LS DOWNTOWN
LEE'S SUMMIT MAIN STREET

WHAT IS DLSMS?

- 501 c 3 nonprofit organization dedicated to the revitalization of the heart of our community

- We follow the National Main Street 4-Point Approach.

- Nationally accredited. One of only 9 communities in MO.

VOLUNTEERS MAKE IT ALL POSSIBLE!

100

free activities and events

Shovel the Sidewalk Sale– Spring Open House – Shamrock the Block– Fourth Fridays Art Walk – Farmers Market – Downtown Bunny Hop – Spring Celebration at the Market – Music in the Park – Downtown Days – Ladies Night Out – Sidewalk Sale – Fall Open House – Witches Eve Ladies Night Out – Farmers Market Harvest Fest- Haunted & Historic Spaces Tour – Boos, Barks & Badges Halloween Parade – Holiday Open House – Mayor's Tree Lighting – Small Business Saturday- Farmers Market Holiday Market – Santa Visits

MARKETING AND PROMOTION

Social Media
- 2.1M Post Reach on Meta
  - 32,971 Facebook Fans
  - 10,596 Instagram Followers
- Viral TikTok video at 264k and counting...

Website
- 239K Pages Viewed
- Top 5 Pages
  - Events, Farmers Market, Business Directory, Available Space, Oktoberfest

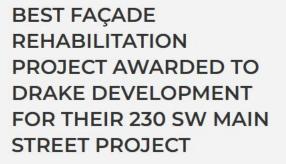Postcards mailed to over 12k households during the 2024 Holiday Season.

SOME OF OUR FAVORITE HEADLINES OF THE YEAR

FIVE SMALL BUSINESSES IN DOWNTOWN LEE'S SUMMIT TO RECEIVE $10,000 BACKING SMALL BUSINESSES ENHANCEMENT GRANT THROUGH AMERICAN EXPRESS AND MAIN STREET AMERICA

By Donnie / June 25, 2024

Downtown Lee's Summit Main Street, Inc. is excited to announce

BEST FAÇADE REHABILITATION PROJECT AWARDED TO DRAKE DEVELOPMENT FOR THEIR 230 SW MAIN STREET PROJECT
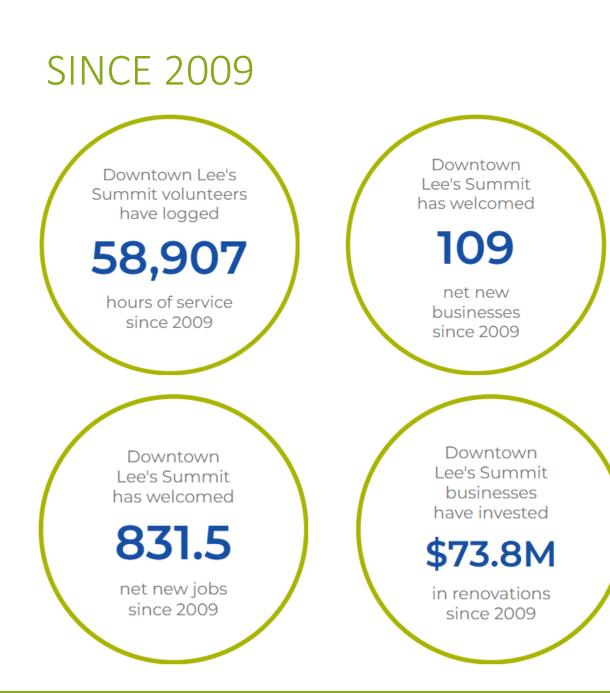
By Donnie / August 5, 2024

Missouri Main Street Connection Inc. (MMSC) awarded the Best Façade Rehabilitation Project award to Drake Development for the 230 SW Main Street project during Missouri's

NEW BUSINESSES TEAM COCKTAIL AND OCIES KC OPEN IN DOWNTOWN LEE'S SUMMIT

By Julie / October 2, 2024

Downtown Lee's Summit welcomed two new businesses to the

SINCE 2009

Downtown Lee's Summit volunteers have logged

58,907

hours of service since 2009

Downtown Lee's Summit has welcomed

109

net new businesses since 2009

Downtown Lee's Summit has welcomed

831.5

net new jobs since 2009

Downtown Lee's Summit businesses have invested

$73.8M

in renovations since 2009

2025 ACCREDITATION!

We're creating the place that people want to be.

THANK YOU

Donnie Rodgers, Jr.

Executive Director

Downtown Lee's Summit Main Street, Inc.

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