

DOWNTOWN LEES SUMMIT MAIN STREET INC
DRAFT ANNUAL BUDGET
FISCAL YEAR ENDING JUNE 30, 2017

| | | FY2014 | FY2015 | FY2016 | FY2017 | |
|------------------------------------|-------------|----------------|----------------|----------------|----------------|--------|
| | | BUDGET | BUDGET | BUDGET | BUDGET | |
| REVENUE | CODE | | | | | |
| MEMBERSHIP DUES | | 0 | 0 | 0 | 0 | |
| DOWNTOWN DAYS | 402 | 137000 | 140,000 | 150,000 | 140,000 | 32.95% |
| FARMERS MARKET | 403 | 13000 | 18,250 | 20,000 | 20,750 | 4.88% |
| ST. PATS PARADE/EMERALD ISLE | 419 | 6100 | 6,500 | 8,500 | 8,500 | 2.00% |
| PICCADILLY AUCTION | 409 | 47000 | 65,000 | 65,000 | 60,000 | 14.12% |
| GARDEN WALK | 405 | 750 | 1,500 | 1,500 | 0 | 0.00% |
| SUMMIT ART FESTIVAL | 428 | 7,000 | 6,000 | 500 | 0 | 0.00% |
| LOFT/HISTORIC SPACES TOUR | 414 | 1000 | 1,150 | 1,350 | 1,800 | 0.42% |
| GRANTS-OPERATIONS | 418 | 7500 | 15,000 | 10,000 | 10,000 | 2.35% |
| CITY OF LEES SUMMIT-CONTRACT | 404 | 60000 | 59,122 | 60,000 | 60,000 | 14.12% |
| ANNUAL MEETING | 422 | 1700 | 2,000 | 2,000 | 2,000 | 0.47% |
| QUARTERLY MEETING | | 500 | 700 | 0 | 0 | 0.00% |
| SPONSORSHIPS | 427 | 30000 | 30,000 | 35,000 | 40,000 | 9.42% |
| INVESTORS/PARTNERS | 401 | 30000 | 35,000 | 45,000 | 40,000 | 9.42% |
| DONATIONS | 429 | | | 1,000 | 1,000 | 0.24% |
| CID REINBURSEMENT | 430 | | | 20,000 | 22,000 | 5.18% |
| DESIGN-OPEN SIGNS | 431 | | | 500 | 300 | 0.07% |
| CID ADMINISTRATION | 432 | | | 18,000 | 18,000 | 4.24% |
| CULTURAL/SPECIAL EVENTS | | | | | 500 | 0.12% |
| MISC INCOME | | | | | | |
| TOTAL REVENUE | | 337,550 | 380,222 | 438,350 | 424,850 | |
| OPERATING EXPENSES | | | | | | |
| OFFICE ADMINISTRATION | | | | | | |
| SALARIES & WAGES | 702 | 145,000 | 175,000 | 182,400 | 182,400 | |
| EMPLOYEE BENEFITS/INSURANCE | 703.10 | 5000 | 7,000 | 21,400 | 16,000 | |
| PAYROLL TAXES | 703 | 12000 | 14,000 | 14,000 | 14,000 | |
| TOTAL OFFICE ADMINISTRATION | | 162,000 | 196,000 | 217,800 | 212,400 | |
| INSURANCE EXPENSES | | | | | | |
| PROPERTY/LIABILITY/D & O | 717 | 4000 | 5,000 | 6,000 | 6,000 | |
| TOTAL INSURANCE | | 4000 | 5,000 | 6,000 | 6,000 | |
| ORGANIZATION EXPENSES | | | | | | |
| RENT EXPENSE | 705 | 11000 | 10,800 | 15,000 | 14,520 | |
| OFFICE SUPPLIES | 706 | 4000 | 4,000 | 4,000 | 5,000 | |
| SOFTWARE TECHNOLOGY | 707 | 750 | 2,000 | 2,000 | 2,500 | |
| COPIER MAINT. CONTRACT | 708 | 4800 | 5,500 | 5,500 | 5,000 | |
| TELEPHONE / FAX | 709 | 2500 | 2,500 | 2,500 | 2,250 | |
| P.O. BOX RENT / METER | 711 | 300 | 100 | 100 | 0 | |
| MEETING-ORGANIZATION | 712 | 1500 | 1,500 | 2,175 | 2,000 | |
| MEETING-TRAINING | 713 | 4000 | 4,500 | 12,800 | 12,000 | |
| <i>MARKET PAVILION TRIP</i> | | | | | <i>5,000</i> | |
| AUDIT | 714 | 0 | 2,000 | 2,000 | 2,000 | |
| MILEAGE | 715 | 0 | 0 | 1,200 | 0 | |
| TOTAL ORGANIZATION EXPENSE | | 28,850 | 32,900 | 47,275 | 50,270 | |

DOWNTOWN LEES SUMMIT MAIN STREET INC
DRAFT ANNUAL BUDGET
FISCAL YEAR ENDING JUNE 30, 2017

| | | 2013-14 | 2014-15 | 2015-16 | 2016-2017 |
|---------------------------------|--------|----------------|----------------|----------------|----------------|
| | | BUDGET | BUDGET | BUDGET | BUDGET |
| COMMITTEE EXPENSES | | | | | |
| ER-LOFT TOUR/HISTORIC SPACES | 720 | 300 | 400 | 650 | 500 |
| ER-BUSINESS SEMINARS/ Broker Lu | 720 | 1500 | 600 | 1,200 | 300 |
| ER-MORNINGS W/MERCHANTS | | 100 | 0 | 0 | 0 |
| ER-MARKETING MATERIALS | 720 | 500 | 500 | 100 | 100 |
| DESIGN-MEETINGS | 720.1 | 200 | 100 | 100 | 100 |
| DESIGN-KIOSK MAPS | 720.1 | 0 | 400 | 400 | 400 |
| DESIGN-OPEN SIGNS | 720 | 0 | 0 | 500 | 250 |
| DESIGN-BANNER MAINTENANCE | 720.1 | 1000 | 1,000 | 1,000 | 1,500 |
| ORG-ANNUAL MEETING | 720.1 | 1500 | 2,000 | 2,000 | 2,500 |
| ORG-QUARTERLY MEETINGS | 720.1 | 700 | 800 | 700 | 900 |
| ORG-HOLIDAY RECEPTION | 720.1 | 1500 | 3,000 | 4,000 | 3,500 |
| ORG-BOARD RETREAT | | 1000 | 0 | 0 | 250 |
| ORG-MARKETING/FUND MATERIALS | 720.1 | 1000 | 750 | 1,000 | 2,725 |
| TOTAL COMMITTEE EXPENSE | | 9300 | 9,550 | 11650 | 13,025 |
| PROMOTION EXPENSES | | | | | |
| MARKETING/PROMOTIONS COMM | 730.20 | 15000 | 13,000 | 13,000 | 11,500 |
| CULTURAL ARTS/SPECIAL EVENTS | 731.8 | 2200 | 2,000 | 2,500 | 4,950 |
| MAYOR CARE FUND | 731.60 | 500 | 500 | 500 | 500 |
| MAYORS TREE LIGHTING | 732 | 2300 | 2,000 | 2,300 | 2,500 |
| DOWNTOWN DAYS | 731.72 | 60000 | 60,000 | 60,000 | 60,000 |
| FARMERS MARKET | 731.7 | 3200 | 3,200 | 3,200 | 5,600 |
| ST PATRICKS/EMERALD ISLE | 731.8 | 4700 | 5,500 | 5,600 | 5,600 |
| HOLIDAY LIGHTS, ETC. | 733 | 5000 | 5,500 | 6,525 | 6,500 |
| MUSIC IN THE PARK | 731.50 | 850 | 850 | 800 | 850 |
| PICCADILLY AUCTION EXPENSE | 731.7 | 20000 | 22,000 | 22,000 | 22,000 |
| SUMMIT ART FESTIVAL | 731.70 | 0 | 5,000 | 500 | 0 |
| ADVERTISING | 731.80 | 0 | 4,000 | 4,000 | 3,000 |
| YOGA IN THE STREETS | 731.81 | 0 | 0 | 100 | 100 |
| GARDENWALK | 731.82 | 0 | 0 | 600 | 0 |
| TOTAL PROMOTION EXPENSE | | 113750 | 123,550 | 121,625 | 123,100 |
| OTHER EXPENSES | | | | | |
| MEMBERSHIPS, DUES, & CONF. | 773 | 5000 | 5500 | 5500 | 4,000 |
| OFFICE EQUIP DEPR | 774 | 500 | 500 | 500 | 500 |
| ACCOUNTING & LEGAL | 776 | 3000 | 3,500 | 3,500 | 4,000 |
| DISCRETIONARY FUND | 777 | 3750 | 1,000 | 2,000 | 2,500 |
| WEB SITE MAINTENANCE | 779 | 500 | 500 | 500 | 1,500 |
| CID IMPLEMENTATION/ADMIN | 782 | 1000 | 0 | 0 | 0 |
| AWARDS, PLAQUES, PINS | 778 | 500 | 500 | 500 | 500 |
| BANK SERVICE CHARGES | 781 | 2000 | 0 | 2,500 | 300 |
| VOLUNTEER RECOGNITION | 780 | 0 | 0 | 1,000 | 1,000 |
| TOTAL OTHER EXPENSES | | 16250 | 17,000 | 16000 | 14,300 |
| TOTAL OPERATING EXPENSES | | 334,150 | 378,500 | 420,350 | 419,095 |
| INCOME FROM OPERATIONS | | 3,400 | 1,722 | | 5,755 |

