



The City of Lee's Summit
Action Letter
City Council - Special Session

Thursday, April 1, 2021

5:00 PM

Via Video Conference
and

City Council Chambers
220 SE Green Street

Lee's Summit, MO 64063

SPECIAL SESSION NO. 1

Notice is hereby given that the Council of the City of Lee's Summit will meet in Special Session on Thursday, April 1, 2021 at 5:00 pm in person and by video conference as provided by Section 610.015 of the Revised Statutes of the State of Missouri. Due to the ongoing Covid-19 pandemic, public attendance in the City Council Chambers is extremely limited, and therefore the public is invited to attend the meeting by one of these methods: By viewing the meeting on the City website at www.WatchLS.net, and various cable providers (Spectrum channel 2, Google TV channel 143, AT&T U-Verse channel 99 and Comcast channel 7) for those whose cable providers carry the City of Lee's Summit meetings; or, by sending a request to the City Clerk at clerk@cityofls.net to attend the meeting on the Zoom platform. The City Clerk will provide instructions regarding how to attend by this method.

Persons wishing to comment on any item of business on the agenda may do so in writing prior to 5:00 p.m. on March 31, 2021, by one of the following methods: By sending an e-mail to clerk@cityofls.net; or, by leaving a voicemail at 816-969-1005; or, by leaving written printed comments in the utility payments drop boxes located in the alley behind City Hall or inside the foyer at the north end of City Hall, both located at 220 SE Green Street, Lee's Summit, MO 64063.

Written comments submitted by these methods will be presented at the Council meeting. Persons wishing to speak at a public hearing on this agenda may do so by contacting the City Clerk prior to 5:00 p.m. on March 31, 2021 by e-mail at clerk@cityofls.net, and they will be provided with instructions regarding how to provide their live testimony via videoconference during the public hearing. In the event that the meeting cannot be broadcast via www.WatchLS.net and the cable channels noted above, this agenda will be amended to include directions for the public to attend via the Zoom software platform at www.Zoom.com; such amendment will include a specific link to attend the Council meeting.

Preliminaries:

- A. Invocation
- B. Pledge of Allegiance
- C. Call to Order

Mayor Baird called Special Session No. 2 to order at 5:04 p.m.

D. Roll Call

Present: 7 - Mayor Bill Baird
Councilmember Phyllis Edson
Councilmember Andrew Felker
Councilmember Diane Forte
Councilmember Bob Johnson
Councilmember Beto Lopez
Councilmember Hillary Shields

Absent: 2 - Councilmember Trish Carlyle
Councilmember Fred DeMoro

1. Approval of Agenda

ACTION: A motion was made by Councilmember Shields, seconded by Councilmember Forte, to approve the agenda as published. The motion carried by the following vote:

Aye: 7 - Mayor Baird
Councilmember Edson
Councilmember Felker
Councilmember Forte
Councilmember Johnson
Councilmember Lopez
Councilmember Shields

Absent: 2 - Councilmember Carlyle
Councilmember DeMoro

2. Council Roundtable

Councilmember Felker asked Mayor Baird to adjourn the meeting as an April Fools joke.

3. Public Comments:

There were no public comments.

4. Presentations:

- A. [2021-4060](#) Presentation - Lee's Summit Chamber of Commerce Overview on Supporting the Business and Industry Tax Ordinance Goals.

City Council discussions included:

- Introduction of Board Members
- Assurances the Chamber's Board is in compliance with the PSA agreement
- Working relationship with EDC (Economic Development Council) on attraction and retention of expansion businesses
- Definition of General Economic Welfare
- Tourism expenditures and follow-up
- Youth sports tournaments - no publications promoting shopping to the out of town guests

- City map visitors guide update
- The Chambers plan for community marketing and tourism if there are no resources available
- Convention and Visitors Bureau - stand alone or receive funding from their cities
- Internet, social media presence to promote the Chamber
- Difference between the two PSA's the Chamber is fulfilling
- 1099 contractor no longer there
- How are other Chambers funded
- Relationship with the other PSAs.
- Plan to improve relationship between the Chamber and City Council

- B. [2021-4061](#) Presentation - Downtown Lee's Summit Main Street Overview on Supporting the Business and Industry Tax Ordinance Goals.

City Council discussions included:

- Define General Economic Welfare
- What the Public Service Agreement allows them to do
- What projects would the organization like to take on next
- The geography the organization serves
- What the organizations role would look like if there were a Convention and Visitors Bureau
- How do other downtown organizations work with their destination marketing organization
- Getting marketing out to special events like youth sports tournaments, community marketing
- Relationships with the other PSA's
- How can City Council foster it's relationship with the organization
- Clarify "community marketing"

5. Committee Reports

Councilmember Johnson announced the Finance and Budget Committee will meet Monday, April 5, 2021 at 1:00 p.m. to discuss revenue estimates. They will also have their regular meeting Monday, April 12, 2021 at 2:00 p.m. and the City Manager will be presenting his expenditures report on April 26, 2021.

6. Council Comments:

Mayor Baird stated there are some large agendas coming forward and those meetings will most likely not be over before 10:00 p.m.

Councilmember Forte reminded everyone to vote next Tuesday.

7. Staff Roundtable

Mr. Arbo, City Manager, shared the City of Lee's Summit and the Park's Department were just awarded a \$250,000 federal grant to update one of the downtown interior parks. He then gave brief comments about community marketing and branding.

8. Adjournment

There being no further business, Mayor Baird adjourned Special Session No. 1
at 8:21 p.m.

Unless determined otherwise by the Mayor and City Council, no new agenda items shall be considered after 11:00 p.m.

For your convenience, City Council agendas, as well as videos of City Council and Council Committee meetings, may be
viewed on the City's Legislative Information Center website at "lsmo.legistar.com"