The Pulse Legal Publications – subscription and publication pricing

- Subscription is \$20 per month to receive daily newspaper either by hard copy or digitally.
- The cost of publication is \$0.72 per line, plus \$0.72 for each space between the lines

<u>Example</u>: two publications of a notice that is 30 lines and 30 spaces. Cost: $43.20 \times 2 = 86.40$

- If the publication has a graphic or map included in the publication there is a one-time charge of \$5 per graphic regardless of how many times the publication runs.
- The Pulse is part of the Missouri Press (mo.press.com) which allows the City to look up any legal notice on their website for no additional charge.
- Pulse has an average of 177 hits from the Missouri Press's online website; 132 paper paid subscriptions; and 255 online paid subscribers

Below is an example of public hearing notice posted in the Pulse. Cost was \$21.00

Notice is hereby given that a public hearing will be held by the Planning Commission of the City of Lee's Summit, Missouri, during the regularly scheduled meeting at 5:00 p.m. on Thursday, February 8, 2024, at City Hall, 220 SE Green Street, Lee's Summit, Missouri, on Application **#PL2023-335 – REZONING WITH** PRELIMINARY DEVELOPMENT PLAN – Pro Deo Youth Center, 107 SE 9th street and 902 SE Douglas; Engineering Solutions, applicant The public is invited to attend and participate in the public hearing. Witness our hands this 20th day of January, 2024. Josh Johnson, Director Development Services Department January 20, 2024 BROWNING

Lee's Summit Tribune – subscription and publication pricing

- The Tribune charges by column width and height.
- Pricing is \$6.00 per column inch.
- When a map is included, it becomes part of the column inch pricing, without a separate charge.

Example: A column that is 3" wide and 2.5" tall = 7.5 column inches x \$6 = \$45.00

The map below is an example of a public hearing posted in the Tribune which cost \$45.00.

NOTICE OF PUBLIC HEARING

Notice is hereby given that a public hearing will be held by the City Council of the City of Lee's Summit, Missouri, during the regularly scheduled meeting at **6:00 p.m.** on Tuesday, November 21, 2023, at City Hall, 220 SE Green Street, Lee's Summit, Missouri, on Appl. **#PL2022-357- REZONING from RP-2 to CP-2 and PRELIMINARY DEVELOPMENT PLAN** – Take 5 Oil Change, 400 NE M-291 Hwy; Driven Assets, LLC, applicant.



The public is invited to attend and participate in the public hearing. Witness our hands this 4th day of November, 2023.

Trisha Fowler Arcuri City Clerk

Published in the Lee's Summit Tribune Nov. 4, 2023 Vol. 20 No. 49