

Lee's Summit Arts Council

April 25, 2022 Meeting Minutes

- I. **Call to Order** – Kemp Strickler called the meeting to order at 6:36 p.m. Members present – Jeannine Akins, Jazz Rucker, Jeff Bertoncin, Jane Bollin, Jennifer DeLuca, John Hardesty, Kemp Strickler, Cultural Arts Manager, Glenda Masters, and City Councilwoman, Hillary Shields. Members absent- Jodie Fristoe, and John Schuler.
- II. **Approval of November Minutes** – After one minor adjustment, Jane Bollin moved to approve the minutes from the February 28, 2022 meeting. Jazz Rucker seconded the motion which was unanimously approved.
- III. **New Business** –
 - a. Arts Council Booths at Community Events Discussion – Everyone expressed concern about the difficulty of connecting with eventgoers when crowds are large, especially since obtaining email addresses is a primary thrust of our presence. Jane Bollin suggested having a booth at various children's events could be more successful for connection, and Jeff Bertoncin suggested asking people to participate by taking "selfies" with various art sculptures that the Arts Council has on display around downtown. The fact that the current Arts Council will not be in existence after two months seemed to foster the idea of not having a booth at the upcoming Downtown Days festival, June 3-5, although the possibility is still in place.
 - b. Arts and Economic Prosperity Survey (AEP 6) May 2022 – May 2023 - Americans for the Arts, along with the Missouri Arts Commission, KC Arts, and many other local arts groups are participating in surveying their communities to determine what residents actually spend on average for Arts. As in past years, the LS Arts Council plans to circulate these surveys at various public events (Festivals, LS Symphony performances, high school plays/concerts, etc.). One of the ideas for collection of the surveys is putting a QR code in performance programs in order that people can use their phones to scan it and fill out the survey digitally. Glenda mentioned asking our Cultural Arts grantees to collect this data for us, also. The copies of the surveys and the QR codes will be sent to us soon, and data collection will last from May 2022 until May 2023.
- IV. **Old Business** - Sculpture Walk 2022 is about to commence as last year's sculptures are currently being removed and replaced by the ten newly selected pieces. Their placement should be complete by the end of April.
- V. **Roundtable** – The very successful Parade of Hearts 'extravaganza' in the KC metro area is coming to a close in June, at which time all of the hearts placed in various public spaces will be up for purchase through an auction process. There is a local business that has expressed a strong interest in obtaining one of the LS-located hearts, and the City has also expressed interest in purchasing one, with Mayor Baird requesting that fundraising be done to finance the purchase. It was suggested that perhaps the Arts Council could oversee collection of those funds. Jeannine Akins mentioned that four of the artists who created some of the hearts have ties to Lee's Summit.

Jeannine also mentioned that Powell Gardens, east of Lee's Summit, and Kauffman Gardens, near the Country Club Plaza in KC, are currently in full bloom, making them great destinations to visit.

Jazz Rucker noted that his elementary school's performing group will be bringing a children's book to life in song on May 12.

VI. Adjournment - Our next scheduled meeting is May 23, 2022. Kemp Strickler adjourned the meeting at 7:22 p.m.

Respectfully,
John Hardesty
LSAC Secretary