

Sec. 4-15. - Regulations pertaining to retail and C.O.L. licensees—Generally.

A.

- A. *Orders off licensed premises prohibited; exception.* No orders for the sale of alcoholic beverages at retail shall be taken at any place not licensed under this chapter for the sale of alcoholic beverages at retail, even though such orders are filled and delivery thereon made at a place duly licensed hereunder. Nothing in this subsection shall be construed as to prevent any hotel or motel operator or private club from serving any alcoholic beverages to any guest, including registered guests, in or occupying any room of such hotel, motel or private club, if such alcoholic beverage so served shall be kept in or served from a licensed location, place or premises in such hotel, motel or private club.
- B. *Employment of disqualified persons prohibited.* No person having a license for the sale of alcoholic beverages at retail shall employ on or about the licensed premises any person who has been convicted since the ratification of the Twenty-First Amendment to the Constitution of the United States of a violation of the provisions of any law applicable to the manufacture or sale of alcoholic beverages; nor shall any licensee employ on or about the licensed premises any person who has had a license revoked under RSMo ch. 311 or 312.
- C. *Indecency, obscenity prohibited.* No person having a license for the sale of alcoholic beverages at retail, or employee, agent or servant of such licensee shall allow any person to appear or perform on the licensed premises in a condition that is prohibited conduct as defined in Chapter 3, Adult Businesses, of this Code.
- D. *Peace disturbances prohibited.* It shall be unlawful for any person having a license for the sale of alcoholic beverages at retail to allow in or upon the licensed premises of such licensee any conduct that constitutes a peace disturbance pursuant to Section 17-112 or 17-113 of this Code.
- E. *Storing off licensed premises prohibited; exception.* No person having a license for the sale of alcoholic beverages at retail shall store any alcoholic beverage off or outside of the licensed premises of such licensee without first obtaining the written consent of the Director of Liquor Control; provided, however, that a licensee may store alcoholic beverages in a bonded warehouse or central warehouse if such licensee has first notified the Director of Liquor Control in writing of the licensee's intention to do so.
- F. *Nonlisted telephone.* If a nonlisted or silent telephone or pay telephone is installed by any person having a license for the sale of alcoholic beverages at retail on his licensed premises, this fact shall be stated to the Director of Liquor Control within ten (10) days after installation, and the number of such telephones so used in the licensee's business shall be provided for the Director of Liquor Control, and shall remain a part of the licensee's record. Failure to report the installation of such a telephone may be grounds for the suspension or revocation of the license.
- G. *Premises must be kept clean and sanitary.* It shall be unlawful for any person having a license for the sale of alcoholic beverages at retail to fail to keep the premises covered by such license, clean and sanitary.
- H. *Lighting requirements.* It shall be unlawful for any person having a license for the sale of alcoholic beverages at retail to use illuminated brand signs exclusively for illuminating purposes. Sufficient light must be maintained at all times to ensure clear visibility into the interior and within the interior of the premises.

(Code 1988, § 4-15)