

World Cup Planning – Short Term Rentals

Community and Economic Development Committee August 13, 2025

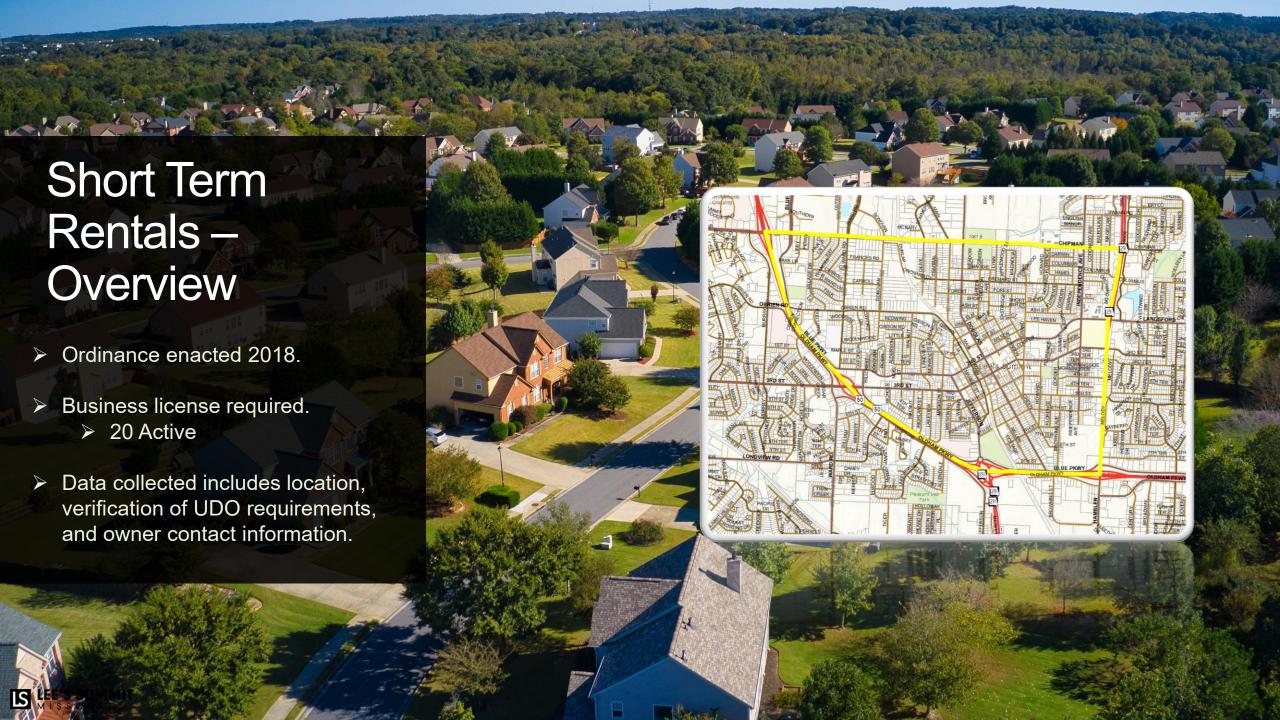


World Cup - Projected Lodging Needs

- Estimated 650,000 visitors to travel to KC region during tournament window.
- ➤ As of June, there are ≈ 65,000 hotel rooms within 100-mile radius of KC.
 - ➤ In Lee's Summit now ≈ 620 rooms
- AirBnB and FIFA partnership announced in June.
- Requests for relaxation of requirements during World Cup have been received.







Short Term Rentals – Existing Requirements

UDO Art 6, Div 2, Sub 2

Sec. 6.505. - Short term rentals.

A. Location:

- 1. Parcels greater than one acre in size; or
- 2. Located within the Old Town Master Development Plan area as shown in the comprehensive plan;
- 3. Short term rentals are only allowed in single-family dwelling units or two-family dwelling units (duplex); and
- 4. Short term rentals will not be located in any accessory dwelling unit (ADU) or accessory structure.
- B. The owner or a local representative must occupy a dwelling unit on the same parcel or an adjacent parcel.
- C. A maximum of two rooms shall be rented.
- D. A maximum of four unrelated guests or a family are permitted.
- E. The owner must obtain a business license with the City.
- F. The owner shall pay license taxes in accordance with Chapter 28, Division 7.
- G. The owner or local representative must provide their contact information to the City.
- H. Chapter 17, Article IX, Section 17-254, Regulations regarding control of noise and sound, must be posted in each room for rent.
- I. Units must be provided with:
 - 1. A functioning fire extinguisher;
 - 2. A smoke alarm in each bedroom;
 - 3. Child-proofed electrical outlets;
 - 4. A map identifying escape routes;
 - 5. Emergency contact information for the owner;
 - 6. Carbon monoxide detection as require by code.

- Independence, MO currently drafting relaxed set of requirements. Will increase number of STRs per block, reduce license requirements, prevent HOAs from blocking new rentals.
- Grandview, MO just adopted STR regulations in May; but also include a temporary STR permit (30 days only) for major events.
- Blue Springs, MO no current regulations but are waiting to see how metro responds to World Cup preparations to determine code updates.
- Parkville, MO removed the limit of STRs per ward, removed max number of rentals per residence, owner can live off-site.
- Belton, MO currently working to remove STR ban.
- Buckner, MO can now live 45 minutes away (was 30).

*Next meeting to discuss STRs with other cities hosted by MARC August 13, 2025.

How communities are responding

World Cup – Short Term Rental Possibilities

No Modifications

Pros: - Existing requirements remain in place.

Cons: - Potential lodging shortfall

- Potential loss of revenue to homeowners and city
- Illegal STRs may occur
 - Won't have license information
 - Limited enforcement resources

Temporary Modifications

Pros: - Option to address lodging needs for tourists (and metro residents)

- Potential revenue opportunity
- License tracking for City staff
- Will not change HOA indentures
- Finite period of allowance

Cons: - Potential for more resident complaints re: noise, parking.

- May require enforcement when tournament ends



Short Term Rentals – Staff Recommendation

Temporary Removal of Sections: A, B, C, D (June 1- July 31, 2026)

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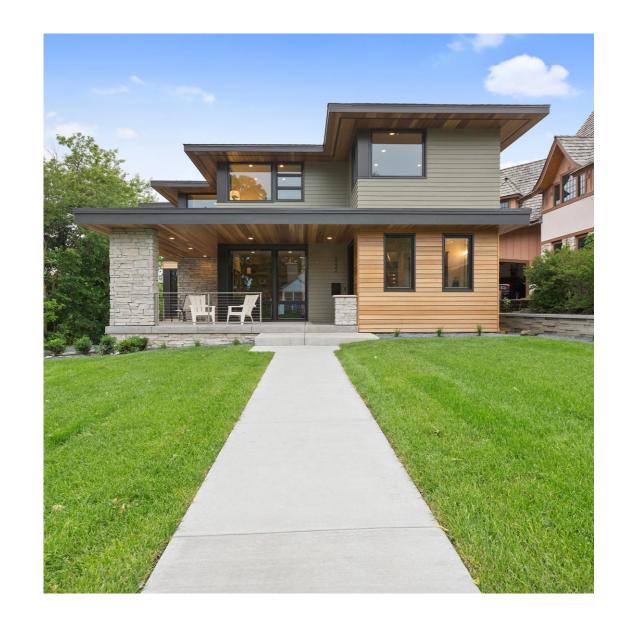
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Staff Recommendation –

- No changes to parking, licensing, or life safety requirements.
- Temporary period only (June 1 July 31).
 - Neighborhood Services would work to ensure STRs cease operations posttournament.
- Does not change HOA indentures/subdivision covenants.
- Communication / Public Outreach would be provided.







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