

MEMO

To: Mayor and City Council

From: C. Shannon McGuire, Planner

Date: June 14, 2023

Re: Appl. #PL2023-069 - PRELIMINARY DEVELOPMENT PLAN - Dental Depot, 1501 NE Rice Rd; Ashmore

Investments, LLC, applicant

A public hearing was held on the subject application at the May 25, 2023, Planning Commission meeting. The applicant originally proposed a sign package consisting of eight (8) signs total. Staff was supportive of a modification for additional signage, but not to the extent requested. Instead, Staff recommended approval of five (5) signs.

The Planning Commission's discussion included a robust conversation regarding the applicant's proposed sign package. A motion was made by Board Member Trafton, seconded by Board Member Kitchens, that site specific condition of approval #2 be amended to allow the sign package as submitted by the applicant. The motion carried 7:1.

Original Condition of Approval

2. A modification to the maximum of three (3) wall signs shall be granted, to allow five (5) wall signs identified as signs #A, #D, #E, #F and #G on the sign specification sheets submitted and uploaded on April 25, 2023.

Amended Condition of Approval

2. A modification to the maximum of three (3) wall signs shall be granted, to allow eight (8) wall signs as shown on the sign specification sheets submitted and uploaded on April 25, 2023.