

LSEDC Funding FY2017

I. Current PSA

A. FY2017 Request of funds: \$275,000

1. First payment July 2017

II. Overhead Expenses

- A. Relocation and/or Building Improvements (Rent)
- B. Capital purchases
- C. Contract personnel
- D. Technology Upgrades
- E. Employee Benefits (new cost)

III. Initiatives:

1. Commercial Real Estate Brokers
 - 1) Expand Outreach Program
2. Workforce Development Group/Study
3. Continued Studies and Directives
 1. Building and Site catalog
 2. ED tracking list for City of LS
 3. Human Resources Committee
 4. Implement and Complete Hotel Study
4. Marketing
 1. Retention
 2. Expansion
 3. Attraction
 4. Social Media
 5. Public Relations
 6. Targeted Industrial Materials