

Partnership between the City of Lee's Summit and the Lee's Summit Economic Development Council: *A Path Forward*

Lee's Summit Economic Development Council

Step	Action/Commitment
1	Resume strategy for private financial support and engagement <ul style="list-style-type: none"> • Board members pay dues • Investor letter w/strategy and timeline and request for support • Communicate resumption of Happy Hours and Quarterly Events
2	Fill out existing board under existing bylaws <ul style="list-style-type: none"> • 5 potential positions (open/roll-off) • Publicize to investors and broader community; application portal • Existing board is nominating & selection committee; reviews applications; votes to accept/reject applications • Resume Happy Hours and Plan 4 Quarterly Events (continue throughout timeline below); engage in regular conversations with Council members; social media work; 10 retention visits/month
3	Host community conversation <ul style="list-style-type: none"> • Review proposed bylaws with community; take feedback on additional adjustments • Discuss future of economic development, the role of an EDO, and roles and responsibilities of different players in the ED ecosystem
4	Review/revise and adopt new bylaws Fill balance of board under newly adopted bylaws (to the extent possible, engage process required bylaws) Prepare Strategic Plan "Lite" / Vision for Future Staff/Chair conversations with City staff re: terms of Public Service Agreement (PSA) (consider incorporating advisory partners & 1-2 councilmembers in Step 4)
5	Present Strategic Plan "Lite" / Vision for Future to City Council Secure approval of PSA with City Council
6	Executive Director Search Continuing engagement w/private investors & community
7	Executive Director-led preparation of Strategic Plan
8	Continued programming, implementation of Strategic Plan, fill out staff of EDC, engagement with City Council, revisiting PSA (if necessary)

City of Lee's Summit / City Council

Step	Action/Commitment
1	Council determination re: hi-level commitment for economic development – public/private vs. private vs. public Assuming public/private - - - <ul style="list-style-type: none"> • Engage regularly with EDC-led events • Charge staff with engaging personnel to establish timelines for presentations to Council and preparatory groundwork • Engage Community and Economic Development Committee, as needed
2	City Staff prepare groundwork for and present on <ul style="list-style-type: none"> • Role of a Business and Economic Community Liaison and funding of position • Role of Destination Marketing Organization (DMO) in context of economic development; funding proposals • Terms of a PSA with EDC and funding proposals <p>City Staff (at discretion of City Manager) provide reasonable resources/responses to requests from EDC to assist in steps</p> <p>City Council</p> <ul style="list-style-type: none"> • All CMs engage in community conversation • All CMs engage in EDC-led events • Mayor + 1-2 CMs participate in Step 4 of EDC process
3	Receive Strategic Plan "Lite" presentation Consider approval of PSA with EDC Approve role of Business and Economic Community Liaison
4	City Staff, Mayor, and 1-2 CMs participate in Executive Director Search Ongoing engagement from staff and Council w/EDC
5	Council and City Staff participate in EDC-led preparation of Strategic Plan
6	Ongoing engagement from staff and Council w/EDC-led events and EDC board members

Consultant supported steps

PSA – a way for EDC Bd to hold executive director accountable

Different approaches to 1st PSA: full support vs. rebuilding support