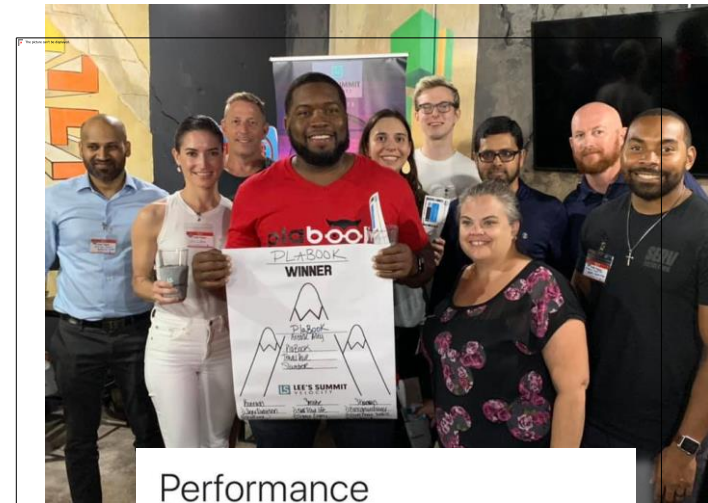


Velocity's Strategic Plan



Pitch Pub Crawl:



Performance

June 20 - Now

People Reached

9,845

▲ 2.4K

Responses

116

▲ 20

- Over 100 attendees
- 20 companies applied
- Q&A Panel of 4 judges.



**C-Level
Secrets**

6 Speaker & panel
events

5 Networking Socials

3 Global

Entrepreneurship
Week events

2 Signature Pitch Pub
Crawls

**On Pace to
900
attendees to
2019 Velocity
events**

July 2019 Pitch Pub Crawl Winner



Brand Identity:



Recognition Series in Newsletter, "Risk Taker Reel", Podcast, Facebook Group & Events, Risk Taker Package

Stats:

50,000 People Reached

62% Women

Average age **35 – 54**

3,753 Page Reviews

Tag Line:

Growing Entrepreneurs
Growing Lee's Summit

Newsletter:

1,600+ subscribers

Community Collaboration:

- Community Partnership Calendar
- Chamber SBA Lunch & Learn
- DTMST Events
- EDC Mentor Promotions
- Community Marketing Magazine
- MIC
- Bridge Space
- KC Startup Foundation
- KC Sourcelink

Venture360 Partnership

LS LEE'S SUMMIT VELOCITY

[Dashboard](#) [Portfolio](#) [Companies](#) [Investors](#) [Reporting](#) [Management](#)

[Group Dashboard](#) [My Dashboard](#) [Files](#) [Calendar](#)

Velocity Lee's Summit Companies [Export CSV](#) [Add Company](#)

Which Companies
Active Includes companies in your portfolio and deal pipeline, excluding rejected and deferred deals

Search by anything ...

| Name ↑ | Type | Location | Website | Industry |
|-------------|--------|--------------------|-----------------|----------|
| Bankruptive | S-Corp | New York, New York | bankruptive.com | FinTech |

Applications
Investments
Active Rounds
Closed / Cap Table
Disbursements
Conversions
Reporting
Metrics
Charts
Financials
Discussions
Files

PlaBook
Bringing Reading to the digital

[Edit](#) [Make Commitment](#)

Mentor Program

- 20 New 2019 Mentees
- 20 New and Returning Mentors

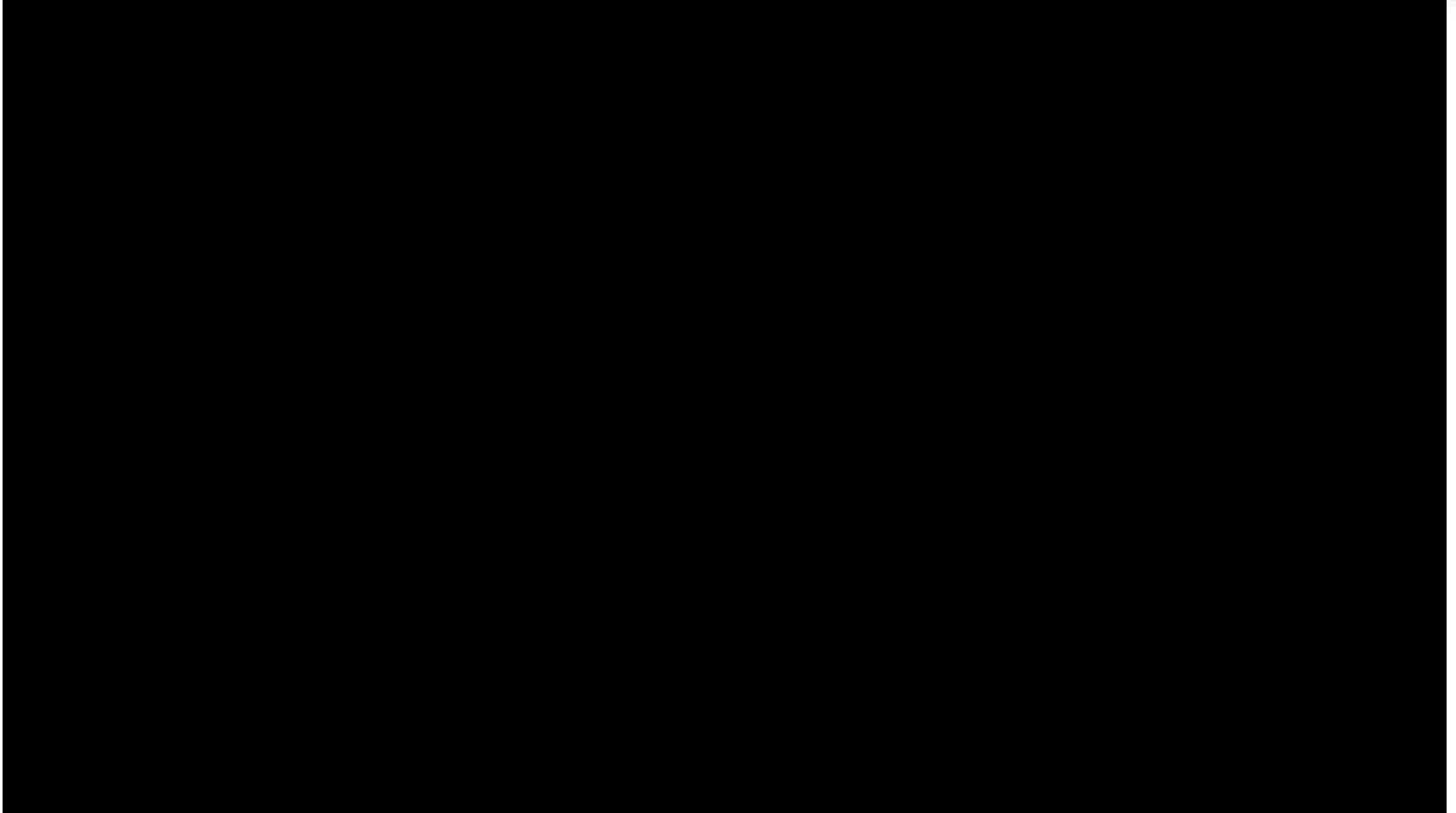
Breakfast Roundtable

Professional Advisory Partnership



Listening to Your Business

Listening To Your Business



LSIDA Grant



MOBEC



Event Sponsorships



Funding Opportunities

Founding Level



| Category | Qty. | Investment |
|-----------|------|------------|
| Founder | 2 | \$10,000 |
| Rainmaker | 4 | \$5,000 |
| Visionary | 8 | \$2,500 |

Annual - 3yr. request



| | |
|--------------|---------|
| Angel | \$1,000 |
| Accelerator | \$500 |
| Bootstrapper | \$250 |
| Crowdfunder | \$50 |

Event Level - Exclusive



| | |
|-------------------|-------|
| Speaker panel | \$500 |
| Workshop | \$500 |
| Pitch | \$500 |
| Networking social | \$250 |
| Food and drink | \$250 |

Velocity Lee's Summit is a nonprofit corporation seeking to provide high-quality mentoring and leadership services, events, programming, and administrative support to growth-oriented entrepreneurial companies that will result in positive business activity and job creation in Lee's Summit, Missouri

Supporter recognition:

- Your company logo on
 - Velocity's website
 - Event banners
 - Social media platforms
- First right to event and workshop sponsorships
- Onsite events recognition



LEE'S SUMMIT
VELOCITY

Road to Success

Financial

Become fiscally sound through private, public and grant funding

Mentorship

Grow membership and LtYB workshops with measurable results from mentees

Communications

Increase brand recognition with social media, newsletter and collaboration with community partners

Events

Elevate Pitch Pub Crawl, grow attendance & content at all events and establish 2nd signature event