

Legislation Text

File #: BILL NO. 17-122, **Version:** 1

AN ORDINANCE APPROVING A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR MARKETING SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY. (F&BC 4/17/17)

Issue/Request:

AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY.

Key Issues:

The Lee's Summit Chamber of Commerce serves as a non-profit organization with the mission of supporting business and economic development in the Lee's Summit community.

Each year the City of Lee's Summit appropriates funding through a Public Service Agreement (PSA) with the Lee's Summit Chamber of Commerce for the purpose of the furthering the City's efforts to promote business development in the community, which in turn supports a healthy tax base that provides for City services.

Tourism: The Chamber is requesting \$51,043 in funding for tourism related programs. The FY18 contribution for tourism programs will be paid from the Business and Industry fund and is subject to approval by the Finance and Budget Committee and City Council. Previous funding levels for tourism related programs for FY15, FY16, and FY17 were \$51,043 each year. The PSA would be for a one year term with two automatic renewals and annual funding would be subject to annual appropriations by the City each fiscal year.

The purpose of the presentation is to seek F&BC input and feedback on the requested level of funding. The funding request will then be incorporated into the overall City Budget process for consideration by the Finance and Budget Committee and ultimately City Council.

Proposed City Council Motion:

FIRST MOTION: I move for second reading of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY.

SECOND MOTION: I move for adoption of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC

SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY.

Background:

On November 9, 2016, the Community and Economic Development Committee (CEDC) reviewed the draft scope of services for the Tourism program. The CEDC recommended approval of the draft scope of services as outlined in the draft Chamber of Commerce Public Service Agreements for Tourism and recommended that the Agreement be forwarded to the Finance and Budget Committee to be considered for inclusion in the City's FY18 Budget.

If the F&BC motion passes, the ordinance will be placed on the City Council agenda that coincides with the consideration of the FY18 Budget Ordinance.

Presenter: Nick Edwards, Director of Administration

Recommendation: Staff Recommends Approval of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY.

Committee Recommendation: N/A