

	Strategic Economic Development Strategies			
Objectives	City Council	City Administration	Community Partners	Citizens
<b>Define and plan for a diversified economic base</b> <ul style="list-style-type: none"> <li>Establish current economic baseline</li> <li>Identify strengths and weaknesses in local and a regional context</li> <li>Define Target Markets</li> <li>Finalize comprehensive plan</li> </ul>	<ul style="list-style-type: none"> <li>Engage in the process and planning with city administration</li> <li>Collaborate with C4</li> <li>Advocate</li> </ul>	<ul style="list-style-type: none"> <li>Research and studies current economic baseline with comparisons to local and regional</li> <li>Make target market recommendations</li> <li>Implement adaptable framework using best practices</li> <li>Educate and facilitate Council and</li> <li>Develop &amp; maintain expertise &amp; tools w/in city organization</li> <li>Monitor community expectations</li> </ul>	<ul style="list-style-type: none"> <li>Research and study current economic baseline with comparisons to local and regional</li> <li>Align strategic plans with the City</li> <li>Facilitate and attend collaborative events with city council &amp; administration</li> <li>Advocate</li> <li>Collaborate with C4</li> </ul>	<ul style="list-style-type: none"> <li>Participate in city planning activities including surveys, discussions, and events</li> <li>Join and/or volunteer with community partners including committees</li> <li>Invite others to engage</li> <li>Collaborate with C4</li> </ul>
<b>Focus recruitment and retention efforts</b>	<ul style="list-style-type: none"> <li>Update Incentive policy</li> <li>Advocate to improve the economic development environment via legislation</li> <li>Attend economic development and business events</li> <li>Collaborate with C4</li> </ul>	<ul style="list-style-type: none"> <li>Identify retention and recruitment businesses</li> <li>Make recommendations regarding fiscally responsible strategies</li> <li>Understand the local businesses needs such as workforce</li> <li>Support community partners</li> </ul>	<ul style="list-style-type: none"> <li>Share information with C4</li> <li>Identify businesses for retention and recruitment efforts</li> <li>Make recommendations regarding fiscally responsible strategies</li> <li>Understand the local businesses needs such as workforce</li> <li>Collaborate with C4</li> </ul>	<ul style="list-style-type: none"> <li>Be a community advocate</li> <li>Support local businesses</li> <li>Share information with C4</li> </ul>
<b>Implement economic development plans</b>	<ul style="list-style-type: none"> <li>Review/amend policy (adaptable framework)</li> <li>Stay in adaptable framework</li> <li>Adopt policies within the framework</li> <li>Periodic review of policy and plan</li> <li>Advocate</li> <li>Build and maintain partnerships with citizen committees and commissions</li> </ul>	<ul style="list-style-type: none"> <li>Primary facilitator of plan and policy implementation</li> <li>Provide innovative solutions</li> <li>Maintain welcoming and inviting culture for investors</li> <li>Communicate effectively with C4</li> <li>Provide progress reports</li> </ul>	<ul style="list-style-type: none"> <li>Execute respective strategic plans</li> <li>Advise city of changing environment</li> <li>Communicate effectively with C4</li> </ul>	<ul style="list-style-type: none"> <li>Advocate</li> <li>Share observations with C4</li> <li>Get involved in policy and plan implementation discussions</li> <li>Acknowledge the changing economic environment</li> </ul>

	<b>Strong Neighborhoods with Housing Choices Strategies</b>			
<b>Objectives</b>	<b>City Council</b>	<b>City Administration</b>	<b>Community Partners</b>	<b>Citizens</b>
Encourage affordable housing				
Consider policies to diversity housing choices				
Develop an approach to selective, proactive code enforcement				
Educate the community of resources and opportunities				

	<b>Cultural and Recreational Amenities Strategies</b>			
<b>Objectives</b>	<b>City Council</b>	<b>City Administration</b>	<b>Community Partners</b>	<b>Citizens</b>
Expand cultural and recreation events				
Identify funding opportunities to support amenities and implement current plans				
Prioritize cultural and recreational space needs				

	Community Engagement Strategies			
Objectives	City Council	City Administration	Community Partners	Citizens
Develop new approaches for inclusive engagement				
Diversity of digital tools for community engagement				

	Community Health and Wellbeing Strategies			
Objectives	City Council	City Administration	Community Partners	Citizens
Develop mental health wellbeing				
Develop and support community fitness opportunities				
Foster Lee's Summit's unique spirit of community and culture of caring				

	Collaborative Relations with Education Partners Strategies			
Objectives	City Council	City Administration	Community Partners	Citizens
Create opportunities to collaborate				
Expand student engagement in the workforce				

	City Services and Infrastructure Strategies			
Objectives	City Council	City Administration	Community Partners	Citizens
Develop plan for purposeful growth				
Ensure City services support quality of life—public safety, transportation, infrastructure, City workforce				