## Legislation Details (With Text)

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| **File #:** | 2017-1523 | **Name:** | |
| **Type:** | Presentation | **Status:** | Agenda Ready |
| **File created:** | 9/26/2017 | **In control:** | City Council - Work Session |
| **On agenda:** | 11/9/2017 | **Final action:** | |
| **Title:** | City Website Redesign - Presentation of Website Prototype | | |
| **Sponsors:** | | | |
| **Indexes:** | | | |
| **Code sections:** | | | |
| **Attachments:** | 1. Presentation, 2. Website Screen Shots | | |

| Date | Ver. | Action By | Action | Result |
|---|---|---|---|---|

City Website Redesign - Presentation of Website Prototype

Issue/Request:
City Website Redesign - Presentation of Website Prototype

Key Issues:
City staff have been working on a complete redesign of the City's website and will be presenting the City Council with a status report of efforts and activities completed thus far as well as an overview of the protoype of the new website.  The prototype phase is a critical milestone in the website redesign process and is one where feedback from stakeholders is important prior to pursuing next steps of the redesign process.

Staff will be providing a general overview of the website prototype to the City Council as part of the presentation.

Proposed City Council Motion:
No motion necessary - presentation is primarily informational and feedback from the Mayor and Council is encouraged.

Background:
City staff have been working on a complete redesign of the City's website for over a year involving numerous City staff and stakeholders within the community.  Primary goals of the initiative is to:
* Improve user experience and functionality for stakeholders (citizens, residents, business owners, etc)
* Enhance and maintain uniformity across the website (brand, image)
* Upgrade to modern technologies/platforms to allow for future growth and opportunities
* Optimize for mobile viewing
* Provide a desirable user experience
* Enhance search functionality and ease of use

Presenter:

Steve Marsh, Chief Technology Officer
Craig Gentry, Web Administrator