



SMALLS SLIDERS OVERVIEW

2025



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Property of Smalls Sliders®



WHO IS SMALLS SLIDERS?

Small Format • Small Menu • Small Burgers



- Smalls is disrupting the QSR space as a single product slider concept with drive-thru and takeout dining experiences
 - Minimalist menu that enables streamlined operations for quality cooked-to-order sliders
 - Modular shipping container design with lower cost of development and faster speed to market
- Smalls' footprint of 22 open locations have shown immense maturity along their growth journey:
 - 3.5+ million sliders served in officially trademarked Pantone® color Smorange™ packaging
 - 15B+ PR Media Impressions YTD

350+

LOCATIONS OPEN &
UNDER DEVELOPMENT

60

In Permits / Under
Construction

22

Open Cans

Industry Recognitions

*Nation's
Restaurant News*
'Breakout Brand of 2023'

[Link](#)

QSR
'QSR's Top 50 Contenders'

[Link](#)

Entrepreneur
MAGAZINE
'Top New & Emerging Franchises'

[Link](#)

Data as of 1/21/25

SMALLS SLIDERS

Small Format • Small Menu • Small Burgers



[Press Play for Sizzle Reel](#)



[Press Play for Can Lights](#)



[Press Play for Founder Interview](#)



2024 YEAR TO DATE HIGHLIGHTS



DROPPING CANS AND PAINTING THE WORLD SMORANGE™, ONE CAN AT A TIME!

GROWING BUSINESS



&

BUILDING THE BRAND

350+

CANS OPEN
OR UNDER
ADA



30 STATES

Under Development



8

SOLD OUT
STATES

Alabama
Arkansas
Kansas
Arizona

Louisiana
Missouri
Mississippi
Georgia



3.5M

SLIDERS SOLD YTD

50

EXECUTED
LEASES



What We Believe

We keep it simple; we deliver burgers,
smaller and faster

Why We Believe It

Our small burgers make a big difference

What We Do to Win

We act like owners & build the brand



15B+

PR Media
Impressions YTD



800%+

Social Media
Engagement
Increase vs 2023



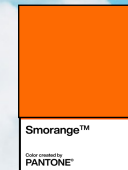
45,000+

Loyalty Rewards Members



20+

Brand Collabs



1

Smorange™
Pantone® Color



FOUNDER & PARTNERS

10

POINT
CAPITAL



10 Point Capital aids founders in building strong franchise brands. With extensive experience in the industry, they accelerate growth for emerging concepts through investment capital and a proven Franchise Acceleration Plan. They've played a crucial role in the national expansion of:



BRANDON
LANDRY

Founder of Smalls, Walk-On's Sports Bistreaux and Supper Club Baton Rouge.

DREW
BREES

Former NFL Quarterback for the New Orleans Saints, with investments as a franchisor and franchisee in concepts, such as Walk-On's, Jimmy John's and others.



TODAY'S FOOTPRINT

SOLD OUT

OPENING SOON

FUTURE EXPANSION

350+

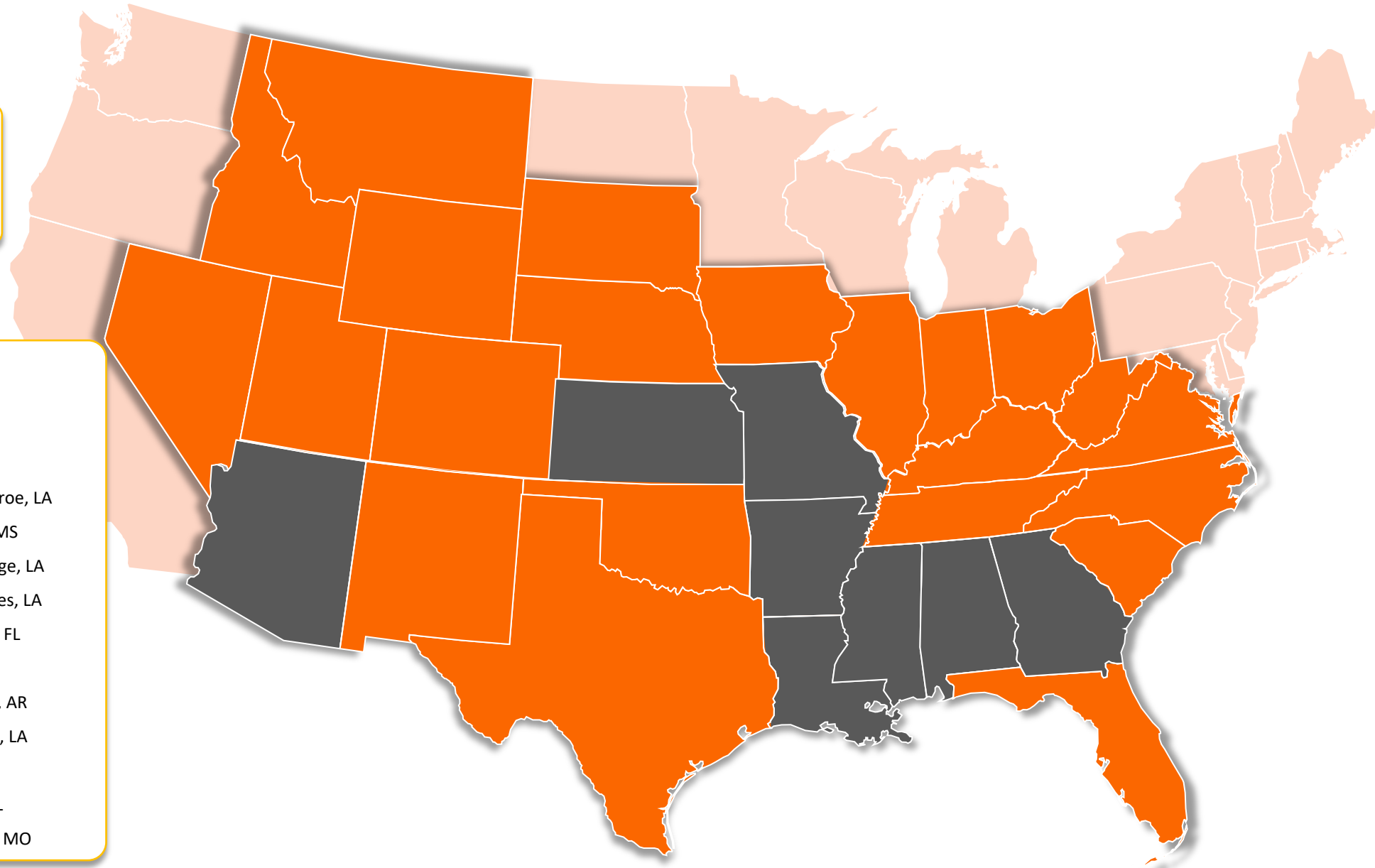
LOCATIONS OPEN & UNDER DEVELOPMENT



22

OPEN LOCATIONS

1. Baton Rouge, LA
2. Baton Rouge, LA
3. Denham Springs, LA
4. Lafayette, LA
5. Marrero, LA
6. Metairie, LA
7. Gonzales, LA
8. Prairieville, LA
9. Slidell, LA
10. Shreveport, LA
11. Thibodaux, LA
12. West Monroe, LA
13. Flowood, MS
14. Baton Rouge, LA
15. Lake Charles, LA
16. Pensacola, FL
17. Ocala, FL
18. Jonesboro, AR
19. Alexandria, LA
20. Willis, TX
21. Auburn, AL
22. Bridgeton, MO



STANDING OUT IN THE BURGER CATEGORY



SIMPLE MENU

DISTINCTIVE FOOTPRINT

SMALLS COMBOS

COMBOS SERVED WITH SEASONED FRIES AND A 20 OZ. DRINK

1



\$6.79

2



\$9.39

3



\$11.39

4



\$14.39
INCLUDES: 32 OZ. DRINK



UPGRADE YOUR SLIDERS

BIGGIE SMALLS +\$1.10 (Per Slider)
INCLUDES: Double Meat, Double Cheese
ADD BACON +\$0.99 (Per Slider)



UPGRADE YOUR FRIES

SMALLS MAY Queso & Sauce +\$1.99 (Per Order)

SLIDE THRU SOONER.

Order ahead and earn points on our NEW! Smalls Rewards app.

JOIN NOW





MILKSHAKES

VANILLA \$4.99
CHOCOLATE \$4.99
COOKIES & CREAM \$4.99

INDIVIDUAL ITEMS



BIGGIE SMALLS WITH BACON
\$4.88



BIGGIE SMALLS
\$3.89



SINGLE SLIDER
\$2.79



GRILLED CHEESE
\$2.79



SEASONED FRIES
\$2.39



QUESO DIP
\$1.49



SMAUCE DIP
\$0.49

PARTY PACKS

25 SLIDERS \$61.49

SOFT DRINKS

Coke | Coke Zero | Diet Coke | Dr. Pepper
Orange Fanta | Barq's Root Beer | Sprite
Iced Tea | Lemonade | Bottled Water
20 OZ. | \$2.39 32 OZ. | \$2.79



Simple & Highly-Focused Menu

Cooked-to-Order Quality Sliders,
Waffle Fries, Queso, Milkshakes

750 sq. ft. Modular Building "CAN"

Efficient Drive-Thru & Walk-Up Design
(Additional 800 sq. ft. patio)

WHY MODULAR?

GOAL:

Streamline the Opening Process of Smalls Slider Cans



Reduced Construction
Schedule



Fewer Outside
Influences



Safer Construction with
Less
Material Waste



Consistent
Workmanship



Tax
Advantages



[Press Play for Can Drop](#)

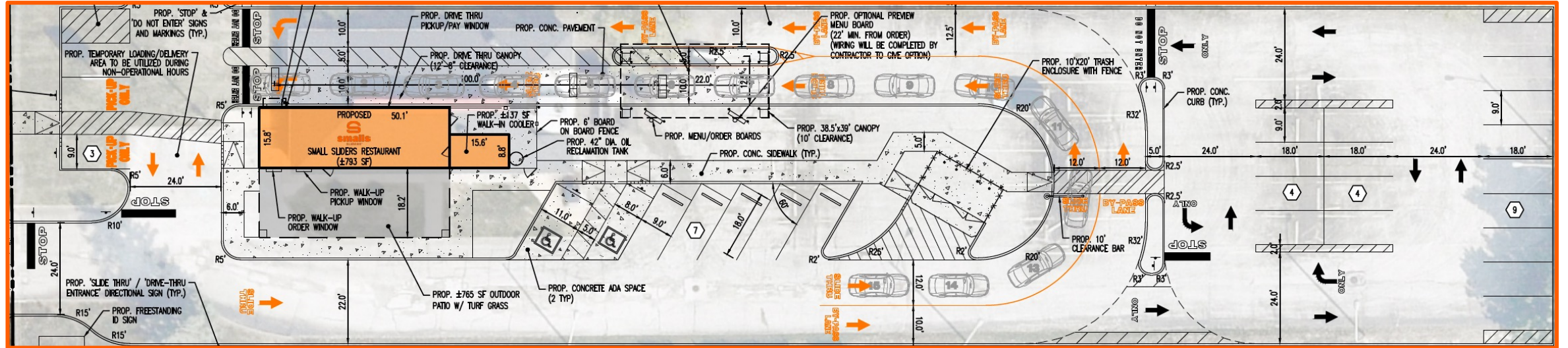


[Press Play for Can Rendering](#)



[Press Play for Second Can Drop](#)

CONCEPT PLAN



- Size: 1.08 acres
- Dimensions: 96' x 400'

- Car Stack: 10+ Cars
- Parking: 10+ Spaces

- Multi-Lane Order Point
- Escape Lane

- **Size: .90 acres**
- **Dimensions: 150' x 263'**
- **Car Stack: 10+ Cars**
- **Parking: 6 w/Cross Parking**
- **Multi-Lane Order Point**
- **Escape Lane**



CLICK for Video!

Metairie Grand Opening





CONTACT

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