



LEE'S SUMMIT
ECONOMIC DEVELOPMENT COUNCIL

UPDATE TO LEE'S SUMMIT CITY COUNCIL

Tuesday, March 18, 2025



WHO WE ARE

The Lee's Summit Economic Development Council is a **non-profit, public-private sector partnership.**

MISSION STATEMENT

The Lee's Summit Economic Development Council (LSEDC) is committed to fostering sustainable economic growth and prosperity in Lee's Summit by attracting new and diverse businesses, marketing and promoting our community, and supporting the retention and expansion of existing enterprises to provide high-wage job opportunities.

VISION STATEMENT

To position Lee's Summit as a model for economic innovation and growth, driven by a diverse economic base, strong community partnerships, and a commitment to developing a high-skill future ready workforce. Our vision is to make Lee's Summit the premier destination for businesses and residents alike, ensuring a vibrant and sustainable future for all.

CORE VALUES

- **Collaborative**
 - Prioritize key relationships
 - Build consensus
 - Connect stakeholders
 - Engage in community needs
- **Ethical**
 - Accountable to stakeholders
 - Exhibit integrity
 - Dedicated to professionalism
 - Focused on quality engagements
- **Future Focused**
 - Centered on sustainability and resiliency
 - Innovative
 - Proactive
- **Intentional**
 - Guided by results
 - Communication with key stakeholders
 - Engaged advocacy
 - Utilize data driven analysis

WHAT WE DO

Attraction of New Business

- Focus on companies with 50 - 100+ employees
- Large capital investment and balanced tax base

Retention & Expansion of Existing Business

- Focus on companies with 50 - 100+ employees
- Large capital investment and balanced tax base

Workforce Development

- Work with major employers to establish talent pipeline streams, host collaborative discussions amongst peers, and connect with area schools
- Facilitate the **Lee's Summit Workforce Alliance**, creating larger collaboration between education and industry

Marketing & Communication

- Target site selectors, developers and individual companies looking to relocate
- Highlight relevant news and information about our community on various media channels

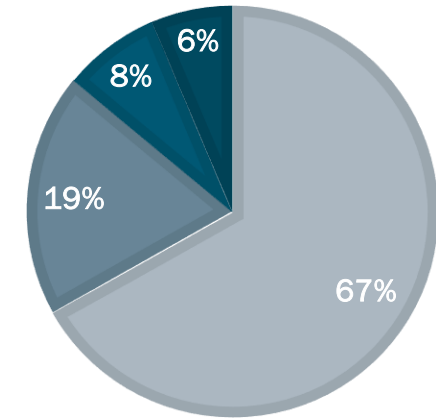


LEE'S SUMMIT WORKFORCE ALLIANCE

- Established by LSEDC, education partners, and other community stakeholders in **2021**
- **Designed to create mutually beneficial business and education partnerships** that support workforce and economic development
- Serve as a **liaison between business & education**; connecting businesses to student programs
- Includes representatives **from all levels of education and industry**
- **Quarterly Lee's Summit Workforce Alliance (LSWFA) Meetings** with business and education stakeholders.
 - **Department of Labor** Youth Apprenticeship Program
 - **Missouri Department of Economic Development** Local workforce update
 - **Full Employment Council/MoJobs** new location in Lee's Summit
 - Summer **Internship/Externship** opportunities



■ Industry ■ Education ■ City ■ Community



LSWFA Membership



LSEDC OFFICERS 2024-2025

- **Mike VanBuskirk, Chairperson**
Newmark Zimmer
- **Bobby Olm-Shipman, Vice Chairperson**
Saint Luke's East Hospital
- **Jon Ellis, Secretary**
LSEG, LLC
- **Jackie McCormick-Heanue, Treasurer**
McCormick-Heanue Law Firm

Finance Committee:

- **Jackie McCormick-Heanue**
McCormick-Heanue Law Firm
- **Councilmember Hillary Shields**
City of Lee's Summit
- **Doug Bates**
Walker & Dunlop



LSEDC BOARD OF DIRECTORS 2024-2025



William Baird
City of Lee's Summit
Mayor



Matt Baird
Lee's Summit Chamber
of Commerce



Doug Bates
Walker & Dunlop



Bill Brown
Paragon Star
Vice Chair



Dr. David Buck
LSR-7 School District
Superintendent



Ryan Crider
MCC-Longview



Mark Dunning
City of Lee's Summit
City Manager



Cori Day
Lee's Summit
Visitors Bureau



Jon Ellis
LSEG, LLC



Laurel Hogue
University of Central Missouri



LSEDC BOARD OF DIRECTORS 2024-2025



Tom Jackson
Central Bank



Bob Jerome
Blue Springs R-4 School District



Meghan Litecky
Dysart Taylor



John Lovell
City of Lee's Summit
Councilmember



Jackie McCormick-Heanue
McCormick-Heanue Law Firm, LLC



Bobby Olm-Shipman
Saint Luke's East



Dan Rexroth
John Knox Village



Donnie Rodgers, Jr.
Downtown Lee's Summit
Main Street



Hillary Shields
City of Lee's Summit
Councilmember



Michael VanBuskirk
Newmark Zimmer



LSEDC ORGANIZATIONAL UPDATE

- **October Quarterly Meeting** - Kansas Area Development Council (KCADC) update
- **November Quarterly Work Force Alliance Meeting** – MoJOBS and Full Employment Council
- **Invoiced private investor renewals and ongoing new member recruitment**
- Entered into **short-term extension with Interim Executive Director**, Teresa Evans
- Entered into a new **Public Service Agreement (PSA)** with the City of Lee's Summit
- Approved new **Mission Statement, Vision Statement and Core Values**
- Approved revised **Conflict of Interest and Confidentiality Policy**
- Approved a **new Code of Ethics Policy**
- Established a **short-term Continuity of Operations Plan**
- Completed **update to LSR-7 School Board**
- Prepared **Memorandum of Understanding (MOU)** for consideration by LSR-7 School Board
- Planned 2025 event calendar – **40th Anniversary of LSEDC**
- **January Quarterly Meeting** with national, regional and local economic forecast update
- Submitted **Biannual Program Status Report** to City Manager per terms of PSA
- **February Networking Reception**
- **February Quarterly Work Force Alliance Meeting** – Summer Internships/Externships



LSEDC PRESIDENT SEARCH PROCESS

- **November 12, 2024** - Board reviewed and approved new Job Description
- **December 10, 2024** – Board approved Recruitment Plan and job opening posted
- **January 10, 2025** – Closed job posting with a large number of applicants and the Recruitment Implementation Team reviewed applications
- **January 14, 2025** - Recruitment Implementation Team recommended and the Board approved five applicants to advance to initial interview process
- **February 3-4, 2025** - Over two days, the Interview Committee made up of a cross section of volunteers from the Board completed initial interviews and contacted references
- **February 11, 2025** - Interview Committee made a recommendation to the Board and the Board approved second interviews with top three applicants
- **February 20, 2025** - Second interviews completed with the full Board. Board approved LSEDC officers moving forward with negotiations with top applicant
- **February 25, 2025** – Board reviewed and approved formal offer to be made to top applicant.
- **February 26, 2025** – Top applicant accepted offer of employment to become the next President of LSEDC



THE NEW PRESIDENT OF THE LSEDC – JOE PERRY!

- Proven track record in economic development, public-private partnerships, community engagement, collaboration, and organizational leadership
- Assumes roll on April 1, 2025, and we are working on transition planning
- Currently Vice President of Real Estate & Development for Port KC
- Over the last 14+ years has been instrumental in the development of Berkley Riverfront Park, an 85-acre master planned community featuring over \$800 million in office, retail, residential, hospitality, and cultural amenities
- In addition, he has contributed to a team that has facilitated over \$2.4 billion in development across multiple property types.
- Prior to joining Port KC, Joe served for eight years as the Commercial Director of Gale Communities in Lee's Summit
- Actively involved in multiple regional and national organizations including the Urban Land Institute, SAVE, Inc., the Kansas City Regional Association of Realtors, Kansas City Area Development Council, and the Missouri Economic Development Finance Association



LSEDC PRESIDENT AND BOARD NEXT STEPS – FIRST 90 DAYS

- **Learn.** Organizational leadership transition from Teresa Evans (April)
- **Launch.** Identify immediate opportunities and risks in business attraction, retention, expansion, and workforce development
- **Listen.** Conduct interviews with key stakeholders including City officials, LSEDC Board members, leadership of community partner organizations, education partners, and business leaders
- **Expand.** Follow up on private membership renewals and expand new member target list; review and make recommendations regarding private membership structure, sponsorship opportunities, and events to enrich member experience
- **Grow Collaboratively.** Assess staffing needs and community partners collaboration opportunities
- **Success Framework.** Evaluate financial budget/projections, organizational structure, and establishment of Key Performance Metrics (KPI's)
- **Network.** Strengthen LSEDC's regional profile and relationships with key economic development partners including KCADC, Missouri Partnership, site selectors, developers, and commercial real estate brokers
- **Implement.** Evaluate and initiate Strategic Plan review process with LSEDC Board and community stakeholders (target completion per PSA no later than December 31, 2025)



Thank You
Questions?