City of Lee's Summit

Website Redesign Prototype

City Council Presentation

November 9, 2017

Agenda

O **Project Stakeholders**

O **General Project Process**

O **Project Activity**

O **Prototype Presentation**

O **Next Steps**

Project Stakeholders

Core Project Team

Cathy Loveland (ITS Oversight)

Chayne Novotny (Web Support)

Craig Gentry (Web Admin)

Kelli Welch (SME)

Mark Dunning*

Miranda Landstra (SME)

Sarah Shore (SME)

Sharon Alexander (PM)

Steve Marsh (ITS Oversight)

*Project Sponsor/SME

Subject Matter Experts

Ben Calia (Procurement)

Caroline Wiggins (Fire)

Christopher Depue (PD)

Christopher Hughey (Dev Center)

Darlene Pickett (Finance)

Dawn Bell (Planning)

DeeDee Tschirhart (Procurement)

Desiree Collins (Procurement)

Heping Zhan (Planning)

Jack Feldman (Budget, Finances)

Jim Eden (Fire)

Jina Bellamy (Law)

Kara Taylor (Public Works)

Kathy Melcher (Finance)

Kelly Elliott (Municipal Court)

Kelly Phipps (Map Gallery)

Mark Stinson (Fleet)

Mike Weisenborn (Planning)

Nick Edwards (Boards & Comm)

Rodney Wagner (Animal Control)

Shelby Green (Finance)

Tarah Daugherty (Procurement)

Community Partners

- Dale Coy
- Diane Forte
- Gina Seibel
- Janice Phelan
- Jen Stellar
- Jim McKenna
- Stephanie Kusek
- Stephen Gentry
- Tina Chace

General Project Process
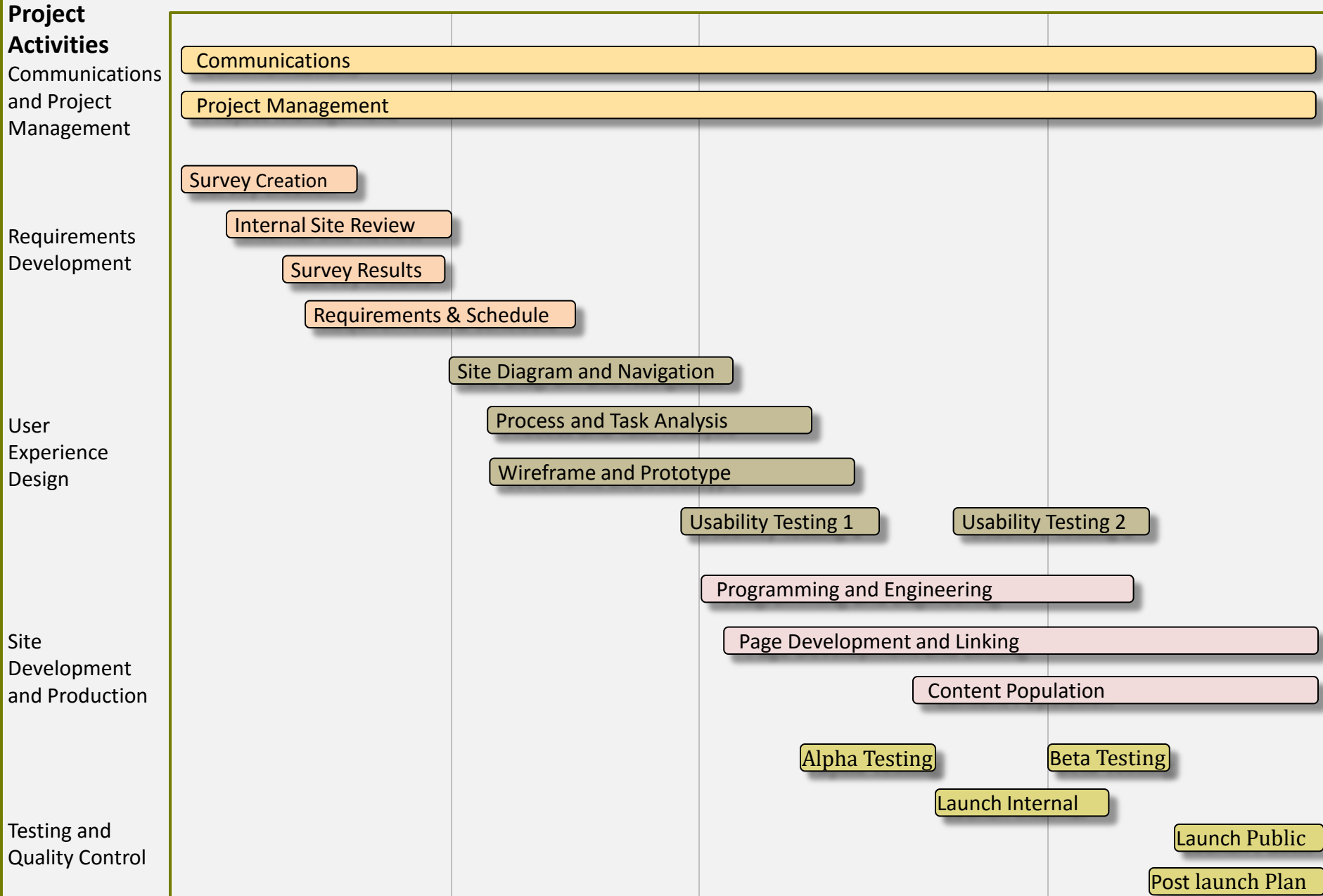
	Planning/Requirements	Design	Configuration/Development	Testing/Launch

Project Activities

Communications and Project Management
- Communications
- Project Management

Requirements Development
- Survey Creation
- Internal Site Review
- Survey Results
- Requirements & Schedule

User Experience Design
- Site Diagram and Navigation
- Process and Task Analysis
- Wireframe and Prototype
- Usability Testing 1
- Usability Testing 2

Site Development and Production
- Programming and Engineering
- Page Development and Linking
- Content Population

Testing and Quality Control
- Alpha Testing
- Beta Testing
- Launch Internal
- Launch Public
- Post launch Plan

Website Redesign Project Activity

	Planning/Requirements	Design	Configuration/Development	Testing/Launch

Project Activities

Requirements Development

Community Survey (Aug 2016 – Sept 2016)

SME Needs Assessment Meetings (Nov 2016 – Dec 2016)

User Experience Design

Conceptual Design (Jan 2017)

Wireframes (Feb 2017 – Mar 2017)

Prototype Development (April 2017 – Oct 2017)

(transform requirements into rough layouts, concentrate on fundamental structure and function

Site Map Creation

Writing Standards Development

Content Management Training

Site Development and Production

Programming and Engineering

Content Population

Testing and Quality Control

Alpha Testing

Beta Testing

Launch - Internal

Launch - Public

Post Launch Plan

Prototype Development

O Community Survey Results

O Initial SME requirements

O Google Analytics

O Award-Winning City Website Designs

O Web Writing Standards Best Practices

O City of LS Branding

Prototyping Model

Prototype Presentation

o http://cityofls.net/cols-prototypes/index.html
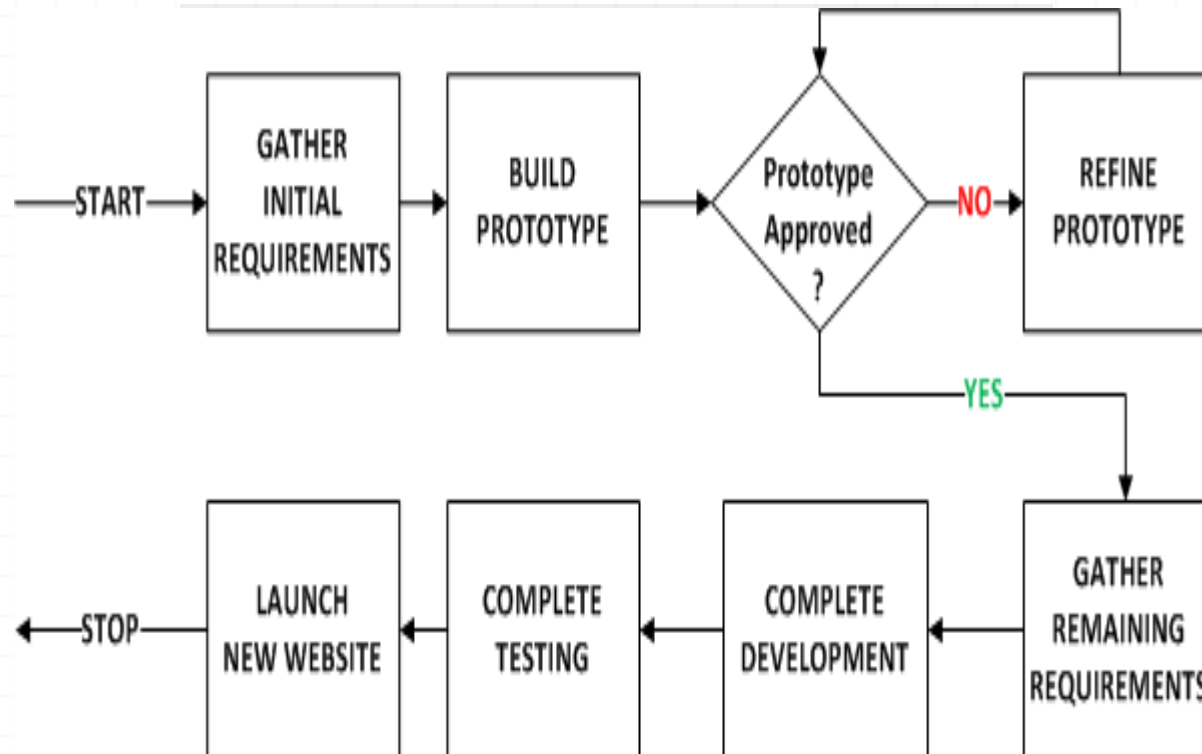
Stakeholder Feedback

1. Does anything seem out of place or unnecessary?
2. What features are missing that is absolutely necessary?
3. Could you find what you were looking for?
4. How likely would you recommend the redesigned website?
5. Overall, how does the prototype measure up to your expectations?

Next Steps

1. Compile prototype feedback
2. Gather remaining requirements
3. Complete writing standards
4. Train content managers
5. Complete development
6. Add content
7. Complete testing
8. Launch new website