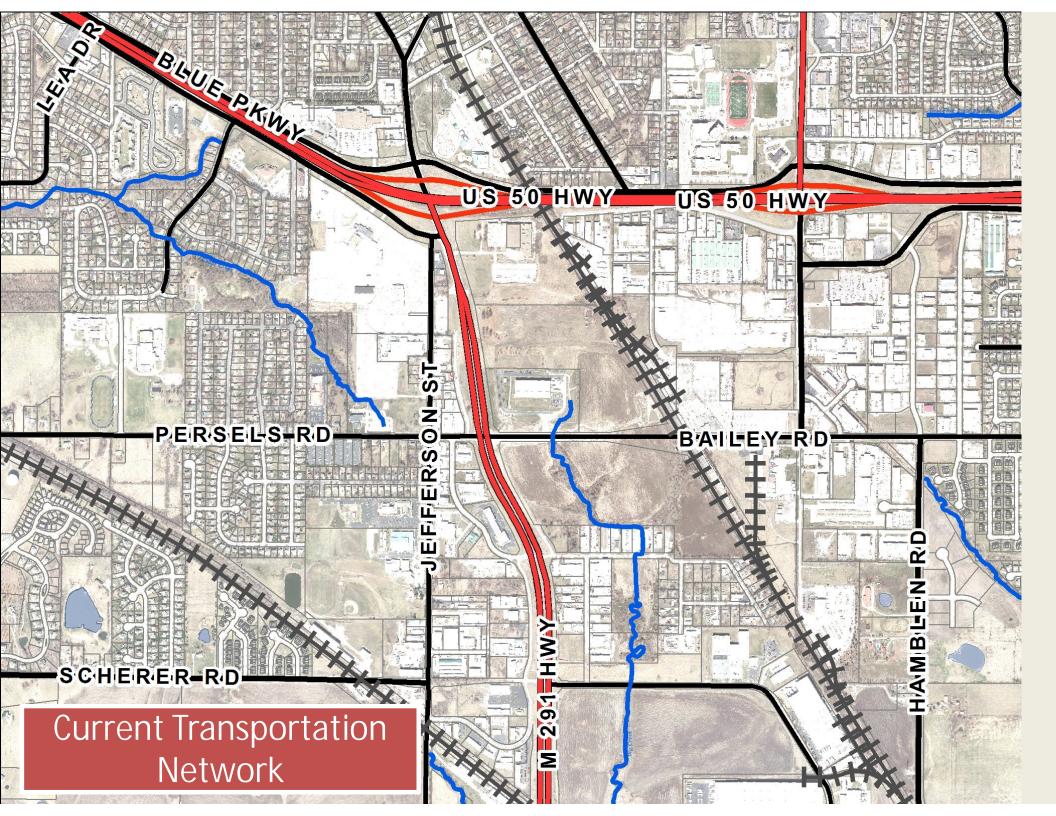
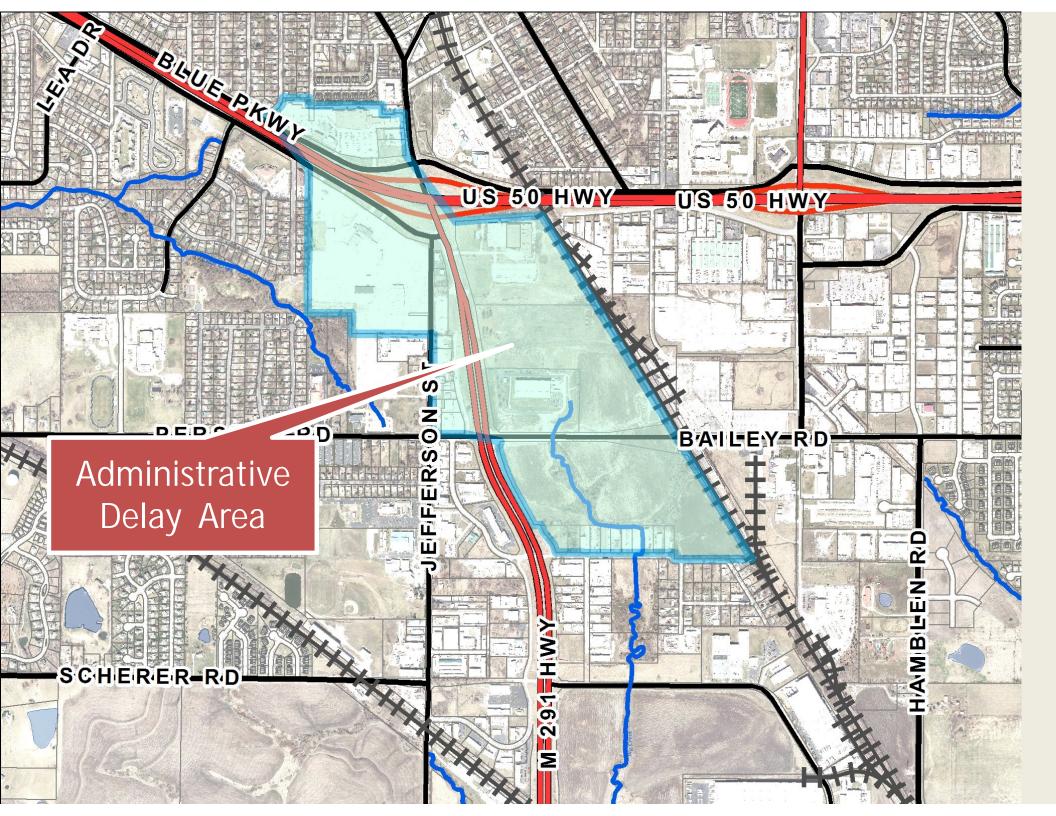
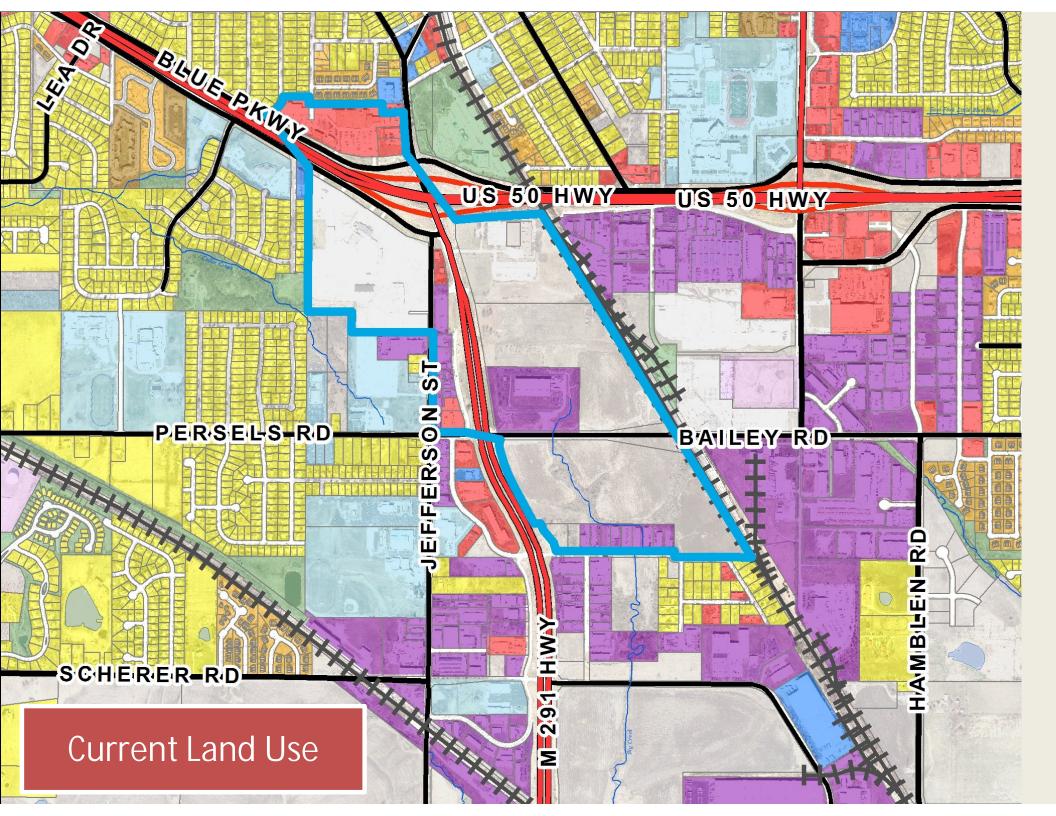
## South M-291/US 50 Area Master Development Concept Plan

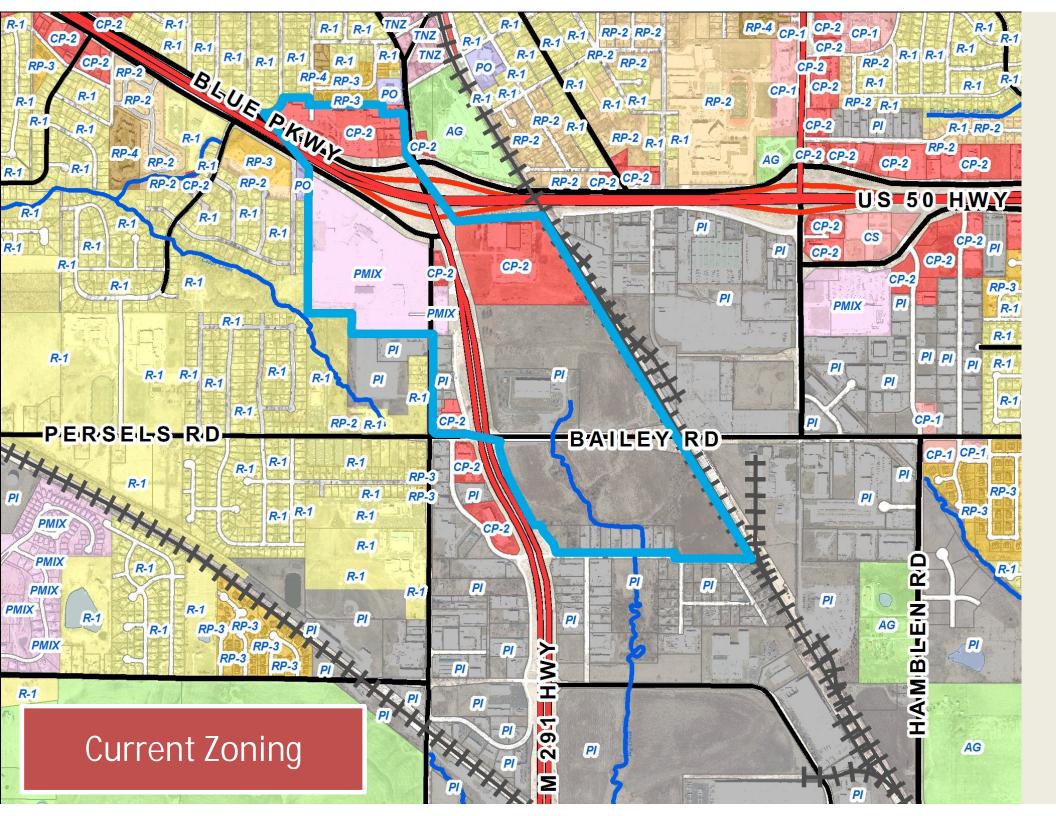


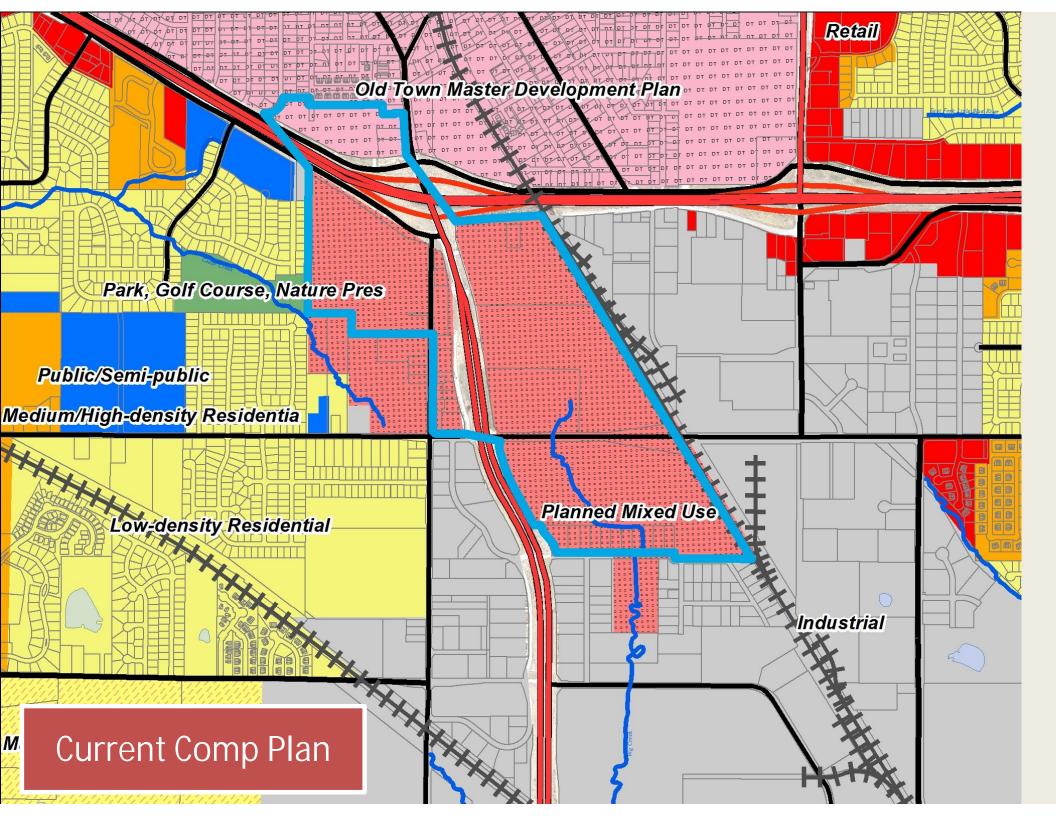


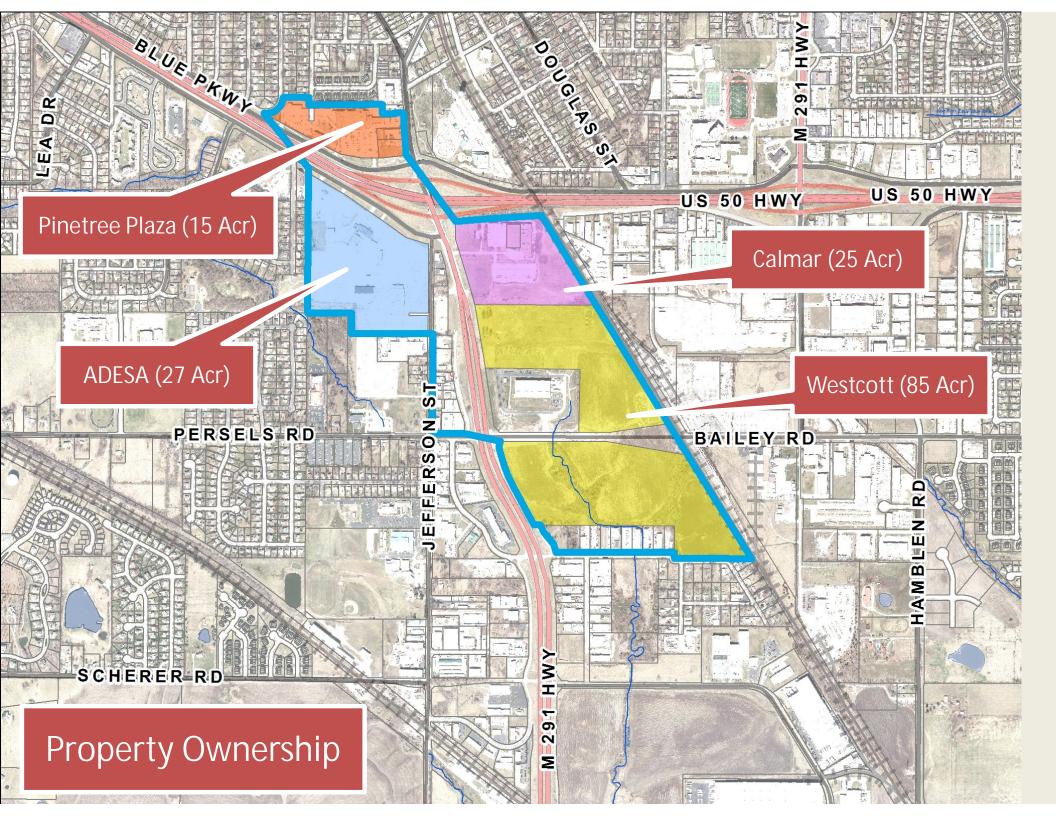












## Area Development Goals





Yours Truly

- Gateway to Downtown
- Destination point (attractive, friendly, and "sticky")
- Building community rather than standalone uses
- Increased, concentrated and longlasting human activities
- Sizable public spaces with attractions (i.e. where more activities occur)
- Place-making and human scale









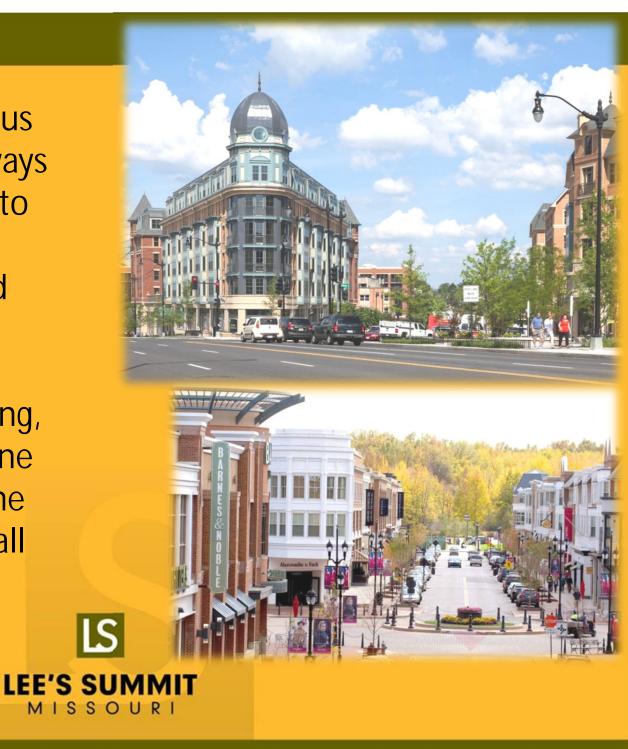
- Mixed uses (for live, work, shop, and play) in one place
- Vertical mix of uses
- Residential tied in and integrated retail/office (not just standalone residential)
- Housing choices





MISSOURI

- Prominent architecture and height for visual focus and interest from highways
- Buildings brought close to street
- 4-sided architecture and durable, attractive materials
- Themed look (landscaping, color, materials, etc.). One theme for retail area, one for industrial area, overall landscape plan, street trees planted at street construction





- Multi-modal, pedestrian/bicycle friendly environment
- Reduced surface/on-street parking
- Reduced speed of motorized vehicle movement
- Can be easily served by transit





- Avoid competition for the same businesses from Lee's Summit
- Sustainability elements application – solar, stormwater management combined with features for outdoor activities (not just for holding water), street trees
- Financially workable (financing structure and strategy) for the development of the area





LEE'S SUMMIT

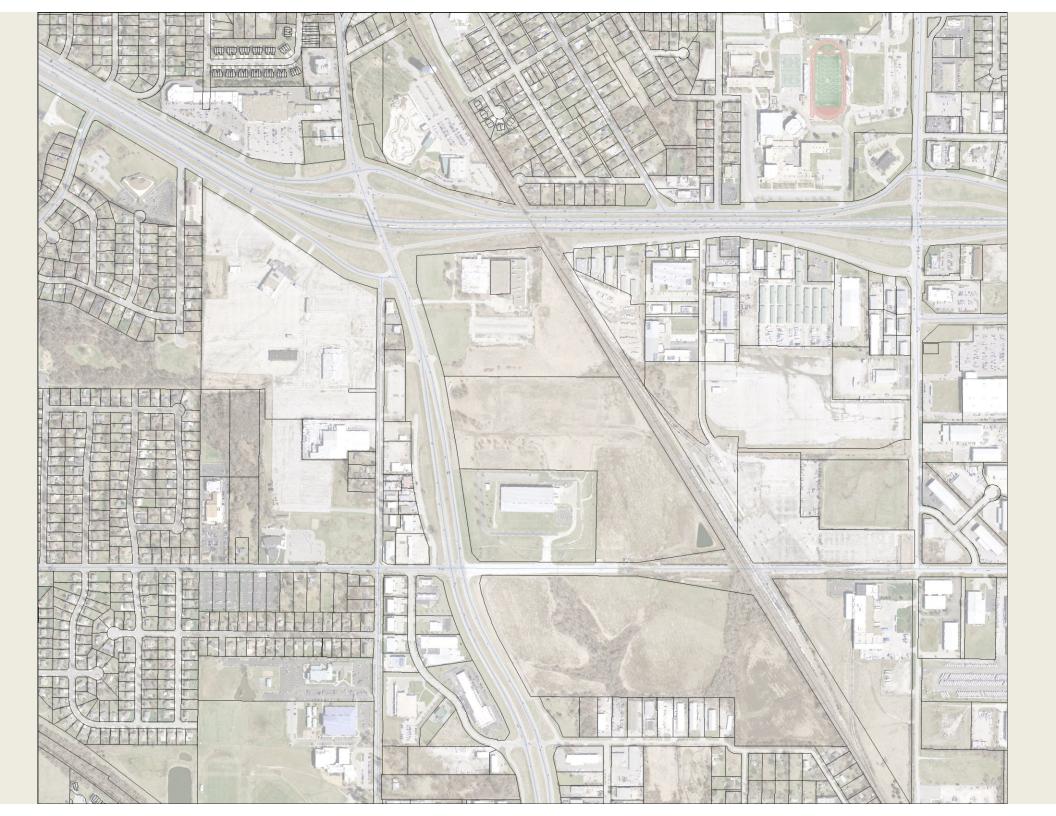


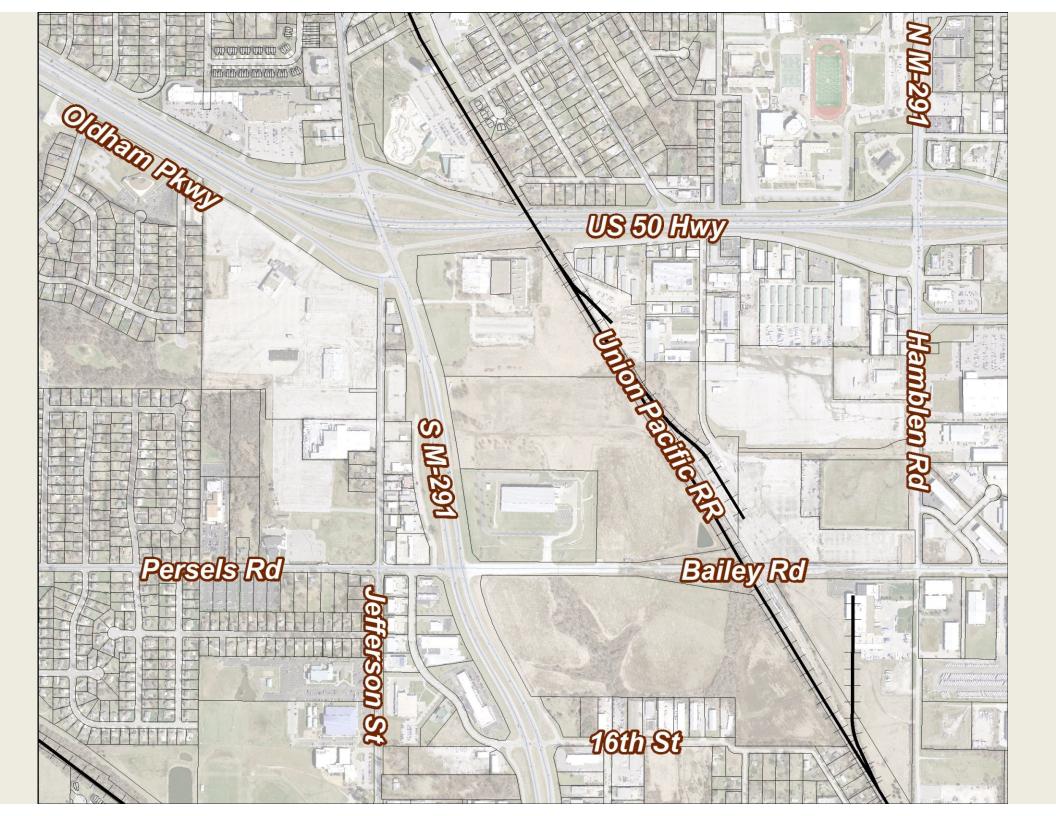
## Master Development Concept

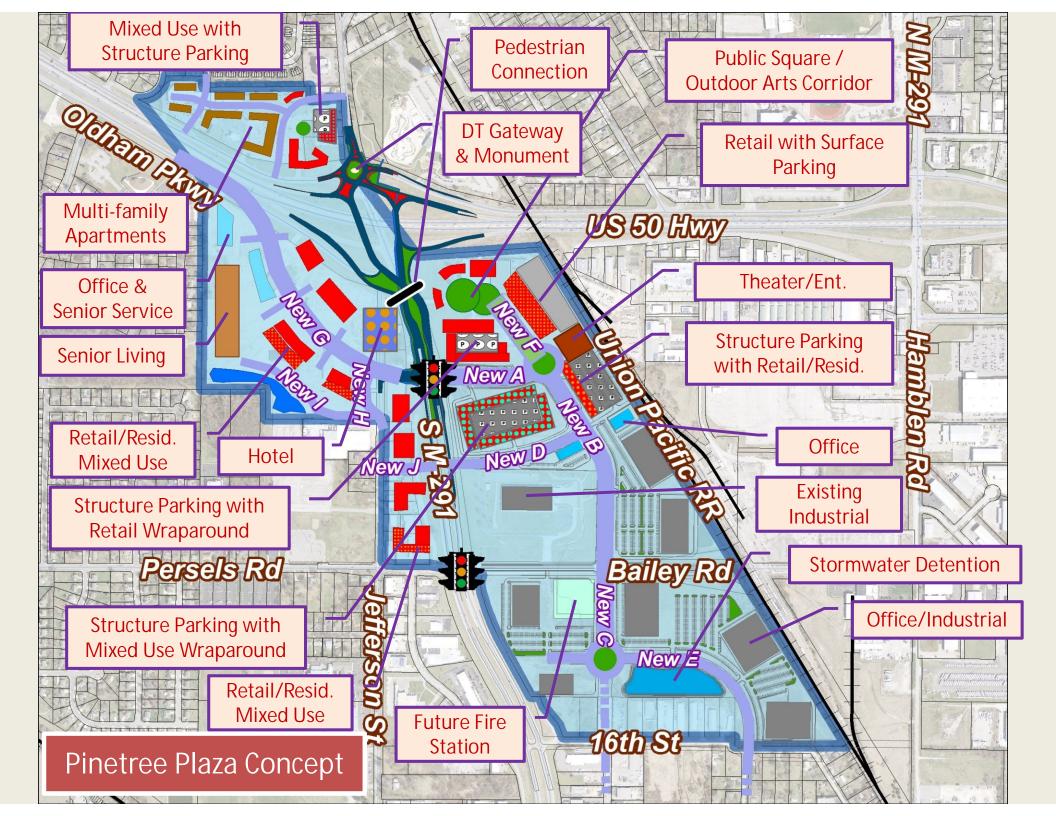




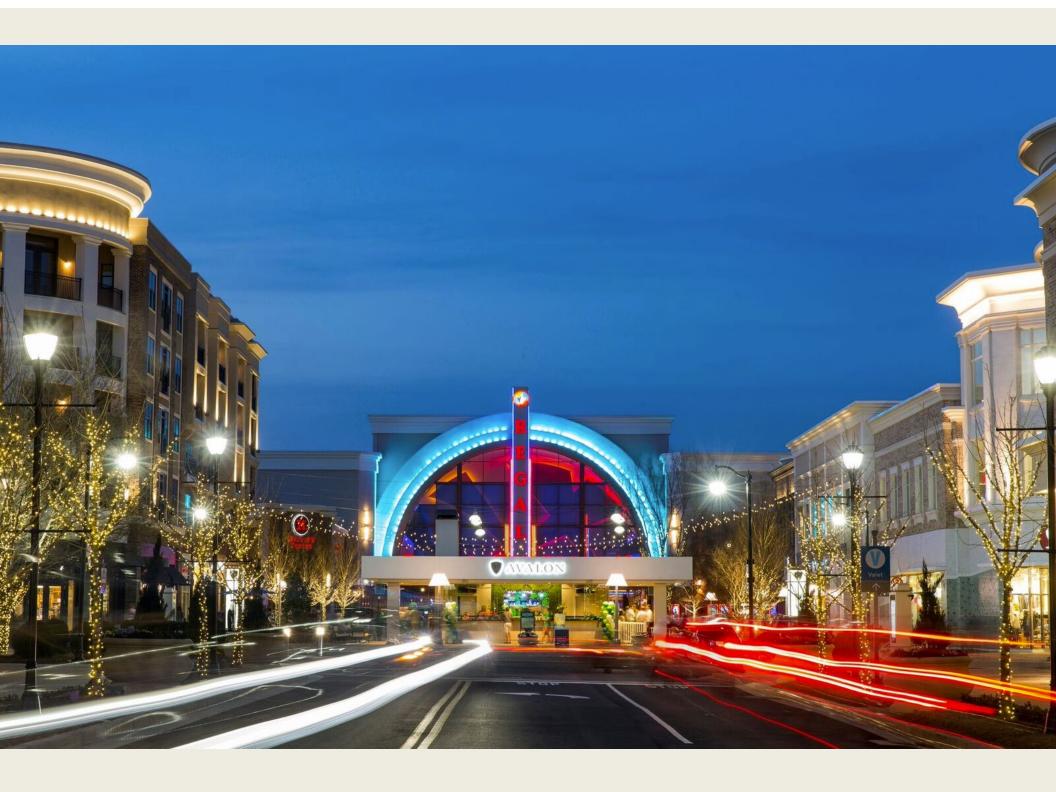
Yours Truly



























## Discussion





Yours Truly