

Comprehensive Plan Consultant Selection



LEE'S SUMMIT
MISSOURI



Yours Truly

Selection Process

- Request for Qualifications
 - Advertised in August 2019
 - Eight proposals submitted
 - Four finalists interviewed in September 2019
 - Shockey Consulting Services, LLC selected

Scope

- Research
- Public Engagement
- Market Analysis
- Economic Development Strategies
- Fiscal Impact Model
- Implementation Strategies

Key Considerations

- Public engagement
- Works with the Ignite process
- Schedule
- Past experience

PROJECT LAUNCH	DISCOVERY	ENGAGE	PLAN	ADOPT & IMPLEMENT
 <p>PHASE 1: LAUNCHING THE PROJECT</p> <p>Strengthen relationships & build a common sense of direction</p>	 <p>PHASE 2 : DEVELOPING THE STORY OF LEE'S SUMMIT</p> <p>Create a shared understanding of where we've been, where we are, and where we are going</p>	 <p>PHASE 3: CREATING CONSENSUS</p> <p>Engage the community to understand goals and priorities</p>	 <p>PHASE 4: CRAFTING THE PLAN</p> <p>Build partnerships, draft recommendations, and identify implementation strategies</p>	 <p>PHASE 5: ADOPTING THE PLAN</p> <p>Present plan to community & leadership</p> <p>Modify and shepherd through adoption process</p> <p>Establish implementation tools</p>
DELIVERABLES	DELIVERABLES	DELIVERABLES	DELIVERABLES	DELIVERABLES
<ul style="list-style-type: none"> • Integrated Project Management Plan & Tool • Work Plan with Phasing, Timeframes, and Schedule 	<ul style="list-style-type: none"> • Existing Plan Review • Current Snapshot • Trends & Strategic Foresight • Mapping • Trend/Issue Analysis • Fiscal Impact Model 	<ul style="list-style-type: none"> • Public Engagement Plan • Surveys • Conversation Kits & Presentations • Steering Committee • Elected Officials/ Planning Commission Workshops • Focus Groups • Community Workshops • Pop-Up Engagement • Website 	<ul style="list-style-type: none"> • Draft Master Plan • Draft Design Guidelines 	<ul style="list-style-type: none"> • Presentations • Revisions • Plan Document • Interactive Web-Based Plan
MONTH 1	MONTHS 1-6	MONTHS 4-11	MONTHS 11-14	MONTHS 14-16

Lee's Summit, MO - Engagement Overview

LEE'S SUMMIT MASTER PLAN COMMUNITY ENGAGEMENT PLAN

COMMUNITY ENGAGEMENT OUTCOMES

- **Inform** the community by providing balanced and objective information to better understand the problems, alternatives, opportunities, and solutions.
- **Involve** the community in further refining vision, goals, policies, strategies and future land use.
- **Demonstrate** that community input has influenced the decision-making and planning priorities.
- **Build partnerships** with other agencies and stakeholders, recognizing the effect this effort has on the community, and that it complements other community initiatives.

MASTER PLAN PURPOSE

- The Master Plan will serve as a basis for the establishment of future development and redevelopment policies and priorities for coordinated development & redevelopment as well as future infrastructure expansion.
- The Master Plan will provide a framework for the City to be adaptable to disruptive technologies and support the community's long-term vision.
- The Master Plan will address existing conditions, future visioning for potential growth/annexation, infill and redevelopment opportunities, preservation of open space for parks purposes, and will incorporate the Downtown Master Plan into the Long Range Master Development Plan.
- The Master Plan will provide strategies to encourage economic development, quality residential growth, and general improvements for the protection of the quality of life for the City's residents and businesses. It will also serve as a useful tool for our citizens and businesses.

CITY STEERING COMMITTEE

Develop plan recommendations and serve as community engagement ambassadors

STAKEHOLDER INTERVIEWS AND QUESTIONNAIRES

- Provide input on key issues & opportunities
- Build buy-in and support for the final plan

C4 COMMITTEE

Create alignment between Ignite Strategic Plan and Master Plan

COMMUNITY WORKSHOPS BY GEOGRAPHIC AREA

- Review existing data & emerging trends
- Inform key recommendations
- Align process with Ignite Strategic Plan
- Refine vision & recommendation in terms of what it means for their area of the community

CITY LEADERSHIP WORKSHOPS AND BRIEFINGS

- Review existing data & emerging trends
- Inform key recommendations
- Align process with Ignite Strategic Plan
- Further define Ignite Vision Statement, develop goals, policies, strategies and measures

TOPICAL FOCUS GROUPS

Gather detailed feedback on specific planning topics including: market analysis, economic development, housing, growth policies, and design guidelines.

COMMUNITY GROUP PRESENTATIONS

- Provide an overview of the draft Master Plan
- Gather feedback on issues and recommendations

PLAN REVEAL

- Share the draft Plan
- Show how community input shaped the Plan
- Build support for adoption & implementation

COMMUNITY INPUT WILL SHAPE:

- Strategies
- Policies
- Future land use
- Performance Measures

SUPPORTING TOOLS

Trend Cards Videos Social Media Story Maps
Project Webpage Press Release E-Newsletters
Strategic Insight - Foresight Hub Online Surveys

Lee's Summit, MO - Engagement Overview

LEE'S SUMMIT MASTER PLAN

COMMUNITY ENGAGEMENT SUCCESS



SCHEDULE	December 2019	January 2020	February 2020	March 2020	April 2020	May 2020	June 2020	July 2020	August 2020	September 2020	October 2020	November 2020	December 2020	January 2021	February 2021	March 2021	April 2021	
	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
PHASES	PHASE 1: Launch				PHASE 3: Creating Consensus									PHASE 5: Plan Adoption				
	PHASE 2: Discovery											PHASE 4: Crafting the Plan						
PROJECT MANAGEMENT TEAM	1: Phasing Meeting Kickoff Data Request Complete Workplan	2: Review Current Snapshot Trends Draft Mapping Protocol Map Review	3: Cultural & Recreational Amenities Resiliency Sustainability & Environmental Conditions Community Health, Safety & Well-Being	4: Collaborative Relations with Educational Partners City Services & Infrastructure Transportation	5: Strong Neighborhoods with Housing Choices Market Analysis Strategic Economic Development				6: Fiscal Impact Tool Future Land Use Goals Policies & Design Guidelines					7: Vision Statements Fiscal Impact Tool Future Land Use Goals Objectives Measures	8: Policies & Design Guidelines Strategies	9: Policies & Design Guidelines Strategies Review Plan Drafts	10: Finalize Plan Drafts	
CITY STEERING COMMITTEE		1: Issues Identification & Trends			2: Cultural & Recreational Amenities, Resiliency Sustainability & Environmental Conditions, & Community Health, Safety & Well-Being	3: Collaborative Relations with Educational Partners City Services & Infrastructure, & Transportation	4: Strong Neighborhoods with Housing Choices Market Analysis, & Strategic Economic Development				5: Goal Statements, Fiscal Impact Tool, & Future Land Use	6: Goal Statements, Future Land Use Objectives & Measures		7: Final Review				
C4 IGNITE COMMITTEES		1: Trends & Guiding Principles																
CITY COUNCIL/PLANNING COMMISSION WORKSHOPS						1: Issues, Trends & Guiding Principles							2: Fiscal Impact Tool, Future Land Use, Goals & Measures	3: Policies, Design Guidelines & Strategies	4: Review Plan Drafts	5: Finalize Plan Drafts		
COMMUNITY ENGAGEMENT	[Yellow Bar]																	