













# Hallmarks

- Recreational Opportunities
- Tourism
- Public Private Partnerships
- Sustainability
- Public Art
- Technology



## Recreational Opportunities

- Walkability/Pedestrian & Bicycle Trails
- Little Blue River Restoration
- Cedar Creek Improvements
- Fieldhouse
- 120,000 sq.ft Volleyball, Basketball Courts & Fitness Facilities
- Zip Line & Ropes Course
- Rock Climbing
- Kayaking
- Fishing
- Little Blue Trace & Rock Island Trails





# Tourism

## Youth Sport Travel

- One of the fastest-growing segments of the travel industry
- It's estimated that families spend \$11 billion on youth sports travel annually, a growing trend

## Paragon Star Impact

- Study estimates 120,000 tournament participants per year
- Tournaments are expected to require 30,000 hotel nights of lodging
- Non-Tournament use of Sports Complex will bring 200,000 annual participants to the site
- Tie to statewide Katy Trail (500k annual users)



# Sustainability

- Water and Energy Conservation
- Native Habitat and Natural Environment
- Pedestrian Oriented
- Alternative Energy Generation
- Recycling
- Model for City of LS Sustainability Plan
- River and Stream Restoration



# Public Art

- Community expression
- Environment enhancement
- Transformation of landscape
- Heightened awareness of art
- Showcase local artists



# Technology

- Google Fiber Connected Development Site
- Site-wide WiFi
- Mobile Applications
- Mobile Point of Service
- Touch Screen Kiosks
- Video Streaming



# THANK YOU

FOR YOUR FAVORABLE RECOMMENDATION OF  
APPROVAL FOR THIS PRELIMINARY DEVELOPMENT PLAN



HOERR SCHAUDT



GBA

