

## Legislation Text

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Community Marketing update and activity report presentation

Issue/Request:

Community Marketing update and activity report presentation

Key Issues:

Jim McKenna, Community Marketing Director will be presenting an update on Community Marketing activities and efforts that have been taking place within the community.

Background:

The Public Service Agreement between the City and the Chamber of Commerce identifies various performance measures within the agreement as guidelines for measurement on a periodic basis. This update and activity report presentation is intended to keep the Mayor and City Council apprised of community marketing activities and efforts.

Presenter: Jim McKenna, Community Marketing Director