The Street Name Change Way

November 2, 2020
Public Works Committee Meeting

Michael Park, PE, PTOE
City Traffic Engineer



Street Name Change Discussion

- Council Directed City Application
- Review Street Name Policy
- Street Name Recommendation(s)
- Impacts of Change, Implementation & Next Steps

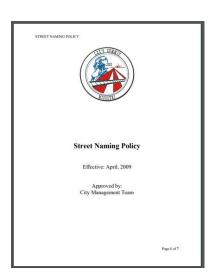


Street Name Policy

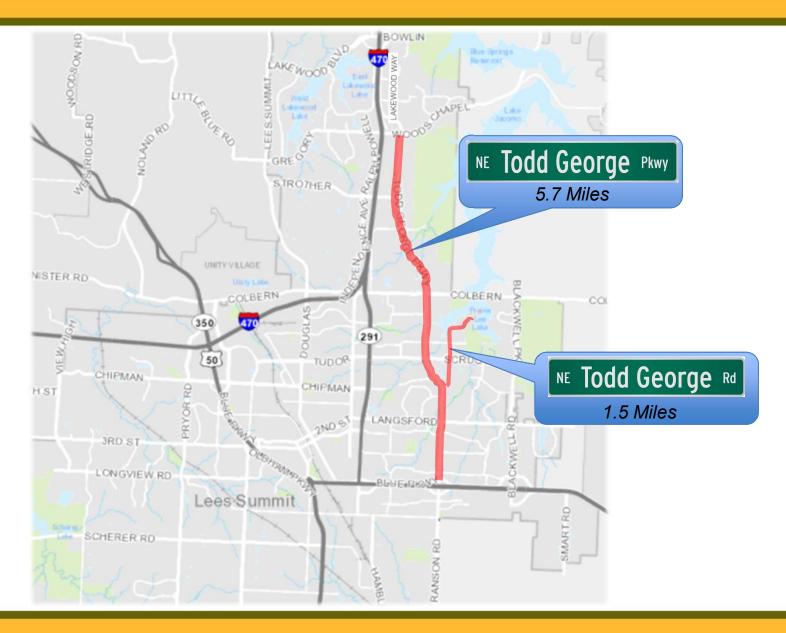
- Adopted 2009 for Uniformity & Expectation
- Applicable to New Streets & Changes
 - ❖ New Subdivisions, Plats, Etc.
 - ❖ Public and Private Streets
 - Developers, Citizens, City
 - Reviewed by Planning, Fire, Public Works

General Criteria

- Continuous Street Names Required (Same Name)
 - ❖ (Generally Aligned, Breaks/Discontinuations & Curves are Not a Change in Street Name)
- ❖ Not Aligned Streets Shall have Different Names
- ❖ No Duplicate (or Similar "Sound Alike") Street Names
- ❖ Not Confusing, Not Offensive, No Abbreviations, No Special Characters
- ❖ Numbered-Numeric (Block Number Based), Named-Alphabetic
- ❖ Maximum of 12 Characters (including space between words)









Location Map

Street Name Recommendation

Todd George Parkway

- Ranson Parkway Recommended
- ❖Aligns with Ranson Road
- Conforms to Policy
- ❖Supported by Planning and Fire Departments
- ❖ Alternatively, Lakewood Way is Aligned Too. (Not Recommended)

Todd George Road

- Options Recommended
 - ❖Misty Road (an adjacent subdivision and nearly aligned roadway west of Todd George Pkwy)
 - ❖Mimosa Drive (a nearly aligned roadway to the south)
 - Prairie Lee Road (nearby Prairie Lee Lake)

Other (with Todd George Pkwy Renaming)

- ❖ Rename Ranson Road AND/OR Lakewood Way
- ❖ Received Public Suggestions Available During Presentation/Discussion











- O Residential Property
- Non-Residential Property



Mast Arm Signs



Ground Mounted Signs (Two Sets)







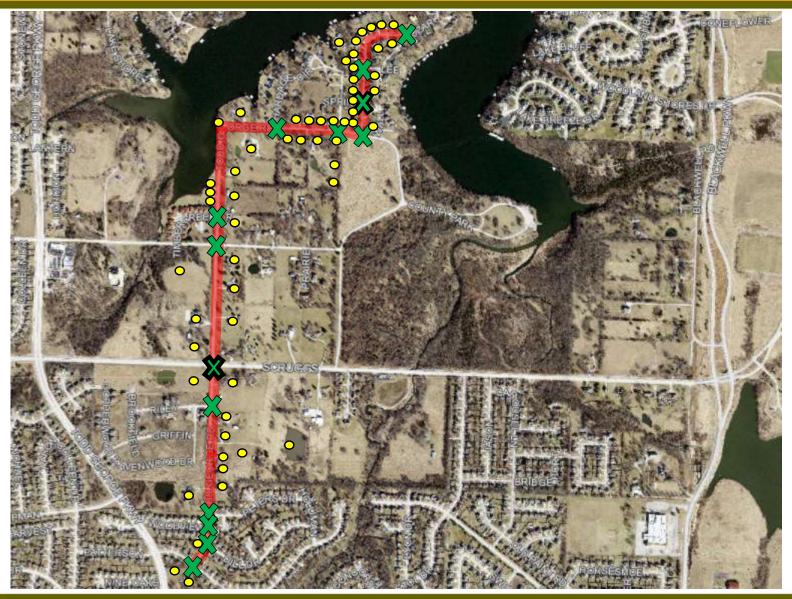
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Mast Arm Signs

Ground Mounted Signs (Set)
Ground Mounted Signs (Two Sets)





- O Residential Property
- Non-Residential Property





Mast Arm Signs



Ground Mounted Signs (Set)

Ground Mounted Signs (Two Sets)

Street Name Change Impacts

Property Owners

- ❖58 Residential Properties
- ❖ 7 Non-Residential Properties (Retail, Service, Bank, School, Church, Senior Living)
- ❖ Few Misc. Undeveloped County/City/HOA Properties

Assets (Signs) and Systems (Postal, GIS, EMS)

- ❖ 47 Ground Mounted Street Name Sign (Sets): 16 Sets for Road & 31 for Pkwy
- ❖12 Traffic Signal Mast Arm Street Name Signs
- ❖2 Highway Signal Mast Arm Street Name Signs & 2 Span Wire Street Name Signs
- 4 2 Highway Overhead Truss Signs
- ❖3 Highway Ground Signs & 2 Highway Ground Sign Removals
- ❖ Postal System Update (Forwarding and New)
- ❖GIS and EMS Database Updates
- ❖ Mapping Updates
- City Costs: Signs (\$50K), Mailed Notice, & Staff Time

<u>Implementation</u>

- ❖ City Replaces Street Name Signs; MoDOT Changes Highway Signs (City Expensed)
- ❖City files change of address with Postal System and Notifies all impacted owners
- ❖ City updates systems references (GIS, Dispatch, Mapping, Website, Etc.)
- City notifies various stakeholders for updates (Google, Yahoo, Etc.)

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