





Strategic Plan

- Established the vision, critical success factors, and initial objectives.
- Short-term implementation (five seven years)







Comprehensive Plan

- Builds on the Strategic Plan
- Goals, policies, actions and standards defining physical development and programs
- Long-term implementation (20 years)

Fuel Our Future

Vision

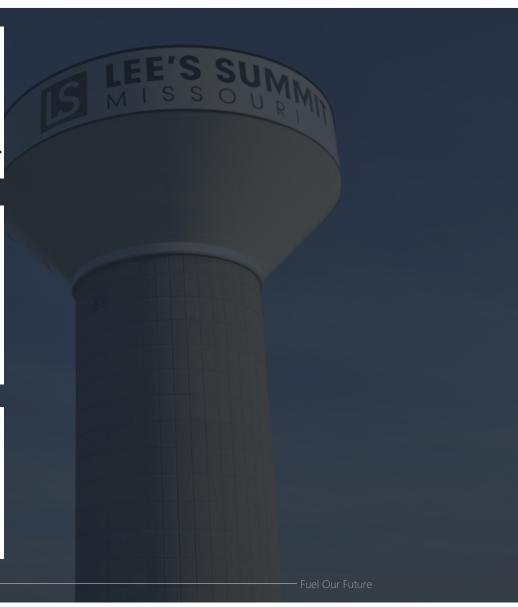
A vibrant community ensuring the finest quality of life for all generations.

Mission

To enrich lives in our community through collaboration, creativity and commitment.

Core Values

Stewardship, Integrity, Service Excellence





Strategic Economic Development

Build an adaptable framework for continued growth in a changing environment.



Cultural & Recreational Amenities

Create a community that celebrates, welcomes & supports cultural arts & recreation amenities.



Community Health & Well-Being

Support a healthy, happy community by improving healthy lifestyle choices & opportunities.



City Services & Infrastructure

Sustain & enhance City services to protect a high quality of life.



Strong Neighborhoods With Housing Choices

Maintain thriving, quality neighborhoods that connect a diversity of residents throughout the community.



Collaborative Relations With Education Partners

Enhance & plan educational opportunities to support economic development.



Community Engagement

Create a healthy & balanced community for all voices.

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Quality of Life

Health | Safety | Arts / Culture / Preservation | Education | Parks & Rec



Strong Neighborhoods & Housing Choice

Housing



Resilient Economy

Economic Development



Multimodal Transportation

Streets | Transit | Sidewalks & Trails



Facilities & Infrastructure

City Services



Sustainable Environment

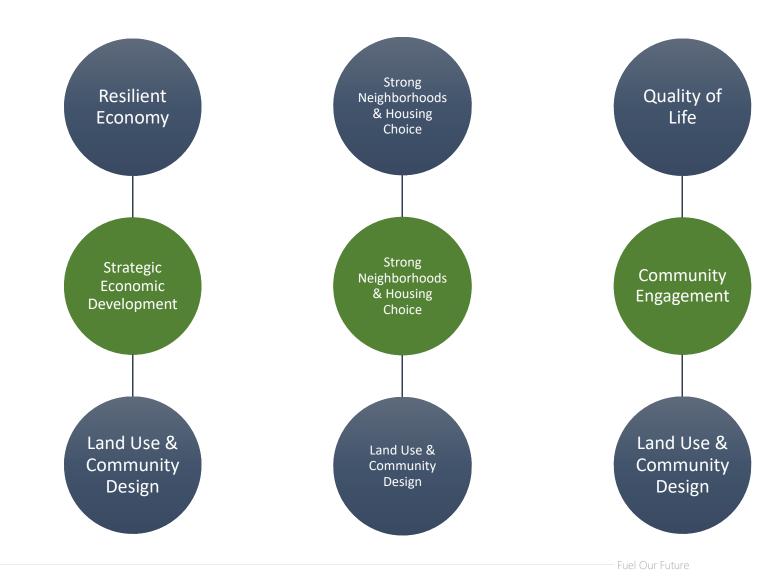
Environment



Land Use & Community Design

Land Use / Urban Design | Downtown | Community Appearance

Plan Alignment



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