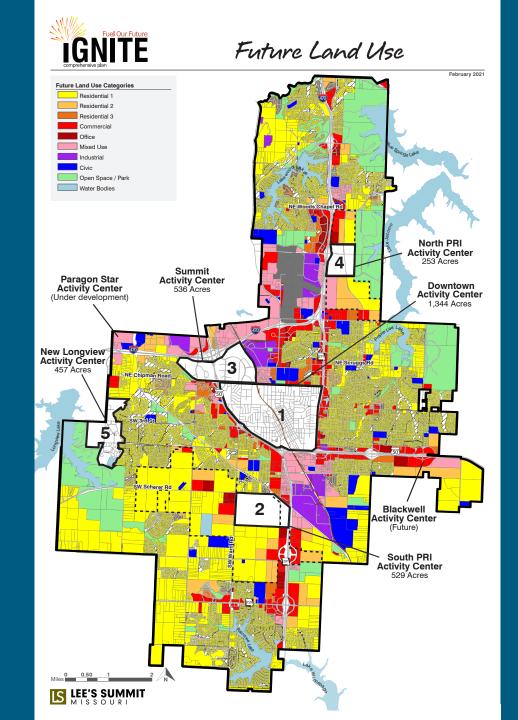
## Land Use Element

Joint City Council & Planning Commission Workshop February 9, 2021

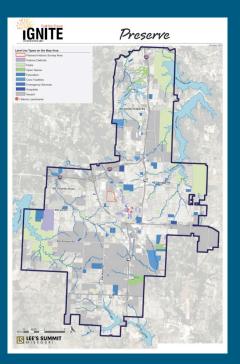
#### Land Use Element

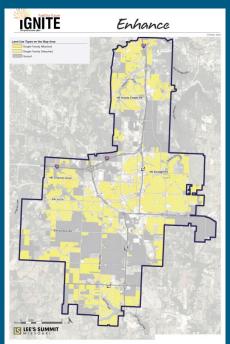
- Framework Strategy
- Land Use
- Activity Centers
- Place Types
- Design Principles
- Land Use Actions

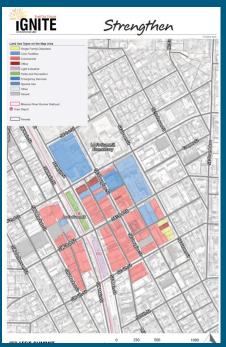


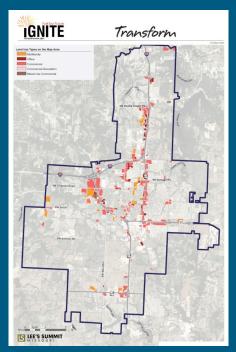
## Framework Strategy

- Preserve: open space, parks, agriculture, water
- Enhance: SF, MF, industrial, civic facilities, schools, hospitals
- Strengthen: Downtown
- Transform: Commercial centers, office parks



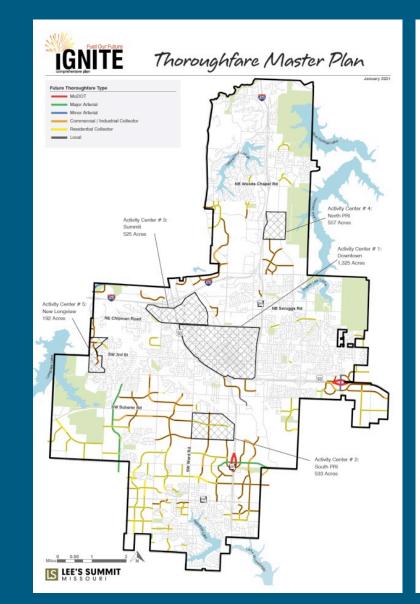






### Land Use Alignment

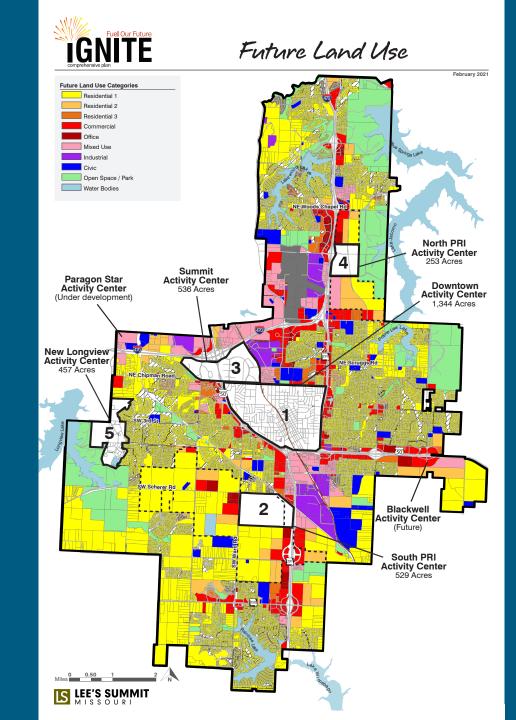
- Thoroughfare Master Plan
- Greenway Master Plan





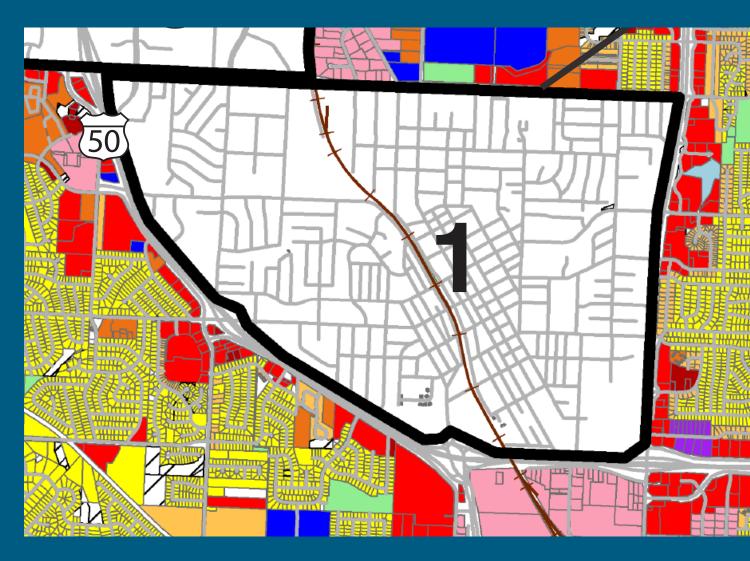
## Activity Centers

- #1 Downtown
- #2 South PRI
- #3 Summit
- #4 North PRI
- #5 New Longview
- Paragon Star (under development)
- Blackwell (future)



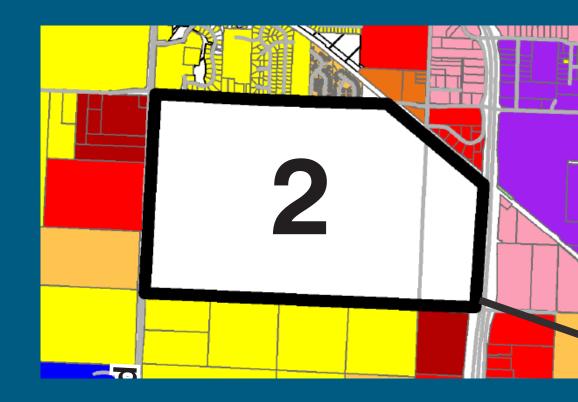
### Activity Center #1: Downtown

- Traditional Character
- Small, local businesses
- Civic heart
- New housing options
- Mobility hub



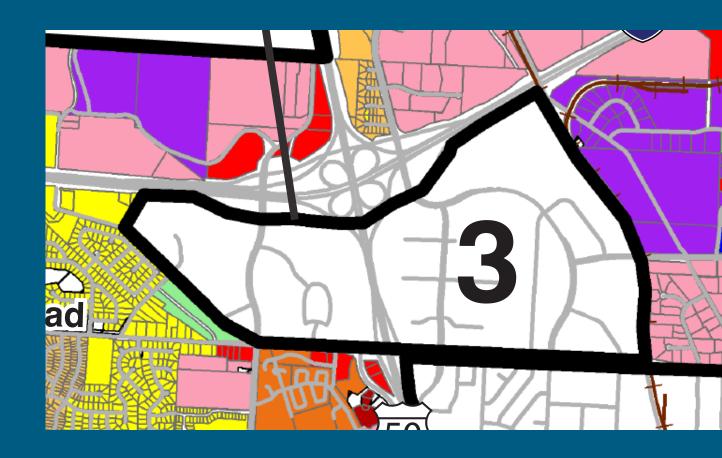
## Activity Center #2: South PRI

- Innovation and Tech focus
- Emphasis on connectivity
- Transit-oriented development potential
- Commuter hub connection to 291
- Highest level of density



## Activity Center #3: Summit

- Regional retail and mixeduse
- Mobility hub
- Additional residential density



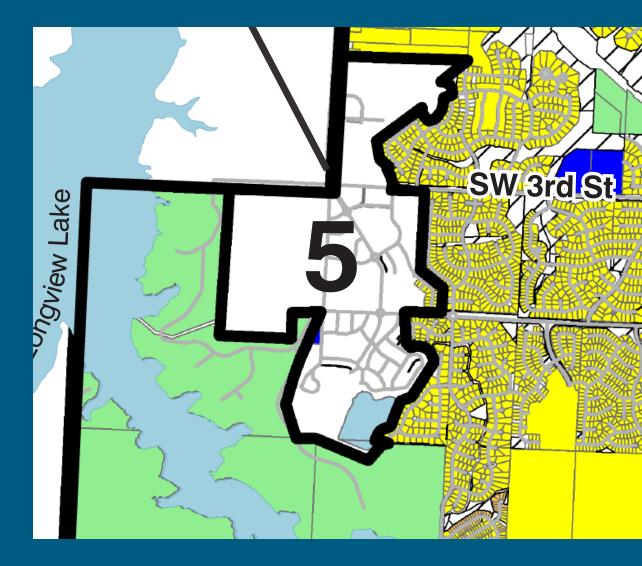
## Activity Center #4: North PRI

- Environmental focus: trees, open space, park
- Connectivity to I-470 and airport
- Mixed-use

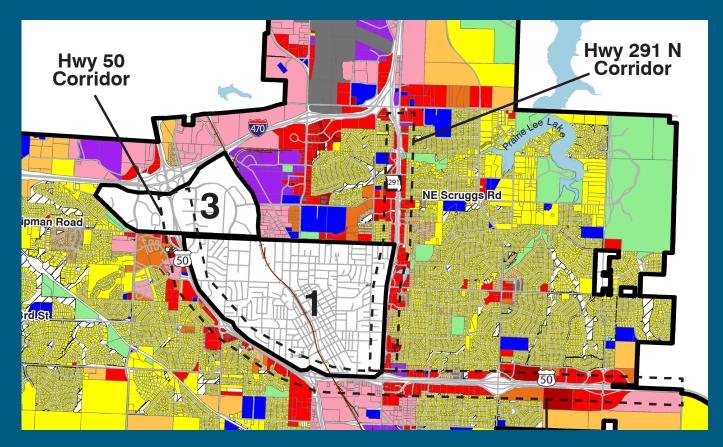


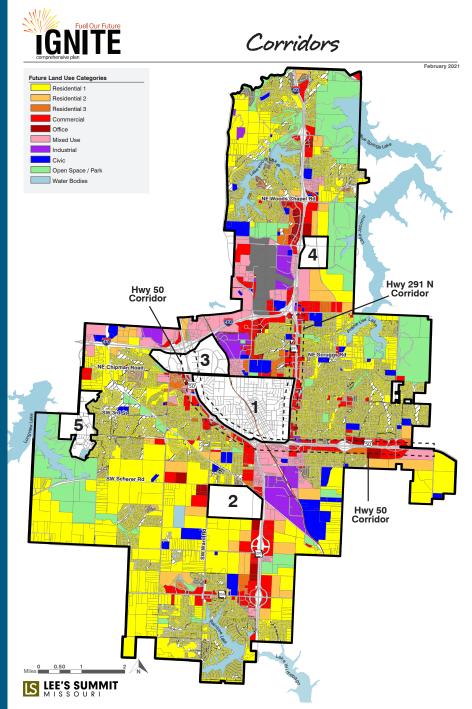
### Activity Center #5: New Longview

- Historic preservation component with the Historic Longview Farm
- Gateway
- Western mobility hub potential



#### Corridors





# Place Types

- Activity Centers
  - Urban Mixed-Use
  - Neighborhood Mixed-Use
  - Neighborhood Commercial
  - Neighborhood Residential
- Corridors
  - Corridor Mixed-Use
  - Corridor Residential

#### Neighborhood Residential







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walking distance to serve surrounding neighborhoods. In addition to offering a range of residential options, they provide locations for people o shop, eat, socialize and take care of daily activities. Urban Mixed-Use multimodal infrastructure, and public spaces create a vibrant public irst floor (with higher 1st floor heights to support active uses)







DI A	MAIING 8	HIDDAN	DESIGN	CHARAC	repietic

Building Height	Preferred Use Mix		Land Use:	s / Building Types		Di	ensity	O f	Preferred	Parking	Setbacks
building Height	Preferred Ose Mix		Primary	Complementary	Conditional	FAR	DU/Acre	Орен зрасе	Block Length	Parking	эендаска
5 Stories, 60 feet	75% Res./20% Non-Res./5% Civic	Res.	Multifamily	Hotel, Live/Work		2.0	24 to 36	15%	400'	Structured, on-street.	0' - 15'
		Non-	Retail Commercial, Office	Civic, Ent. Retail	Institutional	2.0	24 10 36	15%	400	surface	0 = 15



work, and play in one community. These neighborhoods include a nixture of housing types and residential densities integrated with goods and services in a walkable community that residents visit on a living through a comprehensive and interconnected network of ocated on the first floor. Office uses may be located on the first o









	D	ensity		Typical Block			
nditional	FAR	DU/Acre	Open Space	Length	Parking	Setbacks	
	1.5	18 to 24	15%	400' - 600'	Structured, on-street,	0'-15'	



retail and service uses and a mix of medium- to high-densit residential uses; generally in a shopping center format. These center typically include grocery stores, drug stores or other small to medium apport clustered retail development with an emphasis on adjacen ublic spaces—including plazas and pocket parks—to create vibran





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				DESIGN CHARACTERISTIC	is .						
-he	Preferred Use Mix		Land Uses				ensity	Open Space	Typical Block	Parking	Setbacks
ight			Primary	Complementary	Conditional	FAR	DU/Acre	Open Space	Length	Parking	SetDacks
, me		Res.	Multifamily	Townhomes	Hotel					Surface, on-	
feet	60% Res./40% Non-Res.	s./40% Non-Res.		Civic	Institutional	1.5	18 to 24	15%	400' - 600'	street,	0'-15'

#### Corridor Residential









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DESIGN CHARACTERISTICS													
Brafamad Han Mily		L.	De			Typical Block	Post Contract	Setbacks					
Preferred Use Mix		Primary	Complementary	Conditional	FAR	DU/Acre	Open space	Length	Parking	SetDacks			
THE Day OF STREET WAY DO	Res.	Multifamily	Townhomes, Hotel			10 - 21	1000	Martin	Surface, on-				
75% Res./25% Non-Res.	Non-	Ret. Commercial, Office	Civic	Institutional	1.0	18 to 24	15%	Varies	street	Vary			
	Preferred Use Mix 75% Res./25% Non-Res.	Preferred Use Mix	Preferred Use Mix  Primary  75% Res./25% Non-Res.				Preferred Use Mix						

	DESIGN CHARACTERISTICS												
Building Height	Preferred Use Mix		L	and Uses		De	ensity	Open Space	Typical Block	Parking	Setbacks		
building neight	Preferred Ose MIX		Primary	Complementary	Conditional	FAR	DU/Acre	Open space	Length	Parking	Jacoberts		
3 Stories, 35 feet	95% Res./5% Non-Res.		Townhomes	Multifamily		N/A		20%	Varies	Surface, on-	Vary		
				Ret. Commercial, Office		N/A 8 to 1.		20%	Varies	street	Vary		

## Place Types

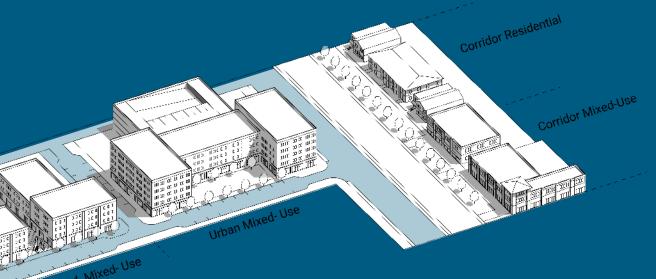
- Activity Centers
  - Urban Mixed-Use
  - Neighborhood Mixed-Use
  - Neighborhood Commercial

Neighborhood Residential

Corridors

Corridor Mixed-Use

Corridor Residential



## "Missing Middle" Housing

- Fills gap between traditional detached single-family housing and larger multi-unit apartment buildings
- Provides increased housing options and affordability
- Supports context of existing neighborhoods as infill option



## "Missing Middle" Housing

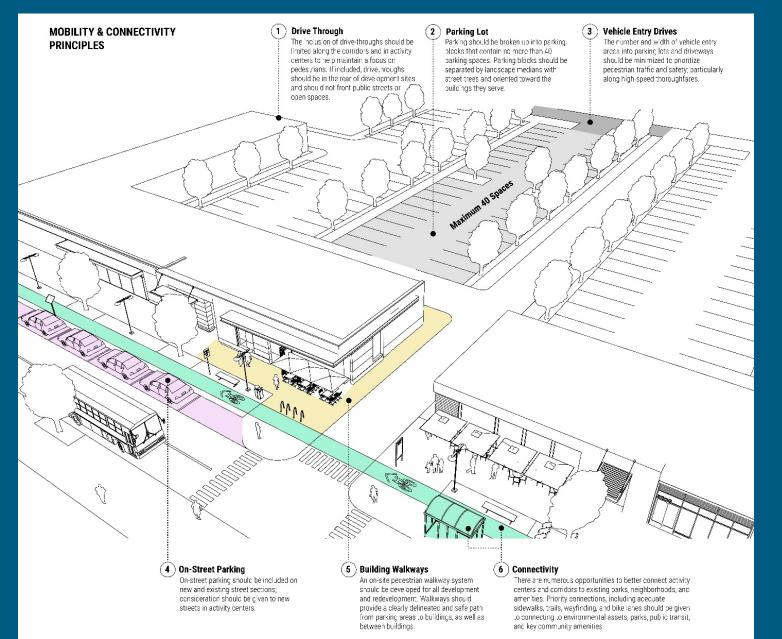
- Common characteristics to "missing middle" housing types:
  - Walkability
  - Density / Critical Mass
  - Small Building Footprints
  - Livability
  - Ownership
  - Parking
  - Construction
  - Sense of Community

# "Missing Middle" Housing

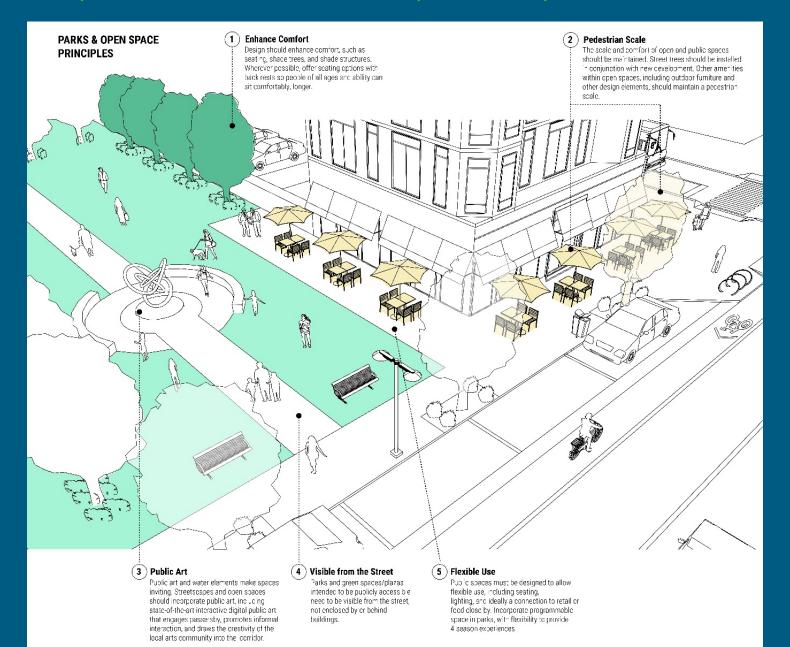




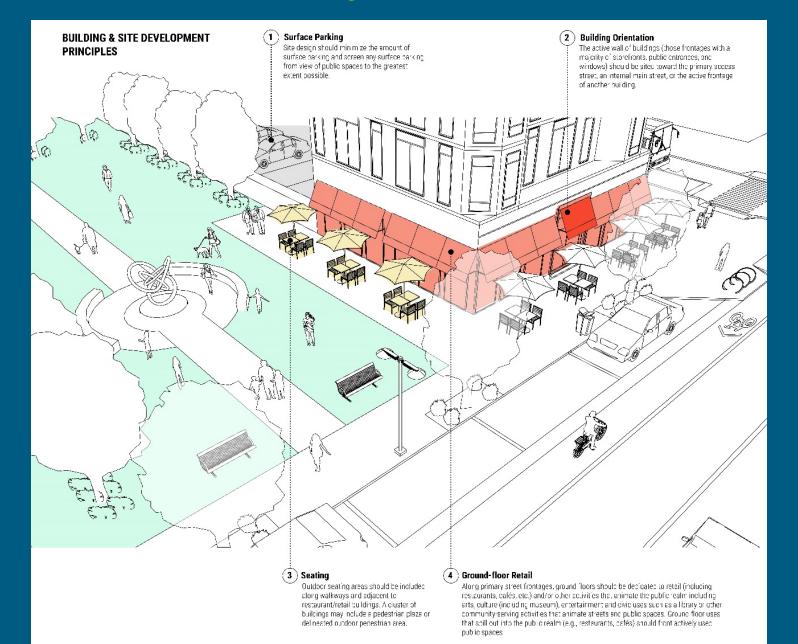
# Design Principles: Mobility & Connectivity



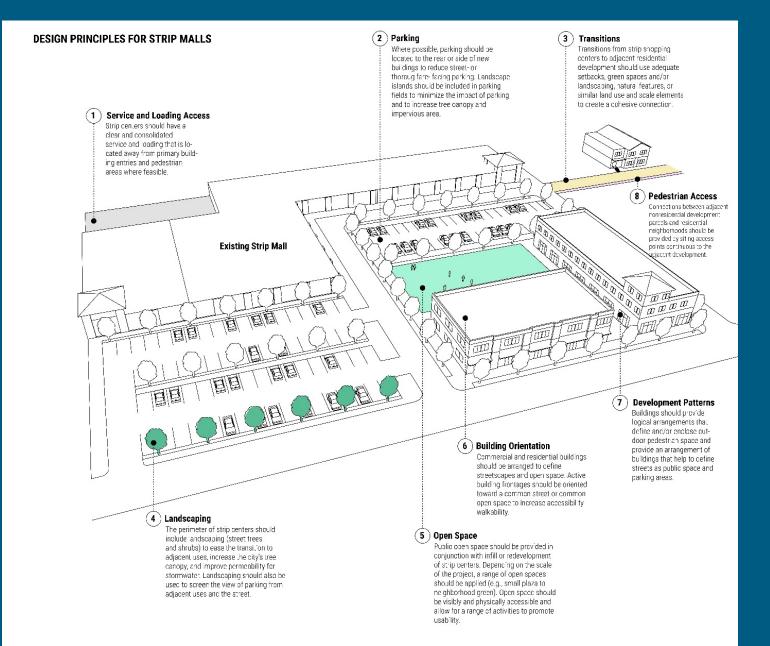
#### Design Principles: Parks & Open Space



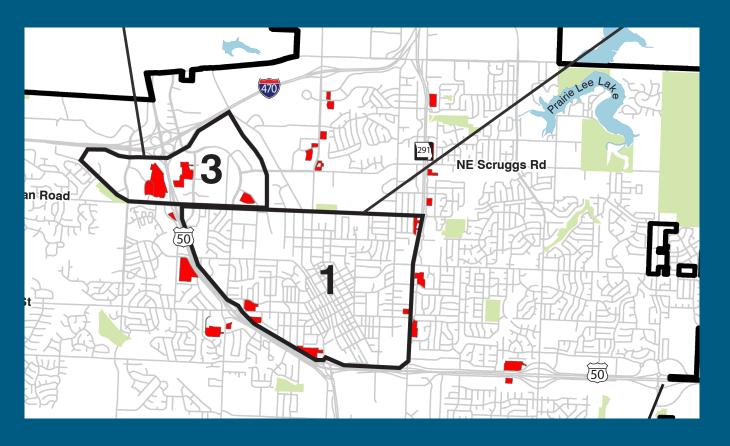
### Design Principles: Building & Site Development



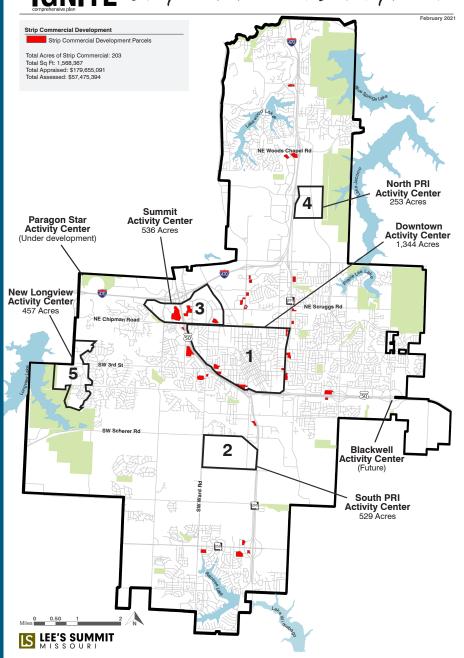
#### Design Principles: Strip Commercial Development



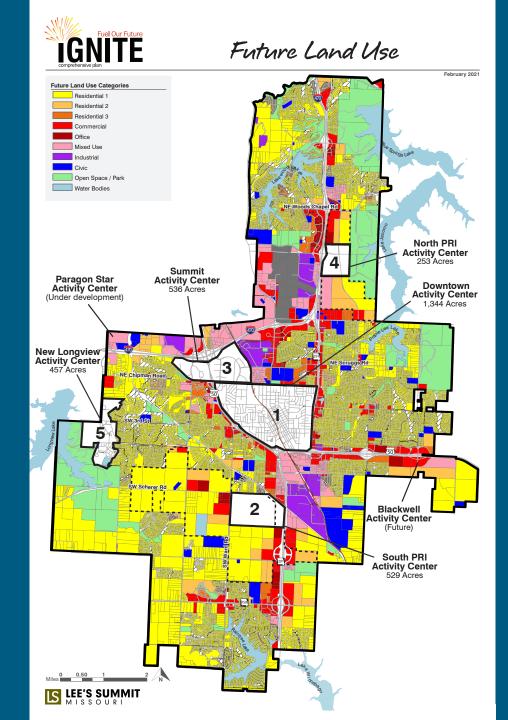
#### Strip Commercial Development



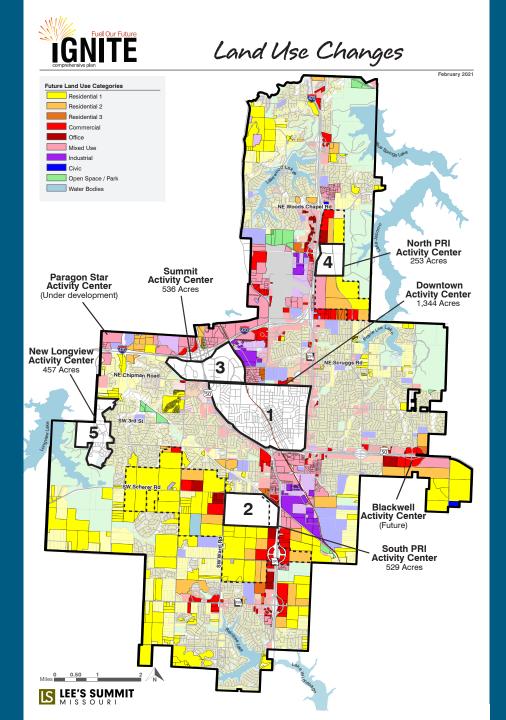




#### Future Land Use Plan



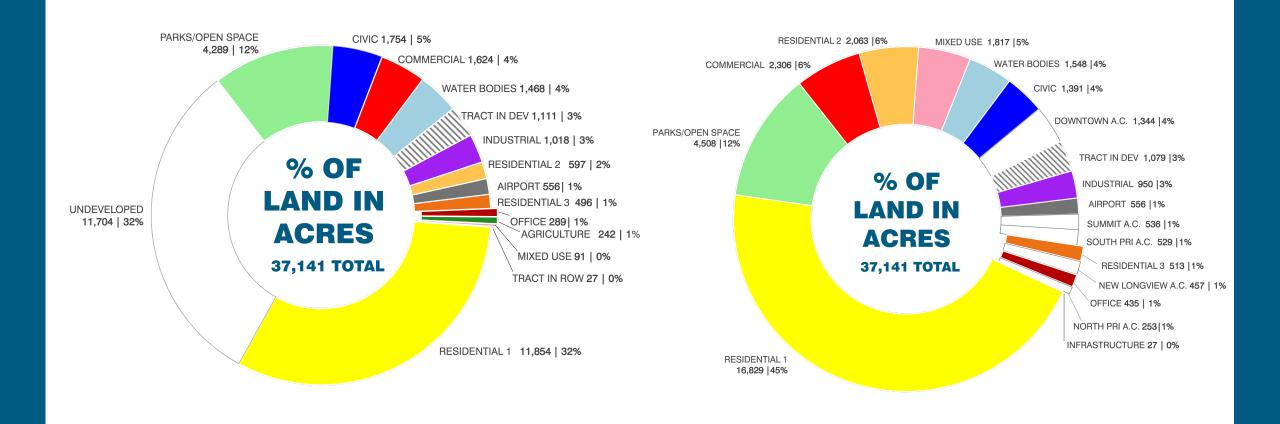
## Areas of Change



#### Current vs. Future Land Use

#### **Current Land Use**

#### **Future Land Use**

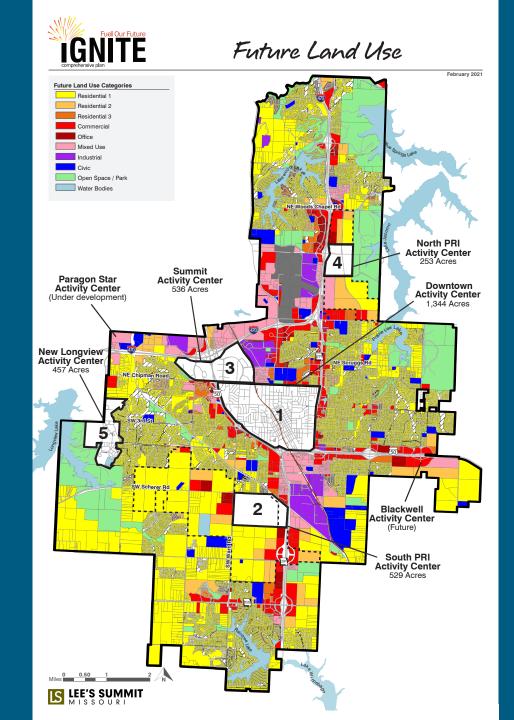


#### Current vs. Future Land Use

C	Current Land Use				Future La	nd Use w		Difference				
		Acres				Acres						Difference
	Residential 1	11,854			Residential 1	16,829					Residential 1	4,975
	Residential 2	597			Residential 2	2,063					Residential 2	1,466
	Residential 3	496			Residential 3	513					Residential 3	17
	Commercial	1,624			Commercial	2,306					Commercial	682
	Office	289			Office	435			Acres		Office	146
	Mixed Use	91			Mixed Use	1,817		Downtown A.C.	1,344		Mixed Use	1,726
	Industrial	1,018			Industrial	950	South PRI A.C. 529 Summit A.C. 536			Industrial	-68	
	Civic	1,754			Civic	1,391				Civic	-363	
	Airport	556			Airport	556		North PRI A.C.	253		Airport	0
	Infrastructure	-			Infrastructure	27		New Longview A.C.	457		Infrastructure	27
	Agriculture	242			Agriculture	-					Agriculture	-242
	Parks/Open Space	4,289			Parks/Open Space	4,508					Parks/Open Space	219
	Water Bodies	1,468			Water Bodies	1,548	_	Total Land	Use Acres		Water Bodies	80
	Tract in DEV	1,111			Tract in DEV	1,079		10tai Land 37,			Tract in DEV	-32
	Undeveloped	11,724	[		Undeveloped	-		57,	1-71		Undeveloped	-11,724
	Tract in ROW	27			Tract in ROW	-					Tract in ROW	-27

#### Land Use Actions

- Education and Outreach
- Plan Development
- Inventory, Assessment, or Survey
- Practice Improvements
- Policy and Code Adjustment



# Discussion