



## CRITICAL SUCCESS FACTORS



**STRATEGIC ECONOMIC DEVELOPMENT** - build an adaptable framework for continued growth in a changing environment.

**OBJECTIVES:**

- Define and plan for a diversified economic base
- Focus recruitment and retention efforts
- Implement economic development plans
- Ensure fiscal sustainability



**STRONG NEIGHBORHOODS WITH HOUSING CHOICES**- maintain thriving, quality neighborhoods that connect a diversity of residents throughout the community.

**OBJECTIVES:**

- Encourage affordable housing
- Consider policies to diversify housing choices
- Develop an approach to selective, proactive code enforcement
- Educate the community on resources and opportunities



**CULTURAL AND RECREATIONAL AMENITIES**- create a community that celebrates, welcomes, and supports cultural and recreation amenities.

**OBJECTIVES:**

- Expand cultural and recreation events
- Identify funding opportunities to support amenities and implement current plans
- Prioritize cultural and recreational space needs



**COMMUNITY ENGAGEMENT**- create a healthy and balanced community for all voices.

**OBJECTIVES:**

- Develop new approaches for inclusive engagement
- Diversify digital tools for community engagement



**COMMUNITY HEALTH AND WELL-BEING**- support a healthy, happy community by improving healthy lifestyle choices and opportunities.

**OBJECTIVES:**

- Develop mental health well-being
- Develop and support community fitness opportunities
- Foster Lee's Summit's unique spirit of community and culture of caring



**COLLABORATIVE RELATIONS WITH EDUCATION PARTNERS**- enhance and plan for educational opportunities to support economic development

**OBJECTIVES:**

- Expand student engagement in the workforce
- Create opportunities to collaborate



**CITY SERVICES AND INFRASTRUCTURE**- sustain and enhance City services to protect a high quality of life.

**OBJECTIVES:**

- Develop and plan for purposeful growth
- Ensure City services support quality of life: public safety, transportation, infrastructure, City workforce