

# Partnership between the City of Lee's Summit and the Lee's Summit Economic Development Council: *A Path Forward*

## Lee's Summit Economic Development Council

Step	Action/Commitment
1	Resume strategy for private financial support and engagement <ul style="list-style-type: none"> <li>• Board members pay dues</li> <li>• Investor letter w/strategy and timeline and request for support</li> <li>• Communicate resumption of Happy Hours and Quarterly Events</li> </ul>
2	Fill out existing board under existing bylaws <ul style="list-style-type: none"> <li>• 5 potential positions (open/roll-off)</li> <li>• Publicize to investors and broader community; application portal</li> <li>• Existing board is nominating &amp; selection committee; reviews applications; votes to accept/reject applications</li> <li>• Resume Happy Hours and Plan 4 Quarterly Events (continue throughout timeline below); engage in regular conversations with Council members; social media work; 10 retention visits/month</li> </ul>
3	Host community conversation <ul style="list-style-type: none"> <li>• Review proposed bylaws with community; take feedback on additional adjustments</li> <li>• Discuss future of economic development, the role of an EDO, and roles and responsibilities of different players in the ED ecosystem</li> </ul>
4	Review/revise and adopt new bylaws  Fill balance of board under newly adopted bylaws (to the extent possible, engage process required bylaws)  Prepare Strategic Plan "Lite" / Vision for Future  Staff/Chair conversations with City staff re: terms of Public Service Agreement (PSA)  (consider incorporating advisory partners & 1-2 councilmembers in Step 4)
5	Present Strategic Plan "Lite" / Vision for Future to City Council  Secure approval of PSA with City Council
6	Executive Director Search  Continuing engagement w/private investors & community
7	Executive Director-led preparation of Strategic Plan
8	Continued programming, implementation of Strategic Plan, fill out staff of EDC, engagement with City Council, revisiting PSA (if necessary)

## City of Lee's Summit / City Council

Step	Action/Commitment
1	Council determination re: hi-level commitment for economic development – public/private vs. private vs. public  Assuming public/private - - - <ul style="list-style-type: none"> <li>• Engage regularly with EDC-led events</li> <li>• Charge staff with engaging personnel to establish timelines for presentations to Council and preparatory groundwork</li> <li>• Engage Community and Economic Development Committee, as needed</li> </ul>
2	City Staff prepare groundwork for and present on <ul style="list-style-type: none"> <li>• Role of a Business and Economic Community Liaison and funding of position</li> <li>• Role of Destination Marketing Organization (DMO) in context of economic development; funding proposals</li> <li>• Terms of a PSA with EDC and funding proposals</li> </ul> <p>City Staff (at discretion of City Manager) provide reasonable resources/responses to requests from EDC to assist in steps</p> <p>City Council</p> <ul style="list-style-type: none"> <li>• All CMs engage in community conversation</li> <li>• All CMs engage in EDC-led events</li> <li>• Mayor + 1-2 CMs participate in Step 4 of EDC process</li> </ul>
3	Receive Strategic Plan "Lite" presentation  Consider approval of PSA with EDC  Approve role of Business and Economic Community Liaison
4	City Staff, Mayor, and 1-2 CMs participate in Executive Director Search  Ongoing engagement from staff and Council w/EDC
5	Council and City Staff participate in EDC-led preparation of Strategic Plan
6	Ongoing engagement from staff and Council w/EDC-led events and EDC board members

Consultant supported steps

PSA – a way for EDC Bd to hold executive director accountable

Different approaches to 1<sup>st</sup> PSA: full support vs. rebuilding support