



GOAL!
LEE'S SUMMIT
2026 SOCCER CELEBRATION



WHAT IS LSGOAL26, INC?

Volunteer-led 501(c)(4) nonprofit corporation

Support and highlight Lee's Summit as a welcoming and engaging community

Planned activities focusing on community preparation, infrastructure coordination, and public engagement

Focus on improving the welfare of the community, facilitating civic involvement, and enhancing access to public services.



WHO IS LSGOAL26, INC?

Board of Directors

Matt Baird

Cori Day

Laura Maxwell

Jon Ellis

Donna Lake

Jackie McCormick Heanue

Donnie Rodgers

Stakeholder Volunteer Teams

Entertainment and Recreation

Legal and Government

Food and Beverage

Marketing

Healthcare

Safety

Housing

Transportation and Infrastructure

Hospitality

Welcoming and Beautification



SINCE WE LAST SAW YOU...

Established By-Laws

Obtained Insurance

Obtained 501(c)(4) status through IRS

Engaged in Fundraising

Hosted Draw Day Event @ Green Street

Collaboration with KC2026

Hosting February KC2026 Meeting @ Green Street



FUNDRAISING EFFORTS

Draw Day Sponsor: Sporting LS (\$10,000.00)

Pitchside Partner: Explore LS (\$25,000.00)

In Kind Contributions:

City of Lee's Summit

Agency Ten10

The Crossroad Sound

Checklist Media

Fossil Forge Design

Dyer Oil Graphics

B&T Specialties

Explore LS

Downtown Lee's Summit Main Street

Lee's Summit Chamber of Commerce

Lee's Summit Parks and Recreation



DRAW DAY EVENT

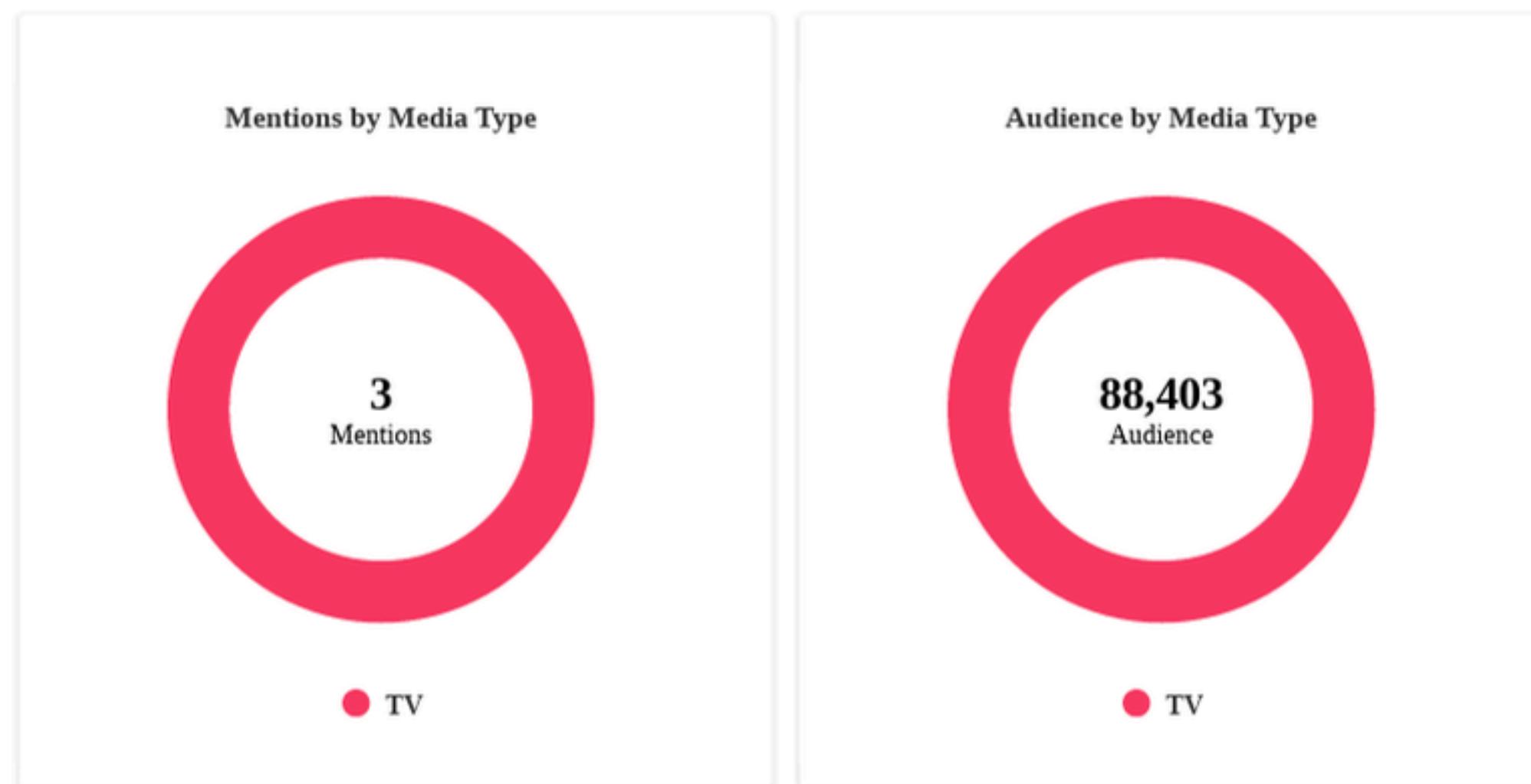
DECEMBER 5, 2025

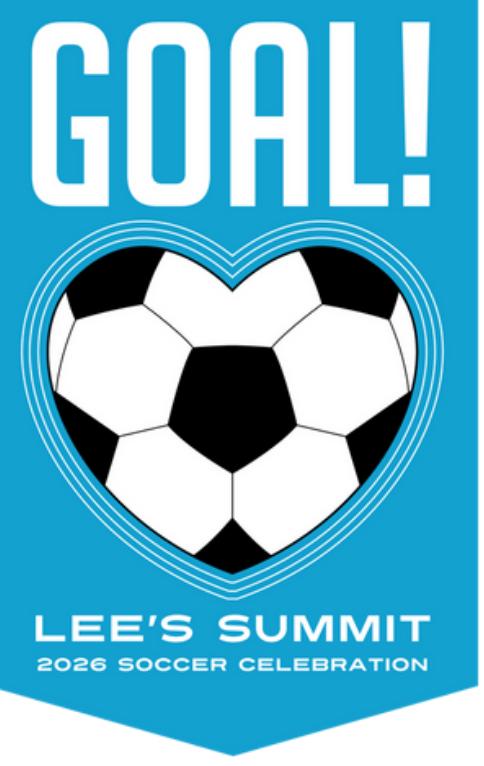
Overall Attendance: 800

Average Length of Stay: 100 minutes

Total Expenditures: \$6,355.00

Mention Analytics





DRAW DAY EVENT

DECEMBER 5, 2025





DRAW DAY EVENT

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DRAW DAY EVENT

DECEMBER 5, 2025





FUTURE PLANS: FUTBOL FRIDAYS

- Five consecutive community celebrations
 - June 12, June 19, June 26, July 3 and July 10
- Bringing the excitement of the world's biggest sporting event to Downtown Lee's Summit
- Featuring match viewings, food, music, family activities, a festival atmosphere
- Serving as a springboard for other events



PARTNERSHIP PROPOSAL:

CITY OF LEE'S SUMMIT, MISSOURI

- Showcasing community to visitors near and far
- Elevating Lee's Summit as a premier destination and regional leader
- Providing engaging activities and events for residents
- Supporting local businesses, community initiatives and residents during the celebration



PARTNERSHIP PROPOSAL:

CITY OF LEE'S SUMMIT, MISSOURI

- Primary/Title Sponsor of ALL Futbol Friday Events
- Use of Green Street venue, including janitorial services during and after events for all Futbol Fridays
- Funding for FIFA License Fees for match broadcasting (estimate: \$100,000)



WHY PROVIDE PUBLIC SUPPORT TO LSGOAL26?





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QUESTIONS AND DISCUSSION



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THANK YOU!