



# **Market Center of Ideas Board of Directors**

## *Meeting Agenda*

Monday, July 31, 2017

4:30pm – 6:00pm

City Hall  
Strother Conference Room  
220 SE Green St.  
Lee's Summit, MO 64063

## **Agenda**

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1. Call to order
2. Approval of May 22, 2017 and June 26, 2017 meeting summaries
3. Public Comments
4. Details surrounding the Board's name change
  - a. domain names and social media platforms
  - b. City website
  - c. letterhead/logo
  - d. ordinance and bylaws
5. Amendments to the Bylaws – Jackie Heanue
6. Digital marketing
7. New Committees structure
  - a. marketing and communications
  - b. finance (budget, sponsors, and grants)
  - c. reporting to City Council and recommending Board appointments
8. Event Committee Report
9. Presentation to City Council
  - a. progress to date
  - b. name change
  - c. funding
10. Roundtable
11. Adjourn