

#1.0

INTRODUCTION

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1.0 INTRODUCTION

Welcome to Ignite! Fuel Our Future The City's Comperhensive Plan

The City of Lee's Summit actively engaged the community in the review and update of the City's comprehensive plan. The comprehensive plan articulated a series of goals, policies, actions and standards to guide the community's physical development and programs over a 15 to 20-year timeframe. It serves as the basis for economic development, quality residential growth and generalimprovements for the protection of the quality of life for Lee's Summit

residents and businesses.

Community participation was critical to ensure the plan fulfills our shared vision of a vibrant community ensuring the finestquality of life for all generations. There were numerous opportunities for involvement via focus groups, community discussions and surveys.

What is a Comprehensive Plan?



Green Street Beat Podcast-Ignite! Fuel Our Future.

Listen to the City's podcast and learn about the City's comprehensive planning process and how the community can get involved.



1.1 CONTEXT

IGNITE! FUEL OUR FUTURE.

The comprehensive plan articulates a series of goals, policies, actions and standards to define the community's physical developmentand programs. The Comprehensive Plan implementation time-frame is 20 years. The discussions about elements included in the Comprehensive Plan shape the many decisions that affect changes in Lee's Summit's physical and social character. It is reviewed by the Planning Commission annually and updated.

IGNITE! YOUR IDEAS. OUR FUTURE.

The City's strategic plan is a relatively short-term road-map (5 to 7-year plan) to move the community toward its intended long-term20-year vision. Ultimately, a strategic plan is a fundamental management tool that exists to help the organization improve its delivery of services to the community. Ignite! Your ideas. Our future articulates a clear vision for the community, establishes critical success factors or goals and identifies priority objectives. C4 Committees are currently working on an implementation plan.

HOW DO THESE PLANS WORK TOGETHER?

The framework developed during the Ignite! strategic plan will provide the structure for the City's comprehensive plan. Both plans share the same vision, objectives, and goals, or critical success factors. The strategic plan and comprehensive plan work together to build the future the community desires.

IGNITE! FUEL OUR FUTURE.

comprehensive plan

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IGNITE! YOUR IDEAS. OUR FUTURE.

strategic plan

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1.2 PROCESS

The City of Lee's Summit counted on its citizens to fuel the community's comprehensive plan update. To ensure everyone had a voice and to maximize community input, we used various methods of outreach such

as surveys, workshops, stakeholder interviews, focus groups, pop-up events and community presentations. Citizens shared their views and hopes for the future of Lee's Summit.

The Comprehensive Plan Process



DEVELOPING THE STORY OF LEE'S SUMMIT

January - June 2020

Strengthen relationships & build a common sense of direction. Create a shared understanding of where we've been, where we are and where we are going.



CREATING CONSENSUS

June - November 2020

Engage the community to understand goals and priorities



CRAFTING THE PLAN

November 2020 - February 2021

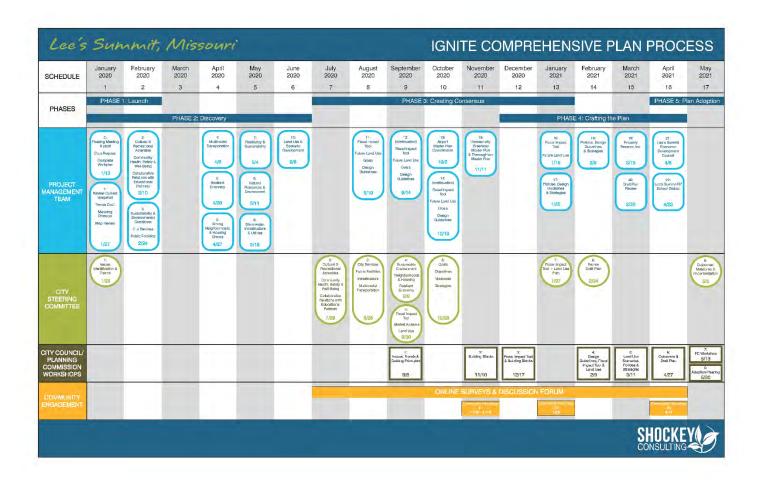
Build partnerships, draft recommendations and identify implementation strategies

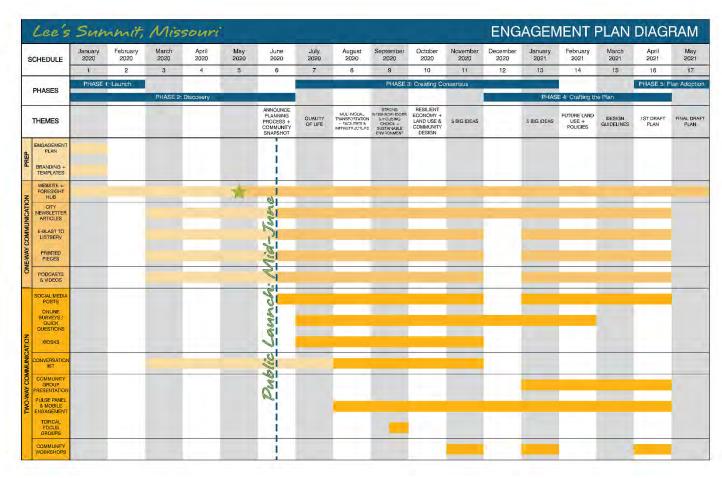


ADOPTING THE PLAN

February - April 2021

Presented plan to the community leadership. Made modifications and the Comprehensive Plan was adopted on ______, 2021.





1.3 COMMUNITY ENGAGEMENT

During the engagement process, the City provided balanced and objective information to the community participants enhancing their understanding of problems, alternatives, opportunities and solutions. Those involved took the vision and goals established in the City's Ignite Strategic Plan and developed

policies, strategies, and a future land use plan to implement them over the next 20 years. The process resulted in a plan, but also strengthened community partnerships.

The Lee's Summit IGNITE Comprehensive Plan offered multiple opportunities for residents and businesses to engage and share their vision for a vibrant community and continue the path forward to an exceptional quality of life for all generations. **Response to COVID-19**

Community engagement activities started in July 2020 after establishing a modified engagement strategy in response to the COVID-19 pandemic. Traditional in-person engagement opportunities pivoted to digital engagement tools and virtual stakeholder meetings to meet CDC guidelines for social distancing. The virtual tools and techniques focused on safety while maintaining an inclusive, meaningful, multi-faceted, adaptable, innovative and creative engagement process. Even during a pandemic, the IGNITE Comprehensive Plan offered many ways for thoughtful and diverse input on important community topics.

Online Engagement

The City of Lee's Summit Comprehensive Plan's online presence (www.igniteourfuture.net) provided in-depth information about community planning areas. It also served as a vital engagement hub for numerous activities. These opportunities offered convenient ways to participate, including:

- discussion forums,
- surveys,
- a podcast series,
- videos,
- a big ideas quick poll and
- conversation kits.

Branded kiosks with iPads were distributed throughout the community to drive engagement on the IGNITE Comprehensive Plan website and allow participants to complete surveys in person. Three locations offered the kiosks:

- City Hall
- Longview Community Center
- J. Thomas Lovell Jr. Community Center

Lee's Summit's Creative Services Department also provided communications to residents, business owners, and community partners to encourage participation in the online engagement tools. Social media posts, the City Portal newsletter and e-blasts distributed information to the community related to engagement opportunities.

Mapping the online survey respondents that provided their contact information helped ensure a geographic representation of the community.

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Lee's Summit, Missouri

Stakeholders

Pulse Panel

COVID-19 prompted the creation of the Pulse Panel to ensure diverse representation and quality input throughout the engagement process. The 79 members of the Pulse Panel reflected a representative cross-section of the Lee's Summit community. The Pulse Panel participants completed a series of quick polls on topical issues to 'take the pulse' of the community.

Topical Focus Groups

A series of four virtual focus group discussions provided an opportunity to gain perspective on housing, economic development, workforce development, and design guidelines. Participants represented a range of local and regional organizations:

- Cityscape Residential
- Downtown Lee's Summit Main Street
- Home Builders Association
- Kansas City Area Economic Development Council
- Lee's Summit Chamber of Commerce
- Lee's Summit Economic Development Council
- Lee's Summit Housing Authority
- PRAXM Management
- University of Central Missouri

Community Workshops

Throughout the planning process, residents participated in three virtual workshop opportunities to gather in-depth feedback on the community's goals and preferences related to the various plan elements.

Community Workshop #1 – November 2020

Participants from each of Lee's Summit's four Council Districts provided input on the 5 Big Ideas and shared feedback related to community priorities.

Community Workshop #2 - January 2021

As a continuation of the November workshop, participants engaged in more detailed discussions about the Big Ideas of innovative industrial and sustainable infrastructure.

Community Workshop #3 - April 2021

This final workshop allowed participants to learn how community input on the 5 Big Ideas influenced the draft plan. Attendees provided feedback on the Future Land Use map, Activity Centers, and topics of connectivity, proximity and open space.

Boards, Commissions & Community Partners

City Staff presented draft elements of the IGNITE Comprehensive Plan to several City Boards & Commissions and Community Partners. Feedback from these organizations helped refine the plan topics. The groups included:

- Arts Council
- Livable Streets Advisory Board
- Parks & Recreation Board
- Lee's Summit Economic Development Council
- Lee's Summit R-7 School District
- Property Reserve, Inc.



Lee's Summit, Missouri

#1.0-7 5/17/2021

ENGAGEMENT SUMMARY

SURVEY RESPONSES



TOTAL RESPONSES

TOP 3 CATEGORY RESPONSES

1 512 COMMUNITY VISION

2 308 QUALITY OF LIFE

3 126 HOUSING



TOP CATEGORY COMMENTS





TOPICAL FOCUS GROUP PARTICIPANTS

DESIGN GUIDELINES
ECONOMIC DEVELOPMENT
HOUSING
WORKFORCE DEVELOPMENT

Community Representation:

Cityscape Residential

Downtown Lee's Summit Main Street

Home Builders Association

Kansas City Area Economic Development Council

Lee's Summit Chamber of Commerce

Lee's Summit Economic Development

Lee's Summit Housing Authority PRAXM Management

University of Central Missouri

BOARD & COMMISSION PRESENTATIONS

Arts Council

Livable Streets Advisory Board

Parks & Recreation Board

Lee's Summit Economic Development Council

Lee's Summit R-7 School District #1.0-8
Property Reserve, Inc.

PULSE PANEL QUICK POLLS





160 RESPONSES

POLLS 79 MEMBERS

MEDIA COVERAGE

PODCAST

7





110,259 AUDIENCE

6.830 LISTENS





EBLAST COMMUNICATIONS

PULSE PANEL

.314 SENT

OPENS

RATE

COO/ OPEN

COMMUNITY WORKSHOPS

4,170 SENT

1,742 OPENS

42% OPEN RATE

COMMUNITY BRIEFING NEWSLETTER

43,265

SENT



20,240

*Cross posted on social media

SOCIAL MEDIA



29 FACEBOOK POSTS

58,141

PEOPLE REACHED

*Shared by many community partners

FACEBOOK AD

12,592



444 LINK

33,111 IMPRESSIONS

559

POST ENGAGEMENT



1,084 LISTENS

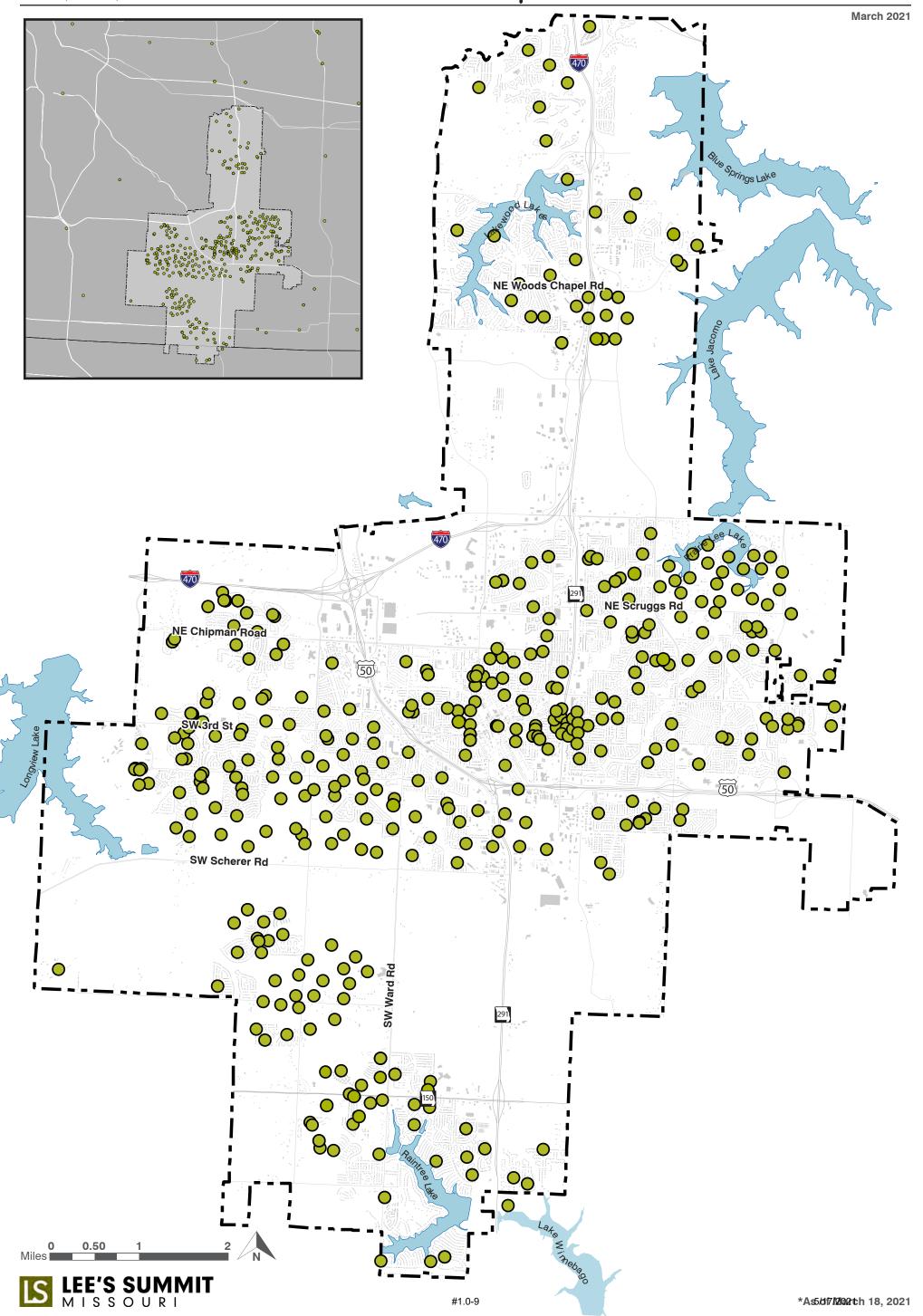








Survey Responses



1.4 Plan At A Glance

Vision:		
A vibrant community ensuring the finest quality of life for all generations.		
Chapter 3.1.: Quality of Life		
3.1.A. Historic Resources		
Goal		
Create a community that celebrates, welcomes and supports cultural and recreation amenities.		
Objective		
Celebrate and preserve our historic resources.		
Strategies		
Review and modify practices that impede the identification, nomination and designation of meaningful places.		
Continue to identify, evaluate and protect Lee's Summit's cultural resources.		
Harness technology and social engagement to help Lee's Summit identify the places that are considered worthy of preservation and that tell more complete stories.		
Affirm the importance of intangible heritage such as language, festivals, food and music traditions and legacy businesses.		
Enhance cooperation and partnerships among government entities, institutions, and the private sector.		
Strengthen and enhance historic preservation as an economic development tool.		
Integrate historic preservation strategies into planning and routine procedures.		
Educate and promote the value of historic preservation.		

3.1.B. Community Health, Safety & Well-Being			
Goal			
Support a healthy, happy community by improving healthy lifestyle choices and opportunities.			
Objective			
Improve access to physical and mental healthcare services.			
Strategy			
Use existing resources and programs to improve resident's healthcare needs.			
Objective			
Improve opportunities for making healthy lifestyle choices.			
Strategy			
Make existing resources and facilities more active and accessible.			
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#1.0-10 5/17/2021

Objective		
Enhance public safety.		
Strategy		
Continue to provide safety for people who live, work, and visit Lee's Summit.		
Objective		
Foster Lee's Summit's unique spirit of community and culture of caring.		
Strategy		
Provide more opportunities for residents to be included in celebrations, programs and events.		

3.1.C. Cultural Amenities & Facilities			
Goal			
Create a community that celebrates, welcomes and supports cultural and recreation amenities.			
Objective			
Expand and prioritize cultural events and programming, space needs and identify funding.			
Strategy			
Use targeted and purposeful methods to create authentic, cultural experiences that attract the most people and enhance community well-being.			

3.1.D. Parks and Recreational Amenities				
Goal				
Create a community that celebrates, welcomes and supports cultural and recreation amenities.				
Objective				
Create policies that expand and prioritize park investments, recreational programming, facility needs and identify funding strategies.				
Strategies				
Make investments in parks and recreational amenities that increase participation and improve				
access.				
Work with community partners to enhance parks and recreation opportunities.				

#1.0-11 5/17/2021

3.1.E. Collaborative Relations with Education Partners

Goa

Enhance current educational opportunities and plan for future educational opportunities and plan for future educational opportunities that support the City's economic development.

Objective

Improve and expand partnerships with local education partners and institutions to promote lifelong learning.

Strategy

Leverage relationships with community partners to advance educational outcomes and maximize resources.

#1.0-12 5/17/2021

Vision:
A vibrant community ensuring the finest quality of life for all generations.
Chapter 3.2.: Strong Neighborhoods & Housing Choice
Goal
Maintain thriving, quality neighborhoods that connect a diversity of residents throughout the
community.
Objective
Preserve and enhance neighborhood character.
Strategies
Document unique assets of neighborhoods that tangibly distinguish each from another.
Consider community benefits when analyzing development projects.
Urge small-scale, convenient retailing and personal service nodes in new and existing neighborhoods.
Objective
Promote the development of neighborhoods that are charming, friendly, inclusive, welcoming and community minded.
Strategies
Objective
Connect neighborhoods to nearby opportunities for shopping and support services, convenient public facilities such as quality roads, pedestrian connections, parks and schools.
Strategy
Create and support neighborhood business associations.
Goal
Create and maintain a variety of housing options, styles and price ranges.
Objective
Preserve and protect existing housing stock.
Strategies
Require that neighborhood revitalization and enhancements result in no net loss of housing units.
Encourage infill housing development and replacement of obsolete housing.
Enhance the capabilities and knowledge of neighborhoods and their leaders when collaborating with City departments.
Objective
Enhance our single-family neighborhoods to meet changes in housing market demands, while not impacting the quality, look and feel of them.
Strategies
Create policies to protect the character of single-family neighborhoods.
Enhance single-family homes & neighborhoods to meet evolving needs.
Build a connected, grid-street network community.
Chart a sustainable growth strategy.

#1.0-13 5/17/2021

A vibrant community ensuring the finest quality of life for all generations.

Chapter 3.3.: Resilient Economy

Goal

Build an adaptable framework for continued growth in a changing environment.

Objective

Define and plan for a diversified economic base.

Strategies

Market the City's assets and special competencies.

Strategic investments in forward-thinking ideas.

Strategic investments in existing non-residential real estate to preserve, as appropriate, the commercial character of Lee's Summit and to preserve resources by reusing buildings and sites.

Objective

Focus recruitment and retention efforts.

Strategies

Increase the inventory, availability, and databases of business and commercial real estate.

Leverage existing, or promote the creation of new, tax credit programs, lending and other funding programs that support entrepreneurs and small businesses.

Objective

Implement economic development plans.

Strategies

Stimulate continued economic development investment and reinvestment by the private sector in Lee's Summit.

Provide mechanisms and opportunities to explore and experiment with new business ideas that could lead to breakthrough products and services, greater investment in Lee's Summit and more opportunities for jobs closer to home.

Objective

Ensure fiscal sustainability.

Strategies

Maintain a diverse and valuable tax base.

Promote housing Downtown and in activity centers.

Grow the impact of current Downtown workers and businesses.

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Chapter 3.4.: Multimodal Transportation

Goa

Provide safe, convenient and accessible travel options in the parts of the City where a more balanced system is key to a high quality of life.

Objective

Refine policy approaches for how transportation concerns will be addressed in the City's Activity Centers and Connecting Corridors.

Strategy

Establish policies and guidance, based on the Place Types as identified in the Land Use and Design Element, for how transportation networks should be developed and augmented relative to development occurring in Activity Centers or along key connecting corridors.

Objective

Enhance the evaluation systems and metrics used to study transportation infrastructure and services in the City's Activity Centers and Connecting Corridors.

Strategy

Coordinate data collection and analysis of both safety performance and modal network access for all potential users.

Goal

Use and enhance existing approaches in the rest of the City outside of Activity Centers and Connecting Corridors.

Objective

Review and, as needed, refine other City policies that govern transportation and its relationship to land use.

Strategy

Align all plans by taking the following actions:

Objective

Improve transportation equity by focusing on accessibility and convenience for people of all means, ages and abilities.

Strategies

Remove barriers to access reliable, affordable transportation.

Prioritize areas to connect when transit services are supported and expanded.

Partner with local and regional employers to fill employees' desires for new and alternate modes of transportation,

Accommodate new transportation technologies (modes, method of payment for services, etc.)

Identify physical, financial, and geographic access barriers to safe alternative modes, and prioritize actions to increase access for those faced with barriers.

#1.0-15 5/17/2021

Strategy

Broaden the advertisement and education of safety awareness and alternative mode options for all residents.

Local Actions

Education and Outreach

Engage and work with local schools to design and champion a citywide safety program.

Develop outreach program for school districts to further promote walking and biking (such as Walking School Bus programs) and advance urgent infrastructure improvements that remove barriers and encourage or better accommodate walking and biking.

Hire volunteer downtown ambassadors to teach people how to use alternative modes (e.g., how to purchase a ticket and board a bus, how to access a micro-mobility device, etc.)

Develop a visually engaging and clear city map highlighting the routes for bikes, walking, and transit and other important features like park and ride locations, trail heads, etc. The map should be posted on the city website and available by paper in locations like libraries and schools.

Partnerships and Collaboration

Request local businesses to provide website links to both the Lee's Summit Transit Services website page for transit information and the Rideshare KC website page for information about carpooling.

Objective

Increase incentives, amenities and comfort for walking, biking and other alternative modes.

Strategy

Boost commitment to programs that support non-vehicle travel modes and incentivize their use.

Strategy

Raise awareness about the correlation between vehicle-related emissions and commuting trends in Lee's Summit, and environmental and physical health impacts.

Strategy

Continue pursuing infrastructure and policy improvements that support the reduction of vehicle emission impacts.

Goal

Lee's Summit's transportation networks, for any mode or technology, will be connected, complete, resilient and adaptable to the future.

Objective

Close gaps in connectivity to improve how people get around the region.

Strategy

Identify gaps in modal networks and prioritize closing them.

Strategy

Lay the foundation for supporting an efficient and accessible multimodal transportation network.

Objective

Prepare Lee's Summit to integrate new technology and emerging mobility options.

Strategy

Identify current and future state of transportation demands to be able to prepare to meet needs.

#1.0-16 5/17/2021

A vibrant community ensuring the finest quality of life for all generations.

Chapter 3.5.: Facilities & Infrastructure

3.5.A. Facilities

Goal

Sustain and enhance City services and facilities to protect a high quality of life.

Objective

Reduce facility costs while enhancing performance and sustainability.

Strategies

Implement smart, innovative facility designs, construction methods and maintenance practices to reduce life cycle costs.

Remodel existing facilities when needed improving accessibility, incorporating energy and resource-efficiencies, enhancing indoor air quality, reducing pollution and minimizing the overall environmental impact and cost.

Objective

Develop and plan facilities for purposeful growth.

Strategies

Provide public facilities and services to accommodate new growth and redevelopment. Secure land ahead of development for facilities needed.

Co-locate facilities to save money and provide more innovative ways to deliver services.

Program and fund public facilities in the Capital Improvement Plan.

3.5.B. Infrastructure

Goal

Plan and build City services and infrastructure to promote quality growth and resiliency.

Objective

Develop and plan for purposeful growth.

Strategy

Maintain high-quality service for existing and future customers.

Objective

Ensure City services and infrastructure to support quality of life.

Strategy

Leverage technology to maintain infrastructure and enhance security for the public.

Maintain safe and reliable water and sewer systems in accordance with industry standards.

Objective

Reduce maintenance costs while enhancing infrastructure performance and sustainability.

Strategy

Enhance maintenance and longevity of infrastructure.

#1.0-17 5/17/2021

3.5.C. Resiliency		
Goal		
Increase disaster resiliency.		
Objective		
Reduce flood risk and damage to property.		
Strategies		
Approach stormwater management on a regional, watershed and subshed approach.		
Secure available funding sources for public and private flood mitigation, response, and recovery measures.		
Support efforts to reduce flooding while preserving or enhancing the community's natural environment and outdoor leisure opportunities.		
Enhance the City's flood information and data resources to support informed decision-making.		
Objective		
Mitigate impacts from natural disasters.		
Strategies		
Leverage funding resources to mitigate, prepare for, respond to, and recover from natural hazards.		
Enhance existing codes and ordinances to protect against natural disasters.		
Expand and update emergency warning systems, procedures, and practices.		
Invest in training, shelters, and other mechanisms to enhance resiliency during natural disasters.		
Conduct public outreach campaigns to educate the public about hazard risk and mitigation options.		
Objective		
Mitigate impacts from man-made disasters.		
Strategies		
Gather information regarding potential manmade disasters in Lee's Summit and plan accordingly.		
Educate City employees and residents about how to mitigate and respond to manmade disasters.		
Enhance emergency services, programs, and resources.		

#1.0-18 5/17/2021

A vibrant community ensuring the finest quality of life for all generations.

Chapter 3.6.: Sustainable Environment

Goa

Appreciate, protect and enhance the natural environment to meet the community's needs today without compromising the ability of future generations to live and prosper.

Objective

Minimize the impacts of climate change.

Strategies

Promote community participation in energy efficient programs.

Integrate energy efficient practices into all new development to reduce climate change impacts (increasing heat, increasing precipitation) and conserve energy such as more trees, white roofs, energy use monitoring technology and building positioning to optimize natural light and temperature controls.

Objective

Protect air quality.

Strategy

Maintain and enhance air quality throughout the city.

Objective

Protect water quality.

Strategies

Manage stormwater at the local and regional levels.

Create a stormwater utility to help fund stormwater management system improvements.

Address water quality management in the Stormwater Utility Study.

Incorporate Stormwater Infrastructure Maintenance into the 2021 Stormwater Utility Study.

Include Enhanced Public Stormwater Education Measures in 2021 Stormwater Utility Study.

Objective

Preserve natural resources.

Strategies

Identify and protect natural resources and habitats in Lee's Summit.

Prepare for changing flora and fauna that is likely to occur in Lee's Summit future decades due to changing climates.

Objective

Reduce resource consumption and increase waste diversion.

Strategies

Consolidate waste and recycling hauling operations.

#1.0-19 5/17/2021

	Expand existing public recycling program into commercial areas, with recycling bins co-located with public trash cans.			
	Promote participation in food composting recycling opportunities.			
	Set a waste reduction goal.			
	Expand efforts to eliminate waste at its source.			
	Objective			
	Reduce land pollution.			
Strategy				
	Promote practices that limit land pollution.			

Vision:		
A vibrant community ensuring the finest quality of life for all generations.		
Chapter 3.7.: Land Use & Community Design		
Goal		
Promote sustainable land use to meet the needs of the future.		
Objectives		
Plan for purposeful growth, revitalization and redevelopment.		
Protect the environment and meet the needs of the future.		

#1.0-20 5/17/2021