

The City of Lee's Summit Action Letter City Council - Special Session

Wednesday, April 14, 2021
5:00 PM
Via Video Conference
and
City Council Chambers - City Hall
220 SE Green Street
Lee's Summit, MO 64063
(816) 969-1000
SPECIAL SESSION NO. 2

Notice is hereby given that the Council of the City of Lee's Summit will meet in Special Session on Wednesday, April 14, 2021 at 5:00 pm in person and by video conference as provided by Section 610.015 of the Revised Statutes of the State of Missouri. Due to the ongoing Covid-19 pandemic, public attendance in the City Council Chambers is extremely limited, and therefore the public is invited to attend the meeting by one of these methods: By viewing the meeting on the City website at www.WatchLS.net, and various cable providers (Spectrum channel 2, Google TV channel 143, AT&T U-Verse channel 99 and Comcast channel 7) for those whose cable providers carry the City of Lee's Summit meetings; or, by sending a request to the City Clerk at clerk@cityofls.net to attend the meeting on the Zoom platform. The City Clerk will provide instructions regarding how to attend by this method.

Persons wishing to comment on any item of business on the agenda may do so in writing prior to 5:00 p.m. on April 13, 2021, by one of the following methods: By sending an e-mail to clerk@cityofls.net; or, by leaving a voicemail at 816-969-1005; or, by leaving written printed comments in the utility payments drop boxes located in the alley behind City Hall or inside the foyer at the north end of City Hall, both located at 220 SE Green Street, Lee's Summit, MO 64063.

Written comments submitted by these methods will be presented at the Council meeting. Persons wishing to speak at a public hearing on this agenda may do so by contacting the City Clerk prior to 5:00 p.m. on April 13, 2021 by e-mail at clerk@cityofls.net, and they will be provided with instructions regarding how to provide their live testimony via videoconference during the public hearing. In the event that the meeting cannot be broadcast via www.WatchLS.net and the cable channels noted above, this agenda will be amended to include directions for the public to attend via the Zoom software platform at www.Zoom.com; such amendment will include a specific link to attend the Council meeting.

Preliminaries:

- A. Invocation
- B. Pledge of Allegiance
- C. Call to Order

Mayor Baird called Special Session No. 2 to order at 5:13 pm.

D. Roll Call

Councilmember Johnson arrived at 5:18 p.m.

Present: 9 - Mayor Bill Baird

Councilmember Trish Carlyle
Councilmember Fred DeMoro
Councilmember Phyllis Edson
Councilmember Andrew Felker
Councilmember Diane Forte
Councilmember Bob Johnson
Councilmember Beto Lopez
Councilmember Hillary Shields

1. Approval of Agenda

ACTION: A motion was made by Councilmember Shields, seconded by Councilmember Forte, to approve the agenda as published. The motion carried by the following vote:

Aye: 8 - Mayor Baird

Councilmember Carlyle
Councilmember DeMoro
Councilmember Edson
Councilmember Felker
Councilmember Forte
Councilmember Lopez
Councilmember Shields

Absent: 1 - Councilmember Johnson

2. Public Comments:

There were no Public Comments.

3. Council Roundtable

Councilmember Johnson stated 2,200 people are receiving the COVID-19 vaccine at Legacy Soccer Field today.

4. Presentations:

A. 2021-4089 Presentation - Lee's Summit Economic Development Council overview on

Supporting the Business and Industry Tax Ordinance Goals.

City Council discussions included:

- -Operating budget over the last 5 years 56% of revenue has been from private investment
- -Marketing has been 11% of the total budget
- -Most productive marketing Branding and having a PR person on staff
- -Financial Impact attraction of quality jobs from the Manufacturing,
- **E-Commerce and Distribution sectors**
- -Define "General Economic Welfare"

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- -How many principle businesses have move to Lee's Summit through the Lee's Summit EDC (Economic Development Council) principle efforts
- -Position on affordable, or workforce, housing
- -Small business programs
- -Community branding
- -Youth sports, hotels are full
- -Average wage paid by company brought to the city by the EDC
- -Branding difference from Chamber of Commerce
- -Plan for drop in demand for retail and office spaces
- -What measurements can be used to determine effectiveness
- -How does the Lee's Summit EDC compare financially against other local EDC's
- -Ideas for future partnership with the city
- -Relationships with the other PSA (Public Service Agreements)

This Presentation was presented.

B. 2021-4090 Presentation - Velocity overview on Supporting the Business and Industry Tax Ordinance Goals.

City Council discussions included:

- -Buy in fee for businesses
- -Leadership and fundraising
- -Number that have Lee's Summit business licenses
- -Budget
- -Funding options
- -Relationship with other PSA's
- -Administrative cost share

This Presentation was presented.

C. 2021-4091 Discussion

This Discussion Item was received and filed.

5. Committee Reports

There were no Committee Reports.

6. Council Comments:

There were no Council Comments.

7. Staff Roundtable

Mrs. Christal Weber, Assistant City Manager, reminded everyone there is a COVID-19 vaccination event tomorrow from noon to 8:00 pm. There are links on the city website that show how to sign up for available vaccines and how to get on different lists.

8. Adjournment

There being no further business, Mayor Baird adjourned Special Session No. 2 at 9:41 pm.

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Unless determined otherwise by the Mayor and City Council, no new agenda items shall be considered after 11:00 p.m.

For your convenience, City Council agendas, as well as videos of City Council and Council Committee meetings, may be viewed on the City's Legislative Information Center website at "Ismo.legistar.com"