

# Interactive Workshop

July 2023

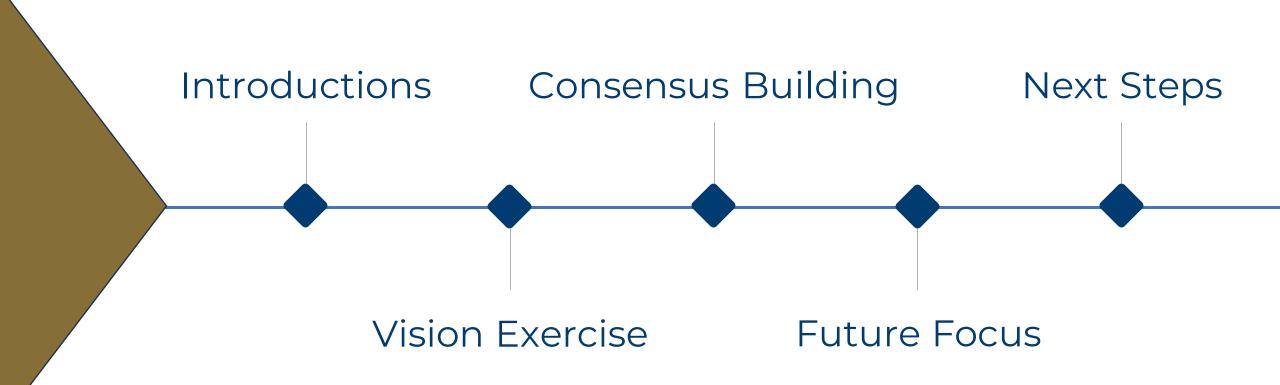


### **LEE'S SUMMIT**

MISSOURI®



## AGENDA





## **Prompts for a Productive Night**







Let's not dwell on the past but enter this conversation optimistic about the future. Let's think 'Future Ready' Let's ensure we're candid, yet respectful and civil, to facilitate a constructive and productive conversation Let's think about economic development as a coordinated, collaborative system with many key stakeholders

### Introductions



Name Organization Goal for the session



## **Visioning Exercise**

Key Components of an Effective Vision:

- Future oriented
- Inspiring and Challenging
- Motivating and Memorable
- Purpose Driven
- Unique



What does the current economic development system in Lee's Summit do well?

- Access to capital
- Technical assistance
- Resource provision
- Education

- Networking
- Advocacy
- Customer Service
- Other





What does the current economic development system in Lee's Summit need to improve?

- Access to capital
- Technical assistance
- Resource provision
- Education

- Networking
- Advocacy
- Customer Service
- Other





# What economic development programs, resources, and services are needed?

- Capital
- Training
- Talent
- Incentives

- Marketing
- Networking
- Customer Service
- Other





# What are the desired outcomes of a high-performing economic development system?

- Job creation
- Expanded tax base
- Capital investment
- Job quality

- Infrastructure improvements
- Quality of life enhancements



## **NEXT STEPS**





What we do well	What we need to improve	Resources we need	Desired outcomes
01	01	01	01
02	02	02	02
03	03	03	03
04	04	04	04