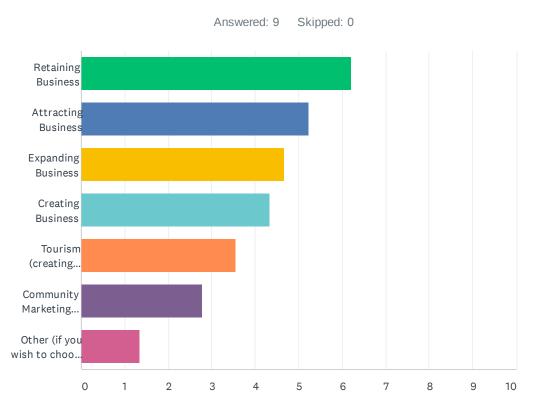
Q1 Based on language from the referenced ordinance, as well as the City's Strategic Plan, please rank (1 through 7) the following functions in terms of priority in allocating the Business and Industry funds (with 1 as the highest priority).



	1	2	3	4	5	6	7	TOTAL	SCORE
Retaining Business	44.44% 4	33.33% 3	22.22% 2	0.00%	0.00%	0.00%	0.00%	9	6.22
Attracting Business	33.33%	0.00%	44.44% 4	11.11%	0.00%	11.11%	0.00%	9	5.22
Expanding Business	11.11% 1	33.33%	11.11%	11.11%	22.22%	11.11%	0.00%	9	4.67
Creating Business	11.11%	22.22%	11.11%	22.22%	11.11%	22.22%	0.00%	9	4.33
Tourism (creating economic activity from non-residents)	0.00%	11.11%	11.11%	33.33%	22.22%	11.11%	11.11%	9	3.56
Community Marketing (creating positive awareness and pride)	0.00%	0.00%	0.00%	22.22%	33.33%	44.44% 4	0.00%	9	2.78
Other (if you wish to choose a priority not listed above, please rank that priority here and name the priority in the 'Other' boxes under Questions 2, 3 and 4)	0.00%	0.00%	0.00%	0.00%	16.67%	0.00%	83.33%	6	1.33

Q2 Based on your ranking from above, what are some examples of current or desired activities supporting successful outcomes in each listed function?

Answered: 7 Skipped: 2

ANSWE	R CHOICES	RESPONSES	
Retainin	g Business	71.43%	5
Expandi	ng Business	71.43%	5
Creating	Business	57.14%	4
Attractin	g Business	57.14%	4
	(creating economic activity from non-residents)	100.00%	7
	nity Marketing (creating positive awareness and pride)	85.71%	6
	Il in the blank)	14.29%	1
Other (II	in the blank)		
#	RETAINING BUSINESS	DATE	
1	Implement an aggressive call program	3/24/2021 1:30 PM	
2	Communication campaigns (systematic, measurable) to our businesses	3/11/2021 12:26 PM	
3	Ensuring business have what they need to stay in LS. ie; building space	3/9/2021 5:51 PM	
4	Awareness of needs and challenges by current businesses	3/9/2021 10:58 AM	
5	Keeping in touch with local businesses to ensure that if they decide they need something to stay here (larger space, trained employees) that we can help fill that need.	3/8/2021 2:02 PM	
#	EXPANDING BUSINESS	DATE	
1	Dev call program and match with incentive programs	3/24/2021 1:30 PM	
2	Communication campaigns (systematic, measurable)	3/11/2021 12:26 PM	
3	same as above	3/9/2021 5:51 PM	
4	Awareness of growth opportunities	3/9/2021 10:58 AM	
5	Contacting local businesses to see what they need to grow their business in LS	3/8/2021 2:02 PM	
#	CREATING BUSINESS	DATE	
1	Provide necessary tools for start up prospects	3/24/2021 1:30 PM	
2	Angel investor groups	3/11/2021 12:26 PM	
3	Awareness of major re-locations searching for new opportunities	3/9/2021 10:58 AM	
4	Not sure	3/8/2021 2:02 PM	
#	ATTRACTING BUSINESS	DATE	
1	Agressively and Proactively work with regional developers	3/24/2021 1:30 PM	
2	Database of potential businesses (targeted and industry specific) with marketing campaign (sustained annually)	3/11/2021 12:26 PM	
3	Making industries and businesses of Lee's Summit	3/9/2021 10:58 AM	

С	ity of Lee's Summit Business & Industry Fund Disbursement	SurveyMonkey
4	Seeking out national or regional businesses who are looking for new locations in which to locate.	3/8/2021 2:02 PM
#	TOURISM (CREATING ECONOMIC ACTIVITY FROM NON-RESIDENTS)	DATE
1	Create and implement plan	3/24/2021 1:30 PM
2	Cultural events, festivals, economic development/retail opportunities	3/19/2021 9:27 AM
3	how	3/18/2021 9:56 PM
4	Targeted marketing and advertising	3/11/2021 12:26 PM
5	Downtown activities	3/9/2021 5:51 PM
6	Making Lee's Summit a destination location	3/9/2021 10:58 AM
7	We have huge sports and music events here. What are we doing to promote LS businesses to those who visit for those events.	3/8/2021 2:02 PM
#	COMMUNITY MARKETING (CREATING POSITIVE AWARENESS AND PRIDE)	DATE
1	Promote LS through multiple media programs	3/24/2021 1:30 PM
2	new signage for Downtown gateways	3/19/2021 9:27 AM
3	Targeted marketing and advertising	3/11/2021 12:26 PM
4	Royals and Chiefs promotions, magazine ads	3/9/2021 5:51 PM
5	Creating awareness of Lee's Summit	3/9/2021 10:58 AM
6	This has been done well in the past and should continue.	3/8/2021 2:02 PM
#	OTHER (FILL IN THE BLANK)	DATE
1	Work to bring regional festivals and events and activites here. As big as our city is, we should have more than just Downtown Days and Oktoberfest.	3/8/2021 2:02 PM

ANSWER CHOICES

RESPONSES

Q3 Based on your ranking from Question 1 above, how would you measure successful outcomes per each listed function?

Answered: 8 Skipped: 1

Retaining Business 75.00% 6 Expanding Business 75.00% 6 Creating Business 75.00% 6 Creating Business 75.00% 6 Attracting Business 25.00% 5 Tourism (creating economic activity from non-residents) 75.00% 6 Community Marketing (creating positive awareness and pride) 75.00% 3 Other (fill in blank) 12.50% 3 Image: Part (fill in blank) 37.90% 3	ANSWE	R CHOICES	RESPONSES	
Creating Business 75.00% 6 Attracting Business 62.50% 5 Tourism (creating economic activity from non-residents) 75.00% 6 Community Marketing (creating positive awareness and pride) 37.50% 3 Other (fill in the blank) 12.50% 1 ## RETAINING BUSINESS DATE 1 Jobs and economic multiplier metrics 324/2021 1:30 PM 2 number of outstanding business licenses 37.18/2021 9:56 PM 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 9:551 PM 5 Loss of businesses at a minium or not at all 3/9/2021 1:30 PM 6 No job losses realized 3/9/2021 1:30 PM 7 EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 9 Track expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion and report on them annually in the way of reports and new jobs from expansion expansion and report on them annually in the way of reports and new jobs from expansion expans	Retainin	g Business	75.00%	6
Attracting Business 62.50% 57 Tourism (creating economic activity from non-residents) 75.00% 6 Community Marketing (creating positive awareness and pride) 37.50% 3 Other (fill in the blank) 2.50% 2 # RETAINING BUSINESS DATE	Expandi	ng Business	75.00%	6
Tourism (creating economic activity from non-residents) 75.00% 6 Community Marketing (creating positive awareness and pride) 37.50% 3 Other (fill in the blank) 12.50% 1 # RETAINING BUSINESS DATE 1 Jobs and economic multiplier metrics 3/24/2021 1:30 PM 2 number of outstanding business licenses 3/18/2021 9:56 PM 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM 5 Loss of businesses at a minium or not at all 3/9/2021 1:30 PM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 1:22 PM 5 Jobs created 3/9/2021 1:25 PM 6 Growth in number of jobs in the city 3/9/2021 1:30 PM 7 CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new business licenses 1/18/2021 9:56 PM 3 New businesse licenses 4 and 1/18/2021 9:55 PM 4 new businesse being developed and staying in LS instrups and re-locations 3/9/2021 1:2:51 PM 4 new businesses licenses desired location for startups and re-locations 3/9/2021 1:2:51 PM 5 Lee's Summit becomes a desired location for startups and re-locations 3/9/2021 1:0:58 AM 6 locrease in city businesses licenses. 3/9/2021 1:0:58 AM	Creating	Business	75.00%	6
Community Marketing (creating positive awareness and pride) 37.50% 3 Other (fill in the blank) 12.50% 1 # RETAINING BUSINESS DATE 1 Jobs and economic multiplier metrics 3/24/2021 1:30 PM 2 number of outstanding business licenses 3/18/2021 9:56 PM 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 10:58 AM 5 Loss of businesses at a minium or not at all 3/9/2021 10:58 AM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/18/2021 9:56 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 3 Track expansion and report on them annually in the way of reports and new jobs from expansion 3/11/2021 12:26 PM 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM 5 Jobs created 3/9/2021 1:30 PM 6 Growth in number of	Attractin	g Business	62.50%	5
# RETAINING BUSINESS DATE 1 Jobs and economic multiplier metrics 3/24/2021 1:30 PM 2 number of outstanding business licenses 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM 5 Loss of businesses at a minium or not at all 3/9/2021 5:51 PM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 3 Track expansion and report on them annually in the way of reports and new jobs from sexpansion 4/9/2021 1:2:26 PM 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM 5 Jobs created 3/9/2021 1:0:58 AM 6 Growth in number of jobs in the city 3/8/2021 2:02 PM # CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new businesse licenses/New jobs from start up 3/11/2021 12:26 PM 4 new businesses being developed and staying in LS Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 5:51 PM 5 Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 1:0:58 AM 6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS 3/9/2021 2:02 PM # ATTRACTING BUSINESS 3/9/2021 2:02 PM # ATTRACTING BUSINESS 3/9/2021 2:02 PM	Tourism	(creating economic activity from non-residents)	75.00%	6
# RETAINING BUSINESS 3/24/2021 1:30 PM 1 Jobs and economic multiplier metrics 3/24/2021 1:30 PM 2 number of outstanding business licenses 3/18/2021 9:56 PM 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM 5 Loss of businesses at a minium or not at all 3/9/2021 10:58 AM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 3 Track expansion and report on them annually in the way of reports and new jobs from expansion 3/9/2021 12:26 PM 6 Growth in number of jobs in the city 3/9/2021 2:02 PM # CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new businesses licenses 3 New businesses licenses/New jobs from start up 3/11/2021 12:26 PM 4 new businesses being developed and staying in LS 5 Lee's Summit becomes a desired lication for startups and re-locations 3/9/2021 10:58 AM 6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE ATTRACTING BUSINESS JAPE 4 ATTRACTING BUSINESS JAPE 5 Lee's Summit becomes a desired lication for startups and re-locations 3/9/2021 10:58 AM 6 Increase in city businesses licenses. 3/8/2021 2:02 PM	Commur	nity Marketing (creating positive awareness and pride)	37.50%	3
1 Jobs and economic multiplier metrics 3/24/2021 1:30 PM 2 number of outstanding business licenses 3/18/2021 9:56 PM 3 Total # of Business licenses/EDC and Chamber membership/ 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM 5 Loss of businesses at a minium or not at all 3/9/2021 10:58 AM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 3 Track expansion and report on them annually in the way of reports and new jobs from expansion 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 10:58 AM 6 Growth in number of jobs in the city 3/8/2021 2:02 PM # CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 3 New business licenses 3/11/2021 12:26 PM 4 new business licenses being developed and staying in LS 5 Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 10:58 AM 6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE ATTRACTING BUSINESS DATE ATTRACTING BUSINESS 3/8/2021 2:02 PM # ATTRACTING BUSINESS licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS licenses.	Other (fil	ll in the blank)	12.50%	1
number of outstanding business licenses 3/18/2021 9:56 PM 3/11/2021 12:26 PM 3/11/2021 12:26 PM 3/11/2021 12:26 PM 3/11/2021 12:26 PM 4 Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM 5 Loss of businesses at a minium or not at all 3/9/2021 10:58 AM 6 No job losses realized 3/8/2021 2:02 PM # EXPANDING BUSINESS DATE 1 Job creation 3/24/2021 1:30 PM 3/18/2021 9:56 PM 3/18/2021 5:51 PM 3/18/2021 1:30 PM 3/18/2021 5:56 PM 3/18/2021 5:56 PM 3/18/2021 5:56 PM 3/18/2021 5:51 PM 5 Usinesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM 5 Jobs created 3/9/2021 1:30 PM 5 Jobs created 3/9/2021 1:30 PM 6 Growth in number of jobs in the city 3/8/2021 2:02 PM # CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 3/18/2021 2:02 PM 5 Jobs created and investment created? 3/24/2021 1:30 PM 3/18/2021 5:56 PM 3 New business licenses New jobs from start up 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:56 PM 5 Jobs created and investment created? 3/18/2021 5:51 PM 5 Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 5:51 PM 5 Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 1:58 AM 6 Increase in city businesses licenses.	#	RETAINING BUSINESS	DATE	
Total # of Business licenses/EDC and Chamber membership/ Know if a business is looking to leave before the business journal Know if a businesses at a minium or not at all Joy/2021 10:58 AM No job losses realized REPANDING BUSINESS DATE Job creation Track expansion and report on them annually in the way of reports and new jobs from expansion Track expansion and report on them annually in the way of reports and new jobs from expansion Businesses expanding in LS instead of leaving for other cities Jobs created Growth in number of jobs in the city REPANDING BUSINESS DATE REPANDING BUSINESS Jobs created Report on them annually in the way of reports and new jobs from expansion Report on them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of them annually in the way of reports and new jobs from expansion Report of the annual tracked provided and expansion Report of the annual tra	1	Jobs and economic multiplier metrics	3/24/2021 1:30 F	PM
Know if a business is looking to leave before the business journal 3/9/2021 5:51 PM Loss of businesses at a minium or not at all 3/9/2021 10:58 AM No job losses realized 3/8/2021 2:02 PM EXPANDING BUSINESS DATE Job creation 7/24/2021 1:30 PM metrics for showing what businesses have grown Track expansion and report on them annually in the way of reports and new jobs from expansion businesses expanding in LS instead of leaving for other cities Jobs created Growth in number of jobs in the city REATING BUSINESS DATE CREATING BUSINESS New business licenses Ala/2021 1:30 PM CREATING BUSINESS New business licenses 3/11/2021 12:26 PM New business licenses 3/18/2021 2:02 PM Power business licenses 3/18/2021 1:30 PM New business licenses 3/18/2021 1:30 PM Lee's Summit becomes a desired lcation for startups and re-locations 3/9/2021 5:51 PM ATTRACTING BUSINESS DATE	2	number of outstanding business licenses	3/18/2021 9:56 F	PM
Loss of businesses at a minium or not at all No job losses realized REXPANDING BUSINESS DATE 1 Job creation 2 metrics for showing what businesses have grown 3 Track expansion and report on them annually in the way of reports and new jobs from expansion 4 businesses expanding in LS instead of leaving for other cities 3 Jobs created 3 Growth in number of jobs in the city 4 CREATING BUSINESS DATE 1 # of jobs created and investment created? 3 New businesse licenses 3 /18/2021 9:56 PM 3 New businesse licenses show grown 3 /18/2021 1:30 PM 4 new businesse licenses show grown 3 /18/2021 1:30 PM 4 new businesse licenses show grown 4 new businesse licenses a desired leation for startups and re-locations 3 /18/2021 5:51 PM 4 Increase in city businesses licenses. 3 /18/2021 1:38 AM 4 Increase in city businesses licenses. 3 /18/2021 2:02 PM 4 ATTRACTING BUSINESS DATE	3	Total # of Business licenses/EDC and Chamber membership/	3/11/2021 12:26	PM
Box	4	Know if a business is looking to leave before the business journal	3/9/2021 5:51 PM	М
# EXPANDING BUSINESS Job creation 3/24/2021 1:30 PM metrics for showing what businesses have grown Track expansion and report on them annually in the way of reports and new jobs from expansion businesses expanding in LS instead of leaving for other cities Jobs created Growth in number of jobs in the city # CREATING BUSINESS DATE # of jobs created and investment created? new business licenses New business licenses/New jobs from start up New businesse being developed and staying in LS Lee's Summit becomes a desired lcation for startups and re-locations # ATTRACTING BUSINESS DATE	5	Loss of businesses at a minium or not at all	3/9/2021 10:58 A	λM
1 Job creation 3/24/2021 1:30 PM 2 metrics for showing what businesses have grown 3/18/2021 9:56 PM 3 Track expansion and report on them annually in the way of reports and new jobs from expansion 3/11/2021 12:26 PM 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM 5 Jobs created 3/9/2021 10:58 AM 6 Growth in number of jobs in the city 3/8/2021 2:02 PM # CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new business licenses 3/18/2021 9:56 PM 3 New business licenses/New jobs from start up 3/11/2021 12:26 PM 4 new businesses being developed and staying in LS 3/9/2021 5:51 PM 5 Lee's Summit becomes a desired location for startups and re-locations 3/9/2021 10:58 AM 6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE	6	No job losses realized	3/8/2021 2:02 PM	М
metrics for showing what businesses have grown Track expansion and report on them annually in the way of reports and new jobs from expansion businesses expanding in LS instead of leaving for other cities Jobs created Growth in number of jobs in the city **CREATING BUSINESS** metrics for showing what businesses have grown Total post of jobs created and investment created? metrics for showing what businesses have grown Jay 2021 12:26 PM **CREATING BUSINESS** DATE # of jobs created and investment created? new business licenses Jay 2021 1:30 PM New business licenses/New jobs from start up new businesses being developed and staying in LS Lee's Summit becomes a desired leation for startups and re-locations Jay 2021 1:35 PM Lee's Summit becomes a desired leation for startups and re-locations Jay 2021 1:35 PM Track expansion Jay 2021 1:36 PM Jay 2021 1:35 PM Lee's Summit becomes a desired leation for startups and re-locations Jay 2021 1:35 PM ATTRACTING BUSINESS DATE	#	EXPANDING BUSINESS	DATE	
Track expansion and report on them annually in the way of reports and new jobs from expansion 3/11/2021 12:26 PM businesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM Jobs created 3/9/2021 10:58 AM Growth in number of jobs in the city #**CREATING BUSINESS** DATE # of jobs created and investment created? new business licenses 3/18/2021 1:30 PM new business licenses/New jobs from start up New businesses being developed and staying in LS Lee's Summit becomes a desired lcation for startups and re-locations 3/8/2021 2:02 PM ATTRACTING BUSINESS** DATE ATTRACTING BUSINESS** DATE	1	Job creation	3/24/2021 1:30 F	PM
expansion 4 businesses expanding in LS instead of leaving for other cities 3/9/2021 5:51 PM 5 Jobs created 3/9/2021 10:58 AM 6 Growth in number of jobs in the city 4 CREATING BUSINESS DATE 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new business licenses 3/18/2021 9:56 PM 3 New business licenses/New jobs from start up 4 new businesses being developed and staying in LS 5 Lee's Summit becomes a desired leation for startups and re-locations 3/8/2021 2:02 PM 4 ATTRACTING BUSINESS DATE	2	metrics for showing what businesses have grown	3/18/2021 9:56 F	PM
Jobs created 3/9/2021 10:58 AM Growth in number of jobs in the city 3/8/2021 2:02 PM CREATING BUSINESS DATE # of jobs created and investment created? 3/24/2021 1:30 PM new business licenses 3/18/2021 9:56 PM New business licenses/New jobs from start up 3/11/2021 12:26 PM new businesses being developed and staying in LS 3/9/2021 5:51 PM Lee's Summit becomes a desired location for startups and re-locations 3/9/2021 10:58 AM Increase in city businesses licenses. 3/8/2021 2:02 PM ATTRACTING BUSINESS DATE	3		3/11/2021 12:26	PM
Growth in number of jobs in the city # CREATING BUSINESS 1 # of jobs created and investment created? 3/24/2021 1:30 PM 2 new business licenses 3 New business licenses/New jobs from start up 4 new businesses being developed and staying in LS 5 Lee's Summit becomes a desired lcation for startups and re-locations 4 ATTRACTING BUSINESS 3/8/2021 2:02 PM ATTRACTING BUSINESS DATE	4	businesses expanding in LS instead of leaving for other cities	3/9/2021 5:51 PM	M
# CREATING BUSINESS 1 # of jobs created and investment created? 2 new business licenses 3/18/2021 1:30 PM 3 New business licenses/New jobs from start up 4 new businesses being developed and staying in LS 5 Lee's Summit becomes a desired location for startups and re-locations 6 Increase in city businesses licenses. # ATTRACTING BUSINESS DATE	5	Jobs created	3/9/2021 10:58 A	MA
# of jobs created and investment created? 1 # of jobs created and investment created? 2 new business licenses 3/18/2021 9:56 PM 3 New business licenses/New jobs from start up 4 new businesses being developed and staying in LS 5 Lee's Summit becomes a desired loation for startups and re-locations 6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE	6	Growth in number of jobs in the city	3/8/2021 2:02 PM	M
new business licenses New business licenses/New jobs from start up New businesses being developed and staying in LS Lee's Summit becomes a desired loation for startups and re-locations licenses in city businesses licenses. ATTRACTING BUSINESS 3/18/2021 9:56 PM 3/11/2021 12:26 PM 3/9/2021 5:51 PM 3/9/2021 10:58 AM 3/8/2021 2:02 PM DATE	#	CREATING BUSINESS	DATE	
New business licenses/New jobs from start up 3/11/2021 12:26 PM new businesses being developed and staying in LS Lee's Summit becomes a desired loation for startups and re-locations lincrease in city businesses licenses. 3/8/2021 2:02 PM ATTRACTING BUSINESS DATE	1	# of jobs created and investment created?	3/24/2021 1:30 F	PM
new businesses being developed and staying in LS Lee's Summit becomes a desired location for startups and re-locations 3/9/2021 5:51 PM 3/9/2021 5:51 PM 3/9/2021 10:58 AM Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE	2	new business licenses	3/18/2021 9:56 F	PM
5 Lee's Summit becomes a desired location for startups and re-locations 6 Increase in city businesses licenses. 7/9/2021 10:58 AM 3/9/2021 2:02 PM 4 ATTRACTING BUSINESS DATE	3	New business licenses/New jobs from start up	3/11/2021 12:26	PM
6 Increase in city businesses licenses. 3/8/2021 2:02 PM # ATTRACTING BUSINESS DATE	4	new businesses being developed and staying in LS	3/9/2021 5:51 PM	M
# ATTRACTING BUSINESS DATE	5	Lee's Summit becomes a desired loation for startups and re-locations	3/9/2021 10:58 A	AM
	6	Increase in city businesses licenses.	3/8/2021 2:02 PM	M
1 # of jobs, economic multiplier benefit to LS 3/24/2021 1:30 PM	#	ATTRACTING BUSINESS	DATE	
	1	# of jobs, economic multiplier benefit to LS	3/24/2021 1:30 F	PM

	City of Lee's Summit Business & Industry Fund Disbursement	SurveyMonkey
2	Annual \$ of council approval of new construction/EDC and Chamber track new businesses/New jobs due to new businesses	3/11/2021 12:26 PM
3	Landing national and/or international businesses offices in LS	3/9/2021 5:51 PM
4	Inquiries for available land and options	3/9/2021 10:58 AM
5	Realizing more business licenses, more jobs, issuing building permits for construction	3/8/2021 2:02 PM
#	TOURISM (CREATING ECONOMIC ACTIVITY FROM NON-RESIDENTS)	DATE
1	track hits	3/24/2021 1:30 PM
2	continued execution of successful events that draw visitors to our community	3/19/2021 9:27 AM
3	hotel stays; ways to measure out of zip code purchases (??)	3/18/2021 9:56 PM
4	Hotel stays, Sales Tax, \$ benefits from events and activities (compare annually)	3/11/2021 12:26 PM
5	Increase of people visiting	3/9/2021 10:58 AM
6	More events. More permits issued for events.	3/8/2021 2:02 PM
#	COMMUNITY MARKETING (CREATING POSITIVE AWARENESS AND PRIDE)	DATE
1	track hits	3/24/2021 1:30 PM
2	Surveys of citizens and nonresidents/geotracking reports/all must be done annually for comparison	3/11/2021 12:26 PM
3	Inquiries for activities	3/9/2021 10:58 AM
#	OTHER (FILL IN THE BLANK)	DATE
1	Quality jobs created	3/19/2021 11:46 AM

ANSWER CHOICES

RESPONSES

Q4 Based upon your responses in Questions 1 (function ranking), 2 (outcome activities) and 3 (outcome measurements), please allocate the available Business and Industry funds per listed function. You are not required to assign funds to all categories. As a baseline, use a total of \$500,000 for the overall fund and distribute the funds in increments of \$25,000 up to the total of \$500,000.

Answered: 8 Skipped: 1

AIVSVVL	ER CHOICES	RESPONSES
Retainir	ng Business	100.00% 8
Expand	ling Business	62.50% 5
Creating	g Business	62.50% 5
Attracti	ng Business	100.00% 8
	n (creating economic activity from non-residents)	87.50% 7
	unity Marketing (creating positive awareness and pride)	62.50% 5
Other	mity maneting (orealing positive awareness and phacy	0.00% 0
#	RETAINING BUSINESS	DATE
1	75,000	3/25/2021 5:55 PM
2	150,000	3/24/2021 1:30 PM
3	\$25,000	3/19/2021 11:46 AM
4	50000	3/19/2021 9:27 AM
5	100,000	3/18/2021 9:56 PM
6	50000	3/11/2021 12:26 PM
7	75,000	3/9/2021 10:58 AM
8	\$100,000	3/8/2021 2:02 PM
#	EXPANDING BUSINESS	DATE
1	75,000	3/25/2021 5:55 PM
2	50,000	3/24/2021 1:30 PM
3	50000	3/19/2021 9:27 AM
4	25000	3/11/2021 12:26 PM
5	75,000	3/9/2021 10:58 AM
#	CREATING BUSINESS	DATE
1	75,000	3/25/2021 5:55 PM
2	50,000	3/24/2021 1:30 PM
3	50000	3/19/2021 9:27 AM

C	ity of Lee's Summit Business & Industry Fund Disbursement	SurveyMonkey
4	25000	3/11/2021 12:26 PM
5	175,000	3/9/2021 10:58 AM
#	ATTRACTING BUSINESS	DATE
1	150,000	3/25/2021 5:55 PM
2	250,000	3/24/2021 1:30 PM
3	\$25,000	3/19/2021 11:46 AM
4	100000	3/19/2021 9:27 AM
5	100,000	3/18/2021 9:56 PM
6	200000	3/11/2021 12:26 PM
7	75,000	3/9/2021 10:58 AM
8	\$150,000	3/8/2021 2:02 PM
#	TOURISM (CREATING ECONOMIC ACTIVITY FROM NON-RESIDENTS)	DATE
1	125,000	3/25/2021 5:55 PM
2	\$50,000	3/19/2021 11:46 AM
3	17500	3/19/2021 9:27 AM
4	75,000	3/18/2021 9:56 PM
5	150000	3/11/2021 12:26 PM
6	50,000	3/9/2021 10:58 AM
7	\$100,000	3/8/2021 2:02 PM
#	COMMUNITY MARKETING (CREATING POSITIVE AWARENESS AND PRIDE)	DATE
1	zero	3/19/2021 11:46 AM
2	75000	3/19/2021 9:27 AM
3	50000	3/11/2021 12:26 PM
4	50,000	3/9/2021 10:58 AM
5	\$150,000	3/8/2021 2:02 PM
#	OTHER	DATE
	There are no responses.	

Q5 Please provide any other feedback in the narrative box below.

Answered: 2 Skipped: 7

#	RESPONSES	DATE
1	Velocity and Community Marketing should no longer be supported with public dollars. \$500,000 is not reality for FY 2022.	3/19/2021 11:46 AM
2	There needs to be positive and continued action from PSA's to solve the problem of no growth on businesses re-locating and preventing the loss of taxpaying businesses from leaving.	3/9/2021 10:58 AM