

Quality Housing Program Update

June 2020



LEE'S SUMMIT
MISSOURI



Yours Truly

Quality Housing Update

- Media Development
 - Designed flyers
 - Created a press release
 - Digital outreach
 - Design speaking engagement presentations
 - Added sections to website

Quality Housing Update

- Inspection Process Development
 - Established inspection items
 - Established inspection form
 - Developed system to track inspections

Quality Housing Update

- Community Engagement
 - Received multiple inquiries
 - Two speaking engagements given
 - Letters sent to all HoA's
 - Two inspections performed
 - Two news services ran articles

Current Status

- On Hold
 - No inspections or speaking under current COVID-19 restrictions
 - A few open conversations with HoAs
 - Will be doing additional media outreach
 - Looking to reach out to realty groups and community groups next

Numbers

- 2 inspections performed – 1 passed
- 2 speaking engagements
- 2 cancelled speaking engagements
- 18 program questions submitted
- 83 outreach letters sent
- 385 dollars spent on 1000 flyers
- 56 dollars spent on 83 mailings