- 1. The Character of the neighborhood is held by quality standards and will be kept up to these standards by which is asked of us.
- 2. The property will be kept up with the adjacent properties and zoning as said in article 10 section 10.450.
- 3. The property at 520 SW 3<sup>rd</sup> street will be used strictly for auto sales and vehicle mechanic use. We at Genuine Auto Repair will adhere to this Special Use Permit by not exceeding the amount of cars being presented on the lot at one time. We will be sure to keep the property well-manicured.
- 4. Genuine Auto Repair will not to any extent negatively impact the surrounding aesthetics or surrounding properties. For we plan to keep and only enhance the Surrounding area.
- 5. We plan to keep the property at the same level of use and to not injure the surrounding property.
- 6. Our property is supplied with enough parking on the lot that will leave customers room to park and will not affect the traffic flow on 520 SW 3<sup>rd</sup> Street.
- 7. Every year we will be sure to have the backflow tested to make sure that we do not impact the quality of the water.
- 8. We will continue to work at the level of work we have been under the hours of operation to not create a noise pollution for the adjacent properties.
- 9. We will not have a negative impact on the property value by following what is asked of us by the City of Lee's Summit and our Land Lord.
- 10. We are obtaining a Special Use Permit to be able to have a Dealership of used quality cars. By having a Auto dealership we will provide the people of Lee's Summit an opportunity to purchase a safe vehicle for the road.
- 11. We will bring economic growth in the area because of the quality of service that we offer to the community.
- 12. The services that we offer make it convenient for the City of Lee's Summit to be able to get their transportation needs from us and have the comfort of a genuine family working man. By this we would satisfy the demand generated by the Special Use Permit.
- 13. n/a
- 14. We plan to keep the 2 bushes and accompanying trees along the front of the property on 520 SW 3<sup>rd</sup> Street.
- 15. Our professional staff is kept at high standards to provide the public with exceptional service to be sure their vehicle is running efficiently for the road. This is our priority to be sure our customers are satisfied with all of the services we offer.
- 16. We plan on keeping the use of the Special Use permit consistent with what we are to adhere by such as keeping the property well-manicured and keeping the parking of the automobiles for sale at what is asked of us.

Genuine Auto Repair provides a unique car buying experience to the customers in Lee's Summit, MO. One that focuses on customer satisfaction first. We understand that vehicle purchasing is a necessary, but sometimes unpleasant experience. Our goal is to provide the customer with an enjoyable, honest service by satisfying individual customers practical transportation needs with a quality product.

We also believe it is important to have quality vehicles at a low cost, yet reliable means of transportation. Our company will make a profit by generating sales. It will provide job satisfaction and fair compensation to its employees, and a fair return to its owners. Hard work and performance is rewarded through bonuses and commissions. Job satisfaction is very important for employees and owners, we will create a work environment that is enjoyable and profitable for all.

Our dealership will be open from 0800-1800 Monday – Saturday. We will have 5 or less cars on the property for sale facing 3<sup>rd</sup> street. We are asking for a time period of 25 years for the special use permit.

## **Objectives**

- 1. 100% customer satisfaction, measured through repeat customers, referrals and surveys.
- 2. To achieve and surpass the industry average profit margin within the first two-years.
- 3. To achieve a respectable net profit by year two.

## Mission

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To succeed in this business we must:

- Put together a team of experienced professionals.
- Secure an excellent high-traffic location.
- Establish a network of suppliers, in order to buy and sell products that are of the highest reliability and quality, at a competitive price.
- Ensure customer satisfaction by encouraging the two most important values, honor and integrity.
- Create high morale by rewarding employee success with monetary compensation.