

# Lee's Summit Arts Council

### **MINUTES**

Tuesday, Dec. 13, 2016 6:30 p.m. - 8:00 p.m. **Howard A Conference Room** 220 SE Green Street

The Lee's Summit Arts Council cultivates and advocates a broad and inclusive vision of cultural arts as an essential component of a vibrant Lee's Summit

Mission:

#### **ACTION ITEMS**

**Call to Order** – the meeting was called to order at 6:40pm

### Guests to address the council

None

### Attendance:

Arts Council Members: Bob Jones, Gary Fruits, John Schuler, Nick Parker, Kathy Salek, Hopper Thomas,

Mellissa Garris, Syrtiller Kabat and Jonathon Kitchin

**City Council Liaison**: Craig Faith – present.

Staff: Tede Price

**Absent**: Carla Gibson and Jane Bollin, Jeannine Akins

### Approve Nov. Meeting Minutes (pages 1-2)

- November minutes were presented for approval
- Nick Parker made the motion
- Hopper Thomas seconded the motion
- Motion approved unanimously

### **Subcommittee Minutes**

None

### Treasurer's Report (Nov.) (page 3)

- The November Treasurer's Report was present for approval
- Gary Fruits made the motion
- Syrtiller Kabat seconded the motion
- Motion approved unanimously

### **City Council Liaison Monthly Update-** (Craig Faith)

Craig Faith up-dated the council members present on the

Recall of a member of the City Council

### **Group Monthly Reports & Article Overviews** (page 4-5)

For review

No additional comments

### **Council Action Items**

None

### **Old Business**

- Annual Grant and Mini-grant report (Tede Price)
- Annual Work Plan report (Tede Price)- update with new 1 yr. goals and send out to council for feedback at the January meeting
- Web Site and Facebook activity report (Tede Price)

### **New Business**

- Review of Art Summit referred to committee to discuss. Suggested idea is to invite all grant recipients to speak at the next Art Summit
- Final report MCC Longview literary Fest report

### **Open Council Discussion**

• Call For Artist Extension and Arts Summit – referred back to committee

### **Important Date Reminders:**

- Next Budget Committee meeting review FY17 projections and FY18 budget 1/09/17 6:30pm Gamber Center
- Next Cultural Arts Committee meeting –begin discussing Art Summit 1/9/17 7:00pm Gamber Center
- Next Communications Committee meeting review current call for artist selections 1/12/17 8:30a Gamber Center

**Adjourn-** Upon a motion of Gary Fruits and a second of Nick Parker, the meeting was adjourned at approximately 7:25pm with a unanimous vote.

# Arts Council Financial Report for Month Ending December 31, 2016

	December	YTD Actual	YTD Budget	Variance	FY17 Budget
Revenues					
Transfer from General Fund	2,893	30,483	32,935	(2,302)	67,626
Total Revenues	2,893	30,483	32,935	(2,302)	67,626
Expenditures Personal Services - Staff Support	2,363	24,977	26,206	(1,229)	52,567
Commodities					
Recreational Supplies	11	199	876	(677)	1,752
Contractual Services Organizational Dues	-	-	150		150
Insurance Expense	-	-	237	(237)	475
Postage Expense	-	-	90	(90)	180
Printing Expense Office Supplies Travel & Meeting	- 19 -	288 19 -	376 - -	(88) 19 -	752 - 1,750
Miscellaneous Expense	500	5,000	5,000	-	10,000
Total Expenditures	2,893	30,483	32,935	(2,302)	67,626

Note: The actual expenditures reflected through December 31, 2016 include only the amounts posted in the financial system at the time of reporting.

## **Group Monthly Reports**

### LEE'S SUMMIT SYMPHONY ORCHESTRA REPORT OF ACTIVITIES FOR THE MONTH OF JANUARY 2017

The Lee's Friends of the Summit Symphony continue to aggressively proceed with the new Friends membership drive for fiscal year 2016/2017. You can become an individual member of the Friends of the Lee's Summit Symphony for as little as \$30.00, \$50.00 as a couple and as little as \$100.00 as a business. The Symphony now offers a pay by the month plan through your own financial institution. We are able to set up an auto debit of an account with your financial institution. The Symphony now offers an advertising in our concert programs at very reasonable process for 1/4, 1/4, 1/2 and full page ads. Please contact the Symphony office at office@lssymphony.org for more information.

The next Friends of the Symphony meeting will be held on Tuesday, January 10, 2017, 6:00pm at the offices of Mazuma Credit Union on NW Douglas.

If you are interested in joining the Friends of the Symphony, Placing an ad in our programs, Buying Concert Tickets or have questions, please contact Bob or Candy White, Co-Executive Directors at <a href="mailto:office@lssymphony.org">office@lssymphony.org</a> or go to our web site – LSSO.org.

Our next Concert will be Saturday, March 11, 2017 at 7:00pm, located at Lee's Summit High School in the Bernard Campbell Performing Arts Center. This is the Spring Classic Concert. Get you tickets on line on the Symphony web site or at the east or west HyVee stores.

The Lee's Summit Symphony is now offering a presentation of a LSSO video to organizations and groups. The video last about 14 minutes and provides a complete up-date of the Symphony and its activities.

Respectfully submitted,

Gary Fruits, President

**LSSO** 

# LS ARTS Council **Mini-Grant Financial Support Application**

### Name of Organization:

Lights Institute

### **Summary of Organization:**

Lights Institute provides innovative, after-school enrichment

Bright Lights
INSTITUTE

**Bright** 

Bright and summer

programming for students in the Kansas City metro area. We desire to shape the minds of students and cultivate strong leadership skills, encouraging students to be the leaders of tomorrow. Bright Lights Institute's mission is to:

Empower young leaders through problem solving, persuasion and presentation.

Using performance-based activities, such as community service, theatrical productions, career shadowing, and exploratory arts, Bright Lights Institute empowers students to shine brightly in the world. Bright Lights' programming, equips students with the essential skills to thrive in any part of the world, any walk of life, any field, any focus. With Bright Lights, students will shine brightly as leaders of tomorrow.

For more information, please visit our web site: <a href="http://www.brightlightsinstitute.com/">http://www.brightlightsinstitute.com/</a>

For recent press coverage, review the following articles:

- Summer 2016 Theatrical Performance of *Junie B. Jones the Musical*: http://www.leessummitlifestyle.com/2016/08/31/junie-b-jones-production-at-summit-park-church/
- Fall 2016 Theatre Troupe Program: <a href="http://www.lsjournal.com/2016/09/12/141726/bright-lights-to-shine-on-young.html">http://www.lsjournal.com/2016/09/12/141726/bright-lights-to-shine-on-young.html</a>

### **Address**

2818 NE Independence Ave, Lee's Summit, MO 64064

### **Contact Name**

Jonathan & Renae Kitchin Foundation and Program Directors rkitchin@brightlightsinstitute.com 442-9243

### Name of Event

Lights Institutes - Seussical Jr. Live Performance April 27, 2017 – 7pm



816-

Bright Friday,

### **Purpose of Event**

Provide students in grades K-8, with the opportunity to be a part of theatrical production, including roles both on and off the stage. Our program encourages students to project loudly within a room, participate in choreography and interpretive movements, and perform for a live audience to celebrate their achievements. Working together as a team to produce a musical, encourages students to cooperate, be creative, and cultivate their leadership skills.

Bright Lights Institute does not charge admission for its events, allowing area families the ability to attend a live, quality performance of a Broadway musical that has entertained audiences for more than a decade. Exposing area residents to the arts – and the talents of hard-working students – enhances connections within the city and promotes the arts as a whole.

### **Expected Attendance**

400 (based on the 2016 summer attendance of our most recent full musical)

### **Amount of Grant Requested**

\$500

### **Type of Grant**

Mini-Grant

### **Total Project Budget**

\$7500

### **Proposed Use of Grant Funds**

We would like to use the funds for two purposes:

- \$150 to rent professional wireless microphones, receivers, and speakers for the performance
- \$350 for the facility rental fees (building and sound technician) at Summit Park Church, associated with the performance

### Criteria Impacted by This Grant

- Community Impact
- Ability to administer and implement project
- Diversity of population served

### **Explain Why**

By offering a free performance of a popular musical, families from all walks of life have the opportunity to see students thriving in performance of the arts. Students who are a part of the cast benefit from receiving quality theatrical instruction and from working with other students to present a show. Our successful summer program included 25 students from across the Lee's Summit Community presenting a musical that was very well received by the local community, with 400 in attendance – an audience that included both children, teenagers adults and seniors.

Bright Lights Institute works to offset the cost of the program by partnering with businesses and organizations in the community. Through these partnerships, we are able to minimize the cost for students to participate, so that any student – regardless of financial situation – can be a part of the show. We would love the opportunity to partner with the Lee's Summit Arts Council in our production of this performance. Bright Lights Institute has already purchased the rights for the show and is actively recruiting the cast for its performance, with rehearsals beginning Monday, January 9<sup>th</sup>.

LSAC Mini-Grant Report	FY14	4-15	FY1	.4-15	FY16-17		
Organization/Event	Requested	Requested	Requested	Approved	Requested	Approved	
Celebration of Fascination							
Downtown Lee's Summit- 4 <sup>th</sup> Fridays	\$1,000	\$1,000	\$1,000	\$1,000 Sept			
Downtown Lee's Summit-Downtown Days							
Downtown Lee's Summit- stART Downtown							
Downtown Lee's Summit- poet laurate	\$500	\$500	\$500	<mark>\$500 May</mark>			
Downtown Lee's Summit – Summit Art Festival	\$1,000	\$1,000	\$1,000	\$1,000 Sept			
JoAnn Gloor – community appreciation program							
Kantorei of KC- Concert							
Kantorei of KC- CD Kantorei of KC- summer choral institute							
Jackie Luongo- Lu'au at Gamber							
Center				\$0			
LS CARES - Got Talent	\$500	\$500	\$500	\$500 May			
Lee's Summit Chamber of Commerce	-	· · · · · · · · · · · · · · · · · · ·	-	•			
Lee's Summit Parks & Recreation							
Lee's Summit Symphony –Concerts	\$1,000	\$1,000	\$1,000	\$1,000Sept	\$1,000	\$1,000	
Lee's Summit Symphony -Concerts	\$500	\$500	\$500	\$500 Dec			
LSW & LSN Music Parents-concert					\$500	\$500(Nov)	
MCC-Longview, Literary Fest	\$500	\$500	\$500	\$500 July			
MCC-Longview, Literary Fest MCC-Longview, Cultural Arts Concert	\$500	\$500	\$1,000	\$1,000 Sept(16)	\$1,000	\$1,000 (July)	
MCC-Longview Coterie Theatre Production MCC- Longview, Flights of Fancy Kite Festival			\$500	<mark>\$500(Jan)</mark>			
Summit Art-World Art & Music Festival	\$1,000	\$1,000	\$1,000	\$1,000Sept	\$1,000	\$1,000	
Summit Theater			\$1,000	\$1,000Sept	\$1,000	\$1,000	
R-7 School District, fine arts dept.							
Summit Art Festival	\$500	\$500	\$500	<mark>\$500 Aug</mark>	\$500	\$500 Aug	
Historical Society (Truly 150 Sculpture)			\$1,000	\$1,000 Sept			
*Monthly grants are highlighted	Budget \$6,500	Budget \$6,500	Budget \$6,500	Approved \$6,000	Budget \$7,500	Approved \$5,000	

Work Plan Priorities	Goals/Task	Committee/Council Member Responsible	Expected Outcome	Actual Outcome
#1 Advocate for the Arts				
Develop a visible/sustainable public arts plan	partner more with the City, Downtown MS, Summit Art, EDC to develop a long term plan. Research other cities approaches	communications committee	Metic-based Date or#	Metric-based Date or#
2. LSAC have a presence on Truly 150 Committee	have two LSAC members on the committee, making sure the arts are represented in sesquicenntial	Gary Fruits, Ben Martin	coin design, toby show, art festival	Metric-based Date or#
#2 Develop the Arts				
Update the Cultural Arts Plan	the plan is 7 yrs old and needs to be revisited	cultural arts committee	Metic-based Date or#	Metric-based Date or#
A. Assign it to a subcommittee by end of 1st quarter of FY15	cultural arts committee will begin review in January	cultural arts committee	Metic-based Date or#	Metric-based Date or#
B. Subcommittees will report to LSAC at annual retreat	spring art summit topic will be the getting input from the arts community on updating the cultural arts plan	cultural arts committee	Metic-based Date or#	Metric-based Date or#
C. Final report submitted by June 30, 2015	goal to present updated report by end of FY15 internally and communication committee will present externally to groups	cultural arts committee & LSAC chair	Metic-based Date or#	Metric-based Date or#
2. Reorganize work plan/develop achievable goals	begin in spring of 14' subcommittees will update regularly at their meetings	cultural arts committee	Metic-based Date or#	Metric-based Date or#
Restructuring of subcommittees with define responsibilities	subcommittees have been defined, sustainable committees with clear sets of goals	cultural arts committee	Metic-based Date or#	Metric-based Date or#
A. Set measurable goals	est. a percentage for public arts w/ new construction	cultural arts committee	Metic-based Date or#	Metric-based Date or#
B. provide quarterly reports to LSAC	(Two sentences)	cultural arts committee	Metic-based Date or#	Metric-based Date or#
#3 Promote the Arts				
Increase social media success	slow and steady growth that needs to continue, reach 1,000 likes by end of FY15	communications committee	end of FY15 & 1,000 likes	Metric-based Date or #
2.Complete LS Journal articles	outlined the monthly assignments for 2015 at the Nov. 14' retreat	communications committee	one article each month	Metric-based Date or#
3. Communication/education strategy to tell LSAC story	through the website, annual summit and brochure; but there's still much to be done to increase awareness of the LSAC	communications committee	end of FY15	Metric-based Date or #
	recognizing local businesses who support the arts			
#4 Strengthen the Arts				
Secure funding for staff support & LSAC initatives	maintain the 50% staff allocation that is currently budgeted	budget committee	Metic-based Date or#	Metric-based Date or#
A. ID three sources for future funding for LSAC initatives	(Two sentences)	budget committee	Metic-based Date or#	Metric-based Date or#
	making the community more aware of LSAC grant opportunities			

# **LSAC Website & Facebook Activity Report**

	Jul-15	Aug- 15	Sep- 15	Oct- 15	Nov- 15	Dec- 15	Jan- 16	Feb- 16	Mar- 16	Apr- 16	May- 16	Jun 16
Website												
Unique Page views	80	120	84	181	116	294	148	132	183	142	112	85
YTD (July 2015)	80	200	284	465	581	875	1023	1155	1338	1480	1592	1677
Facebook		1,065 liked	1088 liked	1102 liked	1116 liked	1,220li ked	1,237 liked	1,288 liked	1,288 liked	1,299 liked	1,319 liked	1,337 liked
In the Know												
MTD/Overall Subscribers	482	486	491	493	497	511		529	529	540	553	553
Date sent	7/20	8/26	9/2	11/18	12/7			3/2		4/15	5/18	

	Jul- 16	Aug-16	Sep- 16	Oct- 16	Nov-16	Dec- 16	Jan- 17	Feb- 17	Mar- 17	Apr- 17	May- 17	Jun 17
Website												
Unique Page views		202	118	224	144	98						
YTD (July 2015)		202	320	544	688	786						
Facebook		1,366 liked	1,379 liked	1,388 liked		1,394 liked						
In the Know												
MTD/Overall Subscribers	567	568	567	573	571	571						
Date sent	7/8	8/3	9/29	11/8	12/5	12/5						

~ January 2017 ~									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
1	2	3	4	5	6	7			
	City Hall Closed					STG moon over buffalo auditions 12-4pm			
8	9	10	11	12	13	14			
	STG moon over buffalo auditions 6-9 pm	LSAC meeting 6:30pm							
15	16	17	18	19	20	21			
	City Hall Closed								
22	23	24	25	26	27	28			
					6:00pm Father Daughter Dance	6:00pm Father Daughter Dance			
29	30	31							

~ February 2017 ~									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
			1	2	6:00pm Father Daughter Dance	6:00pm Father Daughter Dance			
5	6	7	8	9	10	11			
12	13	LSAC meeting 6:30pm	15	16	17	18			
19	20 City Hall Closed	21	22	23	24	25			
26	27	28							

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