

City Beautification Programs & Resources

June 21, 2022



Yours Truly

Overview

- Background & Challenges
- Programs & Resources
 - City, MODOT
- Opportunities
 - Short & Long Term
- Next Steps

Background & Challenges

- Staff and Council frequently receive citizen complaints associated with litter, debris and maintenance in various rights-of-way and public areas.
- Citizens Experience:
 - Confusion over which agency is responsible for managing a specific area.
 - Lack of awareness on how to best report concerns or how to coordinate their own cleanup events.
 - Lack of awareness of available programs and resources.

Programs & Resources (City)

Public Works

- Stream Team
- Adopt-A-Street
- Recycle Fest

Parks & Recreation

- Park Heroes
- Volunteer Clean-Ups

Water Utilities

- Community Education Programs

Beautification Commission

- Sweep the Summit

Programs & Resources (MODOT)

Adopt-A-Highway

- Litter clean up, decorative and native plantings, mowing.

Sponsor-A-Highway Program

- Groups sponsor a highway which pays a private company to do site cleanup.

Common Cleanup Programs

Programs offered by other cities

- Adopt-A-Street
- Adopt-A-Spot
- Community-Wide Cleanup Events
- Group Cleanup Events
- Recycling Events
- Offer Awareness and Education Program

Opportunities

Short Term

- Website: Highlight our current programs and resources.

Longer Term

- Expand or refocus current programs.
- Explore new programs, initiatives or partners.
- Capitalize on environmental recognition programs.

World Water Day

Earth Day/Arbor Day

National Trails Day

Leave No Trace

National Public Lands Day

Questions?