



Interactive Workshop

July 2023



LEE'S SUMMIT
MISSOURI®



TPMA

AGENDA

Introductions

Consensus Building

Next Steps



Vision Exercise

Future Focus

Prompts for a Productive Night



Let's not dwell on the past but enter this conversation optimistic about the future. Let's think 'Future Ready'



Let's ensure we're candid, yet respectful and civil, to facilitate a constructive and productive conversation



Let's think about economic development as a coordinated, collaborative system with many key stakeholders

Introductions



Name

Organization

Goal for the session



Visioning Exercise

Key Components of an Effective Vision:

- Future oriented
- Inspiring and Challenging
- Motivating and Memorable
- Purpose Driven
- Unique



What does the current economic development system in Lee's Summit do well?

Considerations:

- Access to capital
- Technical assistance
- Resource provision
- Education
- Networking
- Advocacy
- Customer Service
- Other



What does the current economic development system in Lee's Summit need to improve?

Considerations:

- Access to capital
- Technical assistance
- Resource provision
- Education
- Networking
- Advocacy
- Customer Service
- Other



What economic development programs, resources, and services are needed?

Considerations:

- Capital
- Training
- Talent
- Incentives
- Marketing
- Networking
- Customer Service
- Other



What are the desired outcomes of a high-performing economic development system?

Considerations:

- Job creation
- Expanded tax base
- Capital investment
- Job quality
- Infrastructure improvements
- Quality of life enhancements

NEXT STEPS

JUL

AUG

SEPT

Design Sprint



Analysis and Summary of Findings



Final Deliverable and Presentation



What we
do well

What we need
to improve

Resources we
need

Desired
outcomes

01

01

01

01

02

02

02

02

03

03

03

03

04

04

04

04