City Council "Priority Goals" - Beautification

Goal: To be determined.

Ignite! Strategic Plan Alignment: City Services and Infrastructure, Community Health and Well-Being, Community Engagement, and Cultural and Recreational Amenities

<u>Ignite! Comprehensive Plan Alignment</u>: Infrastructure, Sustainable Environment, Land Use & Community Design, and Quality of Life

Resources/Partners:

- Owner MoDOT (State ROW's)
- Owner Lee's Summit (LS ROW's and City Property/Parks)
- Owner Private Development
- Led by City Managers' Office and Public Works Department for some elements
- Led by City Managers' Office and Development Services Department for some elements
- Coordination with State of Missouri
- Engage Cultural Commission
- Support by Finance/Procurement and Law Departments
- Potential DMO/Tourism Involvement
- Potential Support by Chamber of Commerce and other Key Community Stakeholders
- Potential Task Force (Internal and External)

Steps/Actions:

	Summary of Perspective/History, Current State, Threats & Opportunities
	Define the Goal and scope.
	Identify participation and approach.
_	Cultural Commission or Task Force Visioning

- "Green Team" Review
- Create or Update Strategies for Implementation. Action Plans
- MoDOT Coordination and Legal Review of Strategies
- Service Agreements and Public Engagement Agreements.
- Volunteer Programs
- UDO and Comp Plan Review
- CEDC and Planning Commission discussion on landscape, tree preservation, buffer requirements
- Gateway Monument Projects, Landscaping Projects, Etc.
- Renewals, Reviews and Enhancements

Measures of Success:

- Visual enhancements. Fewer service requests for debris/trash removal and fewer service requests for mowing/week control.
- Improved quality of life (surveys).

- Community engagement/participation in available MoDOT programs and City programs.
- Completed Gateway Monument Plan
- Better, more aesthetic, standards for design.