



# Market Center of Ideas

## Board of Directors

Summary of the March 27, 2017 meeting

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**1. Call to order**

Mr. Cooper called the meeting to order.

**2. Approval of February 27, 2017 meeting summary**

The Board approved the summary of the February 27, 2017 meeting.

**3. Public Comments**

None

**4. Nominations and Approval of new members to the Market Center of Ideas Board of Directors**

After discussion, the Board nominated Mark Brigman to replace Stephen Gentry as a member of the Board of Directors. Additionally, upon a nomination from the Board, Jeff Danley was nominated to serve as the Chief Innovation Officer on a volunteer basis.

**5. Approval of a contract for digital marketing services**

Mr. Cooper introduced the idea of contracting digital marketing services for the Market Center of Ideas. Mr. Cooper will gather more information and solicit 3 'bids' to provide to the Board at a later date. Mr. Cooper advised the Board that at the next meeting the goal is to select a contractor.

**6. Discussion of strategic planning and a MCOI Board Retreat**

Mr. Edwards will send a doodle poll to the Board to identify a June meeting date for a Board Retreat

**7. Committee Report**

Mr. Cundiff provided an update regarding the April 20<sup>th</sup> Velocity event.

**8. Roundtable**

**9. Next Meeting date**

April 24, 2017 | 4:30pm