

Comments regarding Level of Service:

The City already has staff for storm water management. The current funding for those positions should be backed out any "new" need calculation model for increased support.

The difference in \$ for the homeowner is negligible b/w the service levels. I think if people are in favor of it that small amount of \$ difference won't deter them from voting yes.

Comments regarding minimum billing:

There should be a minimum billing charge. 500 square feet of impervious area is the number from the consultants but I don't have enough information to say that is the correct quantity for our community.

Comments in regards to billing undeveloped land:

participating. Depending on the percentage that becomes impervious at the time of development should trigger storm water fees above and beyond the monthly fee we have discussed so far.

Comments regarding the use of a Sales Tax for Stormwater:

We need to reserve sales tax capacity for other needs.

Sales tax has gone up in the last two quarters due to the City and County tax increases. An additional sales tax at This is a tougher call. I think sometimes people are more comfortable with a sales tax increase b/c they aren't necessarily required to pay it (unless they buy things). That said, a sales tax feels disconnected from stormwater.

Comments regarding adding a Stormwater Fee to local property tax bills:

With property tax abatements, I would be hard for me to understand who is and who is not paying the new fee.

What would this look like for multilevel structures? From what has been presented, it feels like we need to find

The city just completed a no-tax bond initiative. This would be very questionable timing.

comfortable adding to their property taxes right now, especially given the large increases in property value many received this year.

two meetings?

impervious?

What key topics or questions do you have that have not been addressed so far?

I think my questions will be answered in the 3rd session. What exemptions could there be or what opportunities could larger companies implement? Will educational institutions (Libraries, K-12, Higher Ed) be billed in the

I haven't seen a compelling argument for need.

Were that areas of the City's Parks properties included in the land calculation? Are there other government Stormwater credits

Just interested in the marketing approach to inspire votes.

I had no understanding of how this was funded previously

dedicated stormwater funding in the form of user charges or taxes to operate and maintain stormwater infrastructure?

While you stated that this was pursued in previous years, but "it wasn't good timing" I don't know if 2023 is "good timing either." Based on the increase in Jackson County Property Taxes and increased costs in general (groceries etc.) there will need to be a lot of education to the general public. The education needs to include the It's always an iffy proposition to ask people for additional funds, so you're going to have to make it very clear why it's needed and why it isn't already being addressed through current funding.

I think this will be a hard sell.

Yes

Needs to be based on user. Blanket charges wouldn't be fair.

Unsure

I'm very comfortable promoting this to local residents. I'm hopeful with the flooding in my neighborhood, we who gets the money from property taxes and that a majority of it goes to the schools. I had this discussion with someone complaining about roads.

Prior to reviewing material presented at the two SWAC meetings, what was your understanding of how the City funded the costs of operating and maintaining public stormwater infrastructure?

I did not know. Unless someone works for the city, I don't think the general public understands how everything I thought it was just a part of the city's normal operating/capital budget.

I thought the City had staff to address storm water within the City and that it was the Council and Planning Commission that allowed development of properties without good plans for stormwater that contributed to

I was aware of how underfunded stormwater was.

Bond issues

Never gave it much thought but would have assumed it was a line item on my water bill.

I thought it was part of water bill

I had no understanding of how this was funded previously

What are the three or four key messages the City should focus on when the City conducts a public outreach campaign ahead of any potential ballot measure?

1. The failing infrastructure (we can't continue to just be reactive) 2. The larger picture/structure of the city budget and how it works (entry level) I don't think most educated people make a decision within the bubble, they want to know the entire picture. (I think this is why you weren't getting answers from this committee. The presenter only wanted the answer to the question she asked. If anyone asked a different question, it was shut down. People ask other questions to answer the first question so they have a better "global" understanding. 3. I

Why is this necessary? What are the quantifiable indicators that show the problem has gotten worse?

Safety - How many homes are still at risk during heavy rain events? How many roads flood during heavy rain events? Regulatory Requirements (if this is true) - The Federal Government now requires our City to do X.

Based on current staffing levels, the City can not comply to an unfunded regulation and as a result we are

City-wide benefits, proactive so costs lower, history of being good financial stewards of funding

Needs to be honest. Why wasn't this addressed sooner? Need to emphasize the pipe failures and that this is a

Education will be needed first. Understanding. Benefits to all.

1) The costs/consequences if this charge is not passed. 2) The relatively small amount of \$ this will cost each homeowner (with huge benefits to our city/property value) 3) Maybe also how common this is in other cities or

Tell them where their tax dollars goes and how little goes to this service

We should focus on improvements and showing how this tax increase will actually go towards those improvements. a lot of tax increases take a long time to show their worth