

MEMO

To: City Council

From: C. Shannon McGuire, Planning Manager

CC: File

Date: September 19, 2025

Re: Public Hearing: Application #PL2025-221 - Unified Development Ordinance Amendments to Article 8, Section 6.1590 and Section 6.1680 pertaining to Special Event Permits and Article 9, Section 9.220 pertaining to Temporary Signs; City of Lee's Summit, applicant.

Every four years the Federation Internationale de Football Association (FIFA) hosts the World Cup, which is a globally regarded international event. The Kansas City Region is a host region for the 2026 World Cup and is expected to welcome 650,000 visitors throughout the duration of the tournament.

FIFA will be hosting the 2026 World Cup between June 11 – July 19, 2026, throughout North America, including six matches being held at GEHA Field in Kansas City, Missouri bringing global exposure, visitors, and tourism to the Kansas City region; and

In anticipation of the 2026 FIFA World Cup, opportunities exist to amend existing ordinances that will improve efficiencies, allocation of resources, and delivery of high-quality services to the community during this event. A review of existing regulations was necessary in preparation for this event. This review included examining UDO regulations pertaining to temporary signs, food trucks, fireworks and special event permits.

On August 13, 2025, staff presented a draft ordinance to the Community and Economic Development Committee outlining the proposed changes to the UDO. At that meeting the CEDC directed staff to proceed with the ordinance amendment process as presented.

Recommended UDO changes

Article 6, Div. V, Sub. 1 Sec. 6.1590.E

- E. 2026 FIFA World Cup Temporary Consideration of Special Event Applications. For the time period of June 1, 2026, to July 31, 2026, special event permits will not be approved for the following types of events:
- a. Large public displays of fireworks, except for those “legacy” fireworks displays for Raintree Lake and Lakewood subdivisions; City sponsored; or an official FIFA 2026 World Cup affiliated event.
 - b. Commercial and/or Entertainment Events that require additional security as the event expects 1,000 or more attendees, except for City sponsored or an official FIFA

- 2026 World Cup affiliated events.
- c. Athletic Events, except for City sponsored or official FIFA 2026 World Cup affiliated events.

Article 6, Div. V, Sub. 2

Sec. 6.1680. - 2026 FIFA World Cup Temporary Performance Standards - Mobile Food Vendors

- A. For the time period of June 1, 2026, to July 31, 2026, the following performance standards shall apply in addition to other regulations within this division:
 - 1. Hours of operation for mobile food trucks in the Central Business District (CBD) area shall not be restricted.
 - 2. In the CBD area, food trucks are only permitted on private property unless associated with a City sponsored or official 2026 FIFA World Cup event.
 - 3. Food carts are not allowed to be located on public sidewalks or in public parking areas.

Article 9, Div. II, Sec 9.220 – Temporary Signs

Sec. 9.220 F

- F. 2026 FIFA World Cup Temporary Performance Standards for Temporary Signs.
For the time period of June 1, 2026, to July 31, 2026, in addition to other regulations within this division, the following performance standards apply:
 - 1. A temporary sign permit shall not be required for the erection of a temporary sign.
 - 2. The total number of signs allowed on a property at a given time shall not be restricted.