



# Market Center of Ideas Board of Directors

**Monday, September 25, 2017**

**4:30pm – 6:00pm**

City Hall  
Strother Conference Room  
220 SE Green St.  
Lee's Summit, MO 64063

## **Agenda**

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1. Call to order
2. Approval of May 22, 2017 and July 31, 2017 meeting summaries (no meeting in Aug.)
3. Public Comments
4. Missouri Technology Corporation's (MTC) Missouri Building Entrepreneurial Capacity (MOBEC) matching funds program grant app
5. VelocityLS City Hall presentation recap
6. Website update – Jeff Danley
7. Velocity LS branding update – Chuck
8. Igniting Business contractor
9. Social media platforms – LinkedIn, Twitter and Facebook
10. Events Update – Jon
11. Contra Software – 9/16 Bootstrapping your Business recap
12. Effective Marketing, 10/18 (or 10/19), location TBD
13. GEW Events update – 11/14 Maker's Space @ Fossil Forge, 11/16 Scaling for Growth @ MIC
14. LSR7, UCM, VelocityLS meeting - Lee's Summit Entrepreneur Brainstorming meeting @ MIC, Wed 8/30, 3pm – Chuck
15. Board nominations - Rick
16. GEW - Course - "Building Strategic Partnerships, Entrepreneur's Edition" – Mark Brigman
17. VelocityLS meeting with Steve Arbo - Chuck
18. Articles of Amendment to Change Name – Jackie
19. Amendments to By-Laws – Jackie
20. 501 (c) (3) Application – Jackie
21. Approval and adoption of the Velocity brand logo
22. Roundtable
23. Adjourn