

# City Council “Priority Goals” – Stormwater

**Goal:** Storm Water Utility

**Ignite! Strategic Plan Alignment:** City Services and Infrastructure

**Ignite! Comprehensive Plan Alignment:** Infrastructure, Quality of Life, Sustainable Environment, Land Use & Community Design

**Resources/Partners:**

- Led by City Managers’ Office and Public Works Department
- Support by Finance/Procurement and Law Departments
- Consultant Support
- Stormwater Advisory Committee (SWAC Community Engagement)
- Potential Support by Chamber of Commerce, Water Utilities and other Key Stakeholders

**Steps/Activities:**

- ✓ [Summary of Perspective/History, Current State, Threats & Opportunities](#)
- ❑ Stormwater Utility Rate Study and Recommendations
  - Update Strategies for Implementation. Action Plan (Address Outstanding Issues)
  - City Council Presentation. Decision on Stormwater Utility Strategy
  - Election for Stormwater Utility
  - Utility Setup, Billing Systems, and Implementation
  - Rate Reviews and Updates

**Measures of Success:**

- Decision to create Stormwater Utility
- Decision on level of service and corresponding revenue rate model/fee
- Election Approval
- Completed Implementation
- Citizen Feedback (Surveys)
- System Condition Improvement
- Reduced Flooding Occurrences, Repairs, and Life-Cycle Costs