

## Legislation Details (With Text)

<b>File #:</b>	BILL NO. 17-123	<b>Name:</b>	
<b>Type:</b>	Ordinance	<b>Status:</b>	Passed
<b>File created:</b>	3/19/2017	<b>In control:</b>	City Council - Regular Session
<b>On agenda:</b>	6/1/2017	<b>Final action:</b>	6/1/2017
<b>Title:</b>	AN ORDINANCE APPROVING A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY. (F&BC 4/17/17)		

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Ordinance, 2. Draft Agreement - Chamber PSA - Marketing, 3. Chamber Marketing Budget

Date	Ver.	Action By	Action	Result
6/1/2017	1	City Council - Regular Session	adopted and numbered	Pass
4/17/2017	1	Finance and Budget Committee	recommended for approval	Pass

AN ORDINANCE APPROVING A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR TOURISM SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY. (F&BC 4/17/17)

Issue/Request:

AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR MARKETING SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY.

Key Issues:

The Lee's Summit Chamber of Commerce serves as a non-profit organization with the mission of supporting business and economic development in the Lee's Summit community.

Each year the City of Lee's Summit appropriates funding through a Public Service Agreement (PSA) with the Lee's Summit Chamber of Commerce for the purpose of the furthering the City's efforts to promote business development in the community, which in turn supports a healthy tax base that provides for City services.

**Community Marketing:** The Chamber is requesting \$157,500 in funding for community marketing initiatives. The FY18 contribution for community marketing initiatives will be paid from the City's general fund and is subject to approval by the Finance and Budget Committee and City Council. Previous funding levels for community marketing initiatives for FY15, FY16 and FY17 were \$126,000 each year. The requested funding is a

25% increase from previous funding levels. The PSA would be for a one year term with two automatic renewals and annual funding would be subject to annual appropriations by the City each fiscal year.

The purpose of the presentation is to seek CEDC input and feedback on the scope of services and requested level of funding. The funding request will then be incorporated into the overall City Budget process for consideration by the Finance and Budget Committee and ultimately City Council.

Proposed City Council Motion:

FIRST MOTION: I move for second reading of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR MARKETING SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY.

SECOND MOTION: I move for adoption of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR MARKETING SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY.

Background:

On November 9, 2016, the Community and Economic Development Committee (CEDC) reviewed the draft scope of services for the Tourism program. The CEDC recommended approval of the draft scope of services as outlined in the draft Chamber of Commerce Public Service Agreements for Tourism and recommended that the Agreement be forwarded to the Finance and Budget Committee to be considered for inclusion in the City's FY18 Budget.

If the F&BC motion passes, the ordinance will be placed on the City Council agenda that coincides with the consideration of the FY18 Budget Ordinance.

Presenter: Nick Edwards, Director of Administration

Recommendation: Staff Recommends Approval of AN ORDINANCE APPROVING THE EXECUTION OF A PUBLIC SERVICE AGREEMENT BY AND BETWEEN LEE'S SUMMIT CHAMBER OF COMMERCE, INC. AND THE CITY OF LEE'S SUMMIT, MISSOURI, FOR MARKETING SERVICES TO BE PROVIDED TO THE CITY AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE SAME BY AND ON BEHALF OF THE CITY.

Committee Recommendation: N/A