



**Lee's Summit Arts Council**  
**Tuesday, April 11, 2017**  
**6:30 p.m. – 8:00 p.m.**  
**220 SE Green Street**  
**MINUTES**

*Mission:*

*The Lee's Summit Arts Council cultivates and advocates a broad and inclusive vision of cultural arts as an essential component of a vibrant Lee's Summit*

**ACTION ITEMS**

**Call to Order** – the meeting was called to order at 6:35pm

**Guests to address the council**

None

**Attendance:**

**Arts Council Members:** Bob Jones, Gary Fruits, Nick Parker, Kathy Salek, Hopper Thomas, Syrtiller Kabat, Carla Gibson, Jane Bolin and, Mellissa Garriss **-late**

**City Council Liaison:** Craig Faith – present

**Staff:** Tede Price, Joe Snook, Nick Edwards

**Absent:** John Schuler, Jonathon Kitchin and Jeanine Atkins

**Approve March. Meeting Minutes** (pages 1-2)

- March minutes were presented for approval
- Jane Bolin made the motion
- Syrtiller Kabat seconded the motion
- Motion approved unanimously

**Subcommittee Minutes**

Cultural Arts Committee Meeting minutes

**Treasurer's Report (March)** (page 4)

- The March Treasurer's Reports were present for approval
- Carla Gibson made the motion
- Kathy Salek seconded the motion
- Motion approved unanimously

**City Council Liaison Monthly Update-** (Craig Faith)

Spoke of the recall election and charter results updates. He told the council they will most likely see some changes. He explained that district 4 will now have a vacancy and will be appointing someone in the upcoming months.

**Group Monthly Reports & Article Overviews** (page 5-6)

***For review***

- No additional comments

**Council Action Items**

- Mini Grant Application LS Cares
  - Carla Gibson made the motion with the stipulation the crowd pleaser winner perform at least once over the next year at an LSAC event
  - Kathy Salek seconded
  - Motion approved unanimously.
- Mini Grant Application - LS Symphony
  - Syrtiller Kabat made the motion

- Nick Parker seconded
- Motion approved unanimously

### **Old Business**

- Annual Grant and Mini-grant report (Tede Price)
- Annual Work Plan report (Tede Price)- staff will send a refresher email to LSAC on how to update this
- Web Site and Facebook activity report (Tede Price)- council agreed to direct staff to spend up to \$75 on social media boost for both the Art Summit and the Grant opportunities

### **New Business**

- Arts Community Dialogue update- Bob Jones mentioned there would be a future meeting of stakeholders and will present at the May meeting.

### **Open Council Discussion**

- Transition plan- Joe updated the LSAC pending city council approval of the budget the LSAC will transition to the city admin. Department and Nick Edwards will be taking oversight of LSAC until a full time person is hired.
- GCC future artist receptions may be taken over by LSPR once the transition of the LSAC occurs.

### **Important Date Reminders:**

- Next Budget Committee meeting –No need to meet
- Next Cultural Arts Committee meeting – No need to meet
- Next Communications Committee meeting – No need to meet
- Events up-date

Adjournment: 7:29pm

# Arts Council

## Financial Report for Month Ending April 30, 2017

	April	YTD Actual	YTD Budget	Variance	FY17 Budget
<b>Revenues</b>					
Transfer from General Fund	4,862	47,285	50,390	(3,105)	67,626
<b>Total Revenues</b>	<u>4,862</u>	<u>47,285</u>	<u>50,390</u>	<u>(3,105)</u>	<u>67,626</u>
<b>Expenditures</b>					
Personal Services - Staff Support	4,621	40,615	39,371	1,245	52,567
Commodities					
Recreational Supplies	-	472	1,314	(842)	1,752
Contractual Services					
Organizational Dues	-	100	150	(50)	150
Insurance Expense	-	475	356	119	475
Postage Expense	-	-	135	(135)	180
Printing Expense	76	438	564	(126)	752
Office Supplies	-	19	-	19	-
Travel & Meeting	153	153	1,000	(847)	1,750
Professional Fees	13	13	-	13	-
Miscellaneous Expense	-	5,000	7,500	(2,500)	10,000
<b>Total Expenditures</b>	<u>4,862</u>	<u>47,285</u>	<u>50,390</u>	<u>(3,105)</u>	<u>67,626</u>

**Note:** The actual expenditures reflected through March 31, 2017 include only the amounts posted in the financial system at the time of reporting.

## **Group Monthly Reports**

### **LEE'S SUMMIT SYMPHONY ORCHESTRA REPORT OF ACTIVITIES FOR THE MONTH OF MAY 2017**

The Lee's Friends of the Summit Symphony continue to aggressively proceed with the new Friends membership drive for fiscal year 2017/2018. You can become an individual member of the Friends of the Lee's Summit Symphony for as little as \$30.00, \$50.00 as a couple and as little as \$100.00 as a business. Those folks paying now will be moved to the 2017-2018 fiscal year. The Symphony now offers a pay by the month plan through your own financial institution. We are able to set up an auto debit of an account with your financial institution. The Symphony now offers an advertising in our concert programs at very reasonable process for 1/4, 1/2 and full page ads. Please contact the Symphony office at [office@lssymphony.org](mailto:office@lssymphony.org) for more information. The next Friends of the Symphony meeting will be held on Tuesday, June 20, 2017, 6:00pm at the offices of Tingle Floor Covering on Hagen.

If you are interested in joining the Friends of the Symphony, Placing an ad in our programs, Buying Concert Tickets or have questions, please contact Bob or Candy White, Co-Executive Directors at [office@lssymphony.org](mailto:office@lssymphony.org) or go to our web site – LSSO.org.

Our next Concert will be Sunday, June 4, 2017 at 12:30pm, located in Downtown Lee's Summit during Downtown Days. This is a free concert open to the public.

The Lee's Summit Symphony is now offering a presentation of a LSSO video to organizations and groups. The video last about 14 minutes and provides a complete up-date of the Symphony and its activities.

Respectfully submitted,  
Gary Fruits, President  
LSSO

LSAC Mini-Grant Report	FY14-15		FY15-16		FY16-17	
Organization/Event	Requested	Requested	Requested	Approved	Requested	Approved
Bright Light Institute					\$500	\$500(Jan.)
Co-Work Lee's Summit					\$500	\$500(March)
Downtown Lee's Summit- 4 <sup>th</sup> Fridays	\$1,000	\$1,000	\$1,000	\$1,000 Sept		
Downtown Lee's Summit-Downtown Days						
Downtown Lee's Summit- stART Downtown						
Downtown Lee's Summit- poet laureate	\$500	\$500	\$500	\$500 May		
Downtown Lee's Summit – Summit Art Festival	\$1,000	\$1,000	\$1,000	\$1,000 Sept		
Jackie Luongo- Lu'au at Gamber Center				\$0		
LS CARES - Got Talent	\$500	\$500	\$500	\$500 May	\$500	\$500(April)
Lee's Summit Symphony –Concerts	\$1,000	\$1,000	\$1,000	\$1,000Sept	\$1,000	\$1,000
Lee's Summit Symphony -Concerts	\$500	\$500	\$500	\$500 Dec	\$500	\$500(April)
LSW & LSN Music Parents-concert					\$500	\$500(Nov)
MCC-Longview, Literary Fest	\$500	\$500	\$500	\$500 July		
MCC-Longview, Literary Fest	\$500	\$500	\$1,000	\$1,000 Sept(16)	\$1,000	\$1,000 (July)
MCC-Longview, Cultural Arts Concert						
MCC-Longview Coterie Theatre Production			\$500	\$500(Jan)	\$500	\$500(March)
MCC- Longview, Flights of Fancy Kite Festival						
Summit Art-World Art & Music Festival	\$1,000	\$1,000	\$1,000	\$1,000Sept	\$1,000	\$1,000
Summit Theater			\$1,000	\$1,000Sept	\$1,000	\$1,000
R-7 School District, fine arts dept.						
Summit Art Festival	\$500	\$500	\$500	\$500 Aug	\$500	\$500 Aug
Historical Society (Truly 150 Sculpture)			\$1,000	\$1,000 Sept		
*Monthly grants are highlighted	Budget \$6,500	Budget \$6,500	Budget \$6,500	Approved \$6,000	Budget \$10,000	Approved \$7,500

Work Plan Priorities	Goals/Task	Committee/Council Member Responsible	Expected Outcome	Actual Outcome
<b>#1 Advocate for the Arts</b>				
1. Develop a visible/sustainable public arts plan	partner more with the City, Downtown MS, Summit Art, EDC to develop a long term plan. Research other cities approaches	communications committee	Metrio-based Date or #	Metrio-based Date or #
2. LSAC have a presence on Truly 150 Committee	have two LSAC members on the committee, making sure the arts are represented in sesquicentennial	Gary Fruits, Ben Martin	coin design, toby show, art festival	Metrio-based Date or #
<b>#2 Develop the Arts</b>				
1. Update the Cultural Arts Plan	the plan is 7 yrs old and needs to be revisited	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
A. Assign it to a subcommittee by end of 1st quarter of FY15	cultural arts committee will begin review in January	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
B. Subcommittees will report to LSAC at annual retreat	spring art summit topic will be the getting input from the arts community on updating the cultural arts plan	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
C. Final report submitted by June 30, 2015	goal to present updated report by end of FY15 internally and communication committee will present externally to groups	cultural arts committee & LSAC chair	Metrio-based Date or #	Metrio-based Date or #
2. Reorganize work plan/develop achievable goals	begin in spring of 14' subcommittees will update regularly at their meetings	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
3. Restructuring of subcommittees with define responsibilities	subcommittees have been defined, sustainable committees with clear sets of goals	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
A. Set measurable goals	est. a percentage for public arts w/ new construction	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
B. provide quarterly reports to LSAC	(Two sentences)	cultural arts committee	Metrio-based Date or #	Metrio-based Date or #
<b>#3 Promote the Arts</b>				
1. Increase social media success	slow and steady growth that needs to continue, reach 1,000 likes by end of FY15	communications committee	end of FY15 & 1,000 likes	Metrio-based Date or #
2. Complete LS Journal articles	outlined the monthly assignments for 2015 at the Nov. 14' retreat	communications committee	one article each month	Metrio-based Date or #
3. Communication/education strategy to tell LSAC story	through the website, annual summit and brochure; but there's still much to be done to increase awareness of the LSAC	communications committee	end of FY15	Metrio-based Date or #
	recognizing local businesses who support the arts			
<b>#4 Strengthen the Arts</b>				
1. Secure funding for staff support & LSAC initiatives	maintain the 50% staff allocation that is currently budgeted	budget committee	Metrio-based Date or #	Metrio-based Date or #
A. ID three sources for future funding for LSAC initiatives	(Two sentences)	budget committee	Metrio-based Date or #	Metrio-based Date or #
	making the community more aware of LSAC grant opportunities			

## LSAC Website & Facebook Activity Report

	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16
<b>Website</b>												
Unique Page views	80	120	84	181	116	294	148	132	183	142	112	85
YTD (July 2015)	80	200	284	465	581	875	1023	1155	1338	1480	1592	1677
<b>Facebook</b>		1,065 liked	1088 liked	1102 liked	1116 liked	1,220 liked	1,237 liked	1,288 liked	1,288 liked	1,299 liked	1,319 liked	1,337 liked
<b>In the Know</b>												
MTD/Overall Subscribers	482	486	491	493	497	511		529	529	540	553	553
Date sent	7/20	8/26	9/2	11/18	12/7			3/2		4/15	5/18	

	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17
<b>Website</b>												
Unique Page views		202	118	224	144	98	233	141	237	177		
YTD (July 2015)		202	320	544	688	786	1019	1160	1397	1574		
<b>Facebook</b>		1,366 liked	1,379 liked	1,388 liked		1,394 liked	1,509 liked		1,518 liked	1,533 liked		
<b>In the Know</b>												
MTD/Overall Subscribers	567	568	567	573	571	571	582	580	577	590		
Date sent	7/8	8/3	9/29	11/8	12/5	12/5	1/19	2/9	3/6	5/4		

**~ MAY 2017 ~**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4 6:15pm City Council 6:30pm GCC artist reception	5	6 LS Symphony-family pops concert
7	8	9 6:30pm Arts Council	10	11 6:15pm City Council	12	13
14	15	16	17	18 6:15pm City Council	19 6:00pm LPA Celebration of the Arts	20 6:00pm LPA Memories of Motown
21	22	23	24	25	26 Fourth Fridays DLSMS	27
28	29 City Hall Closed Camp Closed Memorial Day Holiday	30	31			

**~ JUNE 2017 ~**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 6:15pm City Council 9:00pm LPA Movie in Park	2 DLSMS downtown days	3 DLSMS downtown days
4 DLSMS downtown days	5	6 10am LPA Wiley & Hairy Man	7	8 6:15pm City Council	9	10
11	12	13	14	15 6:15pm City Council	16	17 6:00pm LPA Flashback to Folk
18	19	20	21	22	23	24
25	26	27	28	29	30	