BLUE JEANS GOLF

A Golf Transformation Company

APPLICANT'S PRESENTATION FOR LEE'S SUMMIT PLANNING COMMISSION

DECEMBER 8, 2022

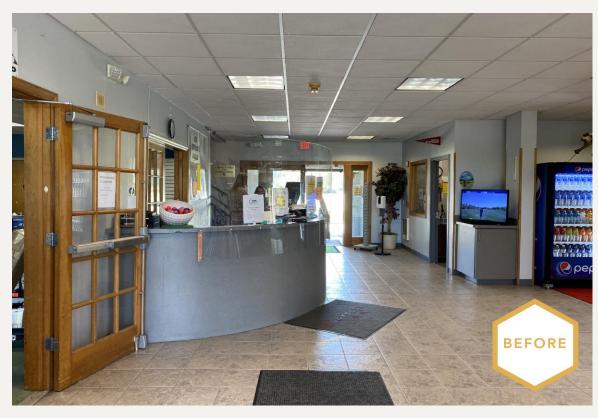
COMPANY OVERVIEW

- Blue Jeans Golf acquires and invests in golf driving ranges, <u>transforming them with</u> <u>strategic capital investment, technology, and operational programming</u>
- Our team is made up of five ex-Topgolf leaders with <u>expertise across real estate</u>, <u>design</u>, <u>development</u>, <u>construction</u>, <u>operations</u>, <u>marketing</u>, <u>and finance</u>
- As recreational golfers and leaders helping grow Topgolf to over 30 million visitors, we
 have a passion for golf and community building around the game
- Blue Jeans Golf is headquartered in Dallas, Texas and we currently own and operate
 Golf Quest, a 72-bay driving range facility in Brookfield, Connecticut

THE ORIGINAL GOLF QUEST

Brookfield, CT

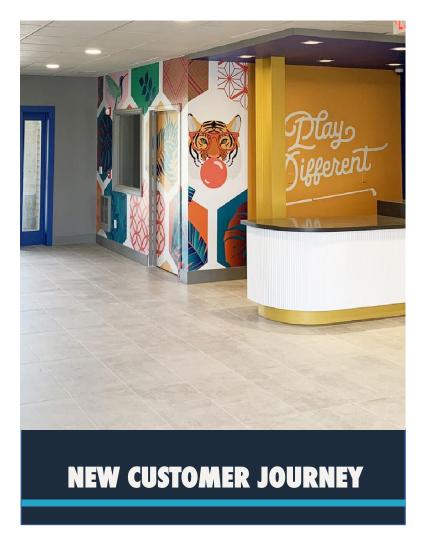
Prior to Blue Jeans Golf Ownership

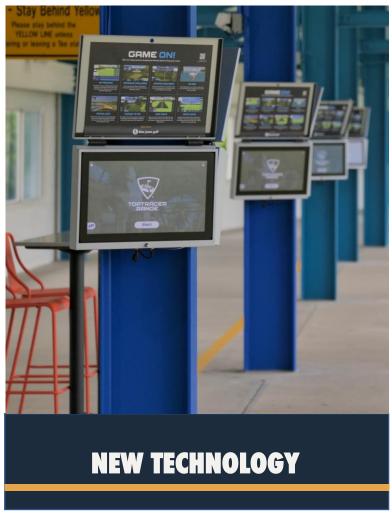




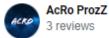












★★★★★ a month ago

Staff was amazing the place is getting renovated and they still had time to let us hit a few buckets they also just got all this new tech its a must visit



steve marks

8 reviews · 18 photos

★★★★★ a week ago NEW

I had been a regular at golf quest before the top tracer transformation and just went back for the first time since the renovation/ upgrade to top tracer and under new management. I was curious to see how much had actually changed, what the prices were, and could I still use my old golf quest tokens. I was EXTREMELY impressed. The outside of the building looks new (power washed), the lobby was redone, the short game area looks to be redone with two chipping mats into a 15-20 yard green with multiple hole locations. For the range itself, there are more pin locations, every bay has a top tracer screen, all the mats have been replaced with a new longer turf mat that features an alignment crosshair (I found this to be extremely useful for ball positioning). I hit a few balls to warmup then played simulated rounds on the top tracer and found it to be more enjoyable and productive than a typical day at the range. I paid about 25\$ for 120 balls, and then on my way out asked about my old tokens and old while they won't work in the machine anymore they will honor them.

I was thoroughly impressed and hope that the range thrives with the changes and new management!



Christopher Prisco

9 reviews

*** a month ago

First day open since the remodel with Top Tracer. Place is day and night from last year. This place is closer than Chris Cotes so I think I'll be coming here more. Both equally as good. Very friendly new owners so I wish them luck!



Chris Faxon

Local Guide · 60 reviews · 20 photos

★★★★★ 3 weeks ago NEW

Much better with the new ownership

DIFFERENT EXPERIENCES

5-Star Reviews





• blue jeans golf

GRAND ENTRANCE





• blue jeans golf

NEW TECH-ENABLED HITTING BAYS

THANK YOU!