



Board of Directors Meeting

Monday, August 28, 2017

4:30pm – 6:00pm

City Hall

Strother Conference Room

220 SE Green St.

Lee's Summit, MO 64063

Agenda

- 1) Call to Order
- 2) Public Comments
- 3) Approval of May 22, 2017 and July 31, 2017 meeting summaries
- 4) Missouri Technology Corporation's (MTC) Missouri Building Entrepreneurial Capacity (MOBEC) matching funds program
- 5) Website update – Jeff Danley
- 6) Velocity LS branding update – Chuck
 - a. Igniting Business contractor
 - b. Social media platforms – LinkedIn, Twitter and Facebook
 - c. Logos – city branded business partnership and VelocityLS Events versions
- 7) Events Update – Jon
 - a. Contra Software – 9/16 Bootstrapping your Business
 - b. Stuey McBrew's – 9/21 Social
 - c. Effective Marketing, 10/18 (or 10/19), location TBD
 - d. GEW Events update – 11/14 Maker's Space @ Fossil Forge, 11/16 Scaling for Growth @ MIC
- 8) LSR7,UCM, VelocityLS meeting - Lee's Summit Entrepreneur Brainstorming meeting @ MIC, Wed 8/30, 3pm – Chuck
- 9) GEW - Course - "Building Strategic Partnerships, Entrepreneur's Edition" – Mark Brigman
- 10) VelocityLS meeting with Steve Arbo – Chuck
- 11) VelocityLS City Hall presentation update – Nick
- 12) Strategic partnership updates –Chuck
- 13) By-laws update and Amendment to Articles of Incorporation – Jackie
- 14) Roundtable
- 15) Adjourn