

#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:20:17 AM
Last Modified: Monday, July 15, 2024 11:27:46 AM
Time Spent: 00:07:29
IP Address: 32.141.216.150

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Usually it's a nationally known franchise or brand. Known of which use any specific terms

Q2

Respondent skipped this question

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3

Respondent skipped this question

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

McComas Jet Center - a nod to the history of the airport

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:31:26 AM
Last Modified: Monday, July 15, 2024 11:35:06 AM
Time Spent: 00:03:39
IP Address: 23.228.148.114

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Name of the City

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Aviation Center

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Center

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Municipal

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

Jet center, Aviation Center

Limited services

Municipal, County, City

No services

Municipal, County, City

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Aviation

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:22:29 AM
Last Modified: Monday, July 15, 2024 11:37:46 AM
Time Spent: 00:15:17
IP Address: 75.91.199.244

Page 1: We Need Your Input

Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4 **Respondent skipped this question**

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Other (please specify):**
Former airport commissioner with experience working with over 300 different airports.

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

The word Summit is a natural and highly identifiable for this city and its airport: possibilities:

Summit Aviation

Summit Aero

The Summit

Summit Landing

Mid-America Summit Services

Top Flight Summit

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:37:08 AM
Last Modified: Monday, July 15, 2024 11:46:59 AM
Time Spent: 00:09:50
IP Address: 172.59.77.84

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Signature, Premiere, Unlimited

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Dependable, Sharp, Guaranteed, Unlimited

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Customer-centric, relentless, intelligent, adaptable

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

N/A

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

Premium, Comprehensive, all-inclusive

Limited services

Essentials, Specified hours, fast

No services

Baron, un-inviting

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Dr. John Graves Lea

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:58:13 AM
Last Modified: Monday, July 15, 2024 11:59:02 AM
Time Spent: 00:00:48
IP Address: 153.91.196.8

Page 1: We Need Your Input

Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4 **Respondent skipped this question**

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Single Engine Piston**

What type of aircraft do you normally fly?

Q7
Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Gassy McGasface

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 11:58:52 AM
Last Modified: Monday, July 15, 2024 12:02:59 PM
Time Spent: 00:04:06
IP Address: 136.34.228.159

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

jet, air center

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

jet, air center

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

jet, air center

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

when we fly we typically avoid "municipal" or city-owned FBOs due to the level of training and service provided versus FBOs that are more commercial in nature. Customer service is critical when you are flying a million dollar aircraft.

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

center

Q6

Turboprop

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

I don't believe that the name of the FBO should be tied to the community as the users you need to attract aren't picking LXT due to its community ties. We have started using MKC due to the service provided and the hours, it is difficult to self fuel a turboprop and the FBOs at MKC are open later in the evening.

#7

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Monday, July 15, 2024 12:13:35 PM
Time Spent: 00:14:12
IP Address: 65.203.150.126

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Aviation Aircraft Support, Service, Maintenance

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Summit Top
Superior
Excellence

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Summit Top Aviation Resources (STAR)

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Other (please specify):
none

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

STAR

Summit's Top Aviation Resources

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 12:24:53 PM
Last Modified: Monday, July 15, 2024 12:25:22 PM
Time Spent: 00:00:28
IP Address: 136.34.7.176

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

LeeAero

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

LeeAero

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

LeeAero

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

LeeAero

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Multi-Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

LeeAero - not even a contest!

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 12:16:51 PM
Last Modified: Monday, July 15, 2024 12:43:30 PM
Time Spent: 00:26:38
IP Address: 12.187.238.227

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Metro, Aviation, Lee's Summit
Aero Lee's Summit
Lee's Summit Premier Aviation
LS Central Gateway

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Solutions, Operations, Services, Premier
LS Central AirLink

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

National, International, Services, Premier
AeroElite Lee's Summit
Elite LS Aviation

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

I don't like airports named after people

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

**Summit Premier Aviation, Summit Jet Center,
AeroSummit Gateway**

Limited services

Lee's Summit SkyPort, Lee's Summit Sky Services

No services

Summit Flight Hub

Q6

Respondent skipped this question

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

LS Premier Aviation

Gateway Lee's Summit

AeroLS

LS Metro Airport

AeroSummit

LS AirConnect

Summit Airfield

LS Regional Airport

Skyport Lee's Summit

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 12:57:48 PM
Last Modified: Monday, July 15, 2024 12:59:42 PM
Time Spent: 00:01:54
IP Address: 75.132.109.147

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Name it after your former longtime manager.

Doug Mitchell

Q2

Respondent skipped this question

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3

Respondent skipped this question

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Name it after your former longtime manager, John.

Doug Mitchell

#11

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 1:05:55 PM
Last Modified: Monday, July 15, 2024 1:20:12 PM
Time Spent: 00:14:16
IP Address: 98.100.100.197

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Location, proximity to my event or meeting

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Bold words, classy

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

a passion for aviation.

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

safety, metropolitan

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

delivery, expectation, fuel, safety, rest

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Metropolitan, suburban Jackson County

Lee's Summit/Jackson County Airport

#12

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 1:18:46 PM
Last Modified: Monday, July 15, 2024 1:20:40 PM
Time Spent: 00:01:53
IP Address: 204.110.222.105

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Aviation Services

Q2

Respondent skipped this question

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3

Respondent skipped this question

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Respondent skipped this question

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Aviators Services (SAS)

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 1:54:10 PM
Last Modified: Monday, July 15, 2024 1:56:08 PM
Time Spent: 00:01:58
IP Address: 172.12.12.75

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Location, Location, Location

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Lee's Summit FBO

How clever!

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Lee's Summit

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

No, Location, Location, Location.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Multi-Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Lee's Summit FBO.

#14

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 2:02:55 PM
Last Modified: Monday, July 15, 2024 2:07:11 PM
Time Spent: 00:04:15
IP Address: 72.129.235.235

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

'Jet center'

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Elite, premier,

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Elite, premier, jet, legendary

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Signature, county, memorial

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Complete, full
Limited services	County, memorial, self-serve
No services	Unattended, no services provided

Q6

Jet

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Probably not naming, but being CAA is a huge draw for us.

#15

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 2:01:55 PM
Last Modified: Monday, July 15, 2024 2:27:18 PM
Time Spent: 00:25:23
IP Address: 136.32.127.54

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

New, Center, Affordable,

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Value, Quality,

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Perfection, First Class, Reliable

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Executive, Superior, Aristocrat, Premium

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

Comprehensive, Complete, Center

Limited services

Specialty

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

First Class Air Service

Reliable Aviation Service

#16

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 2:58:46 PM
Last Modified: Monday, July 15, 2024 3:18:16 PM
Time Spent: 00:19:30
IP Address: 104.28.103.87

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Aviation, Flight

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Service, Associates

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Aviation, Service

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Jet, Jet Center

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Aviation Center, Aviation Service, Aviation Associates
Limited services	Cooperative
No services	Shack

Q6

What type of aircraft do you normally fly?

Other (please specify):
Single Engine

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Aviation Service, Summit Aviation Associates, Summit Horizon Aviation, Tiger Aviation, Royal Aviation Service

#17

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 3:50:32 PM
Last Modified: Monday, July 15, 2024 4:21:21 PM
Time Spent: 00:30:48
IP Address: 172.59.227.182

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Summit Aviation Service (or Services)

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Summit can relate to High level service. The combined term, Aviation Service, references all or any services.

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Once again, the word "Summit" relates to "high level" or "Top Notch." To summit a mountain is an achievement.

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

For an FBO the name should be broad based.

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

To display a name that lists types of service is too limiting. types of service can be listed in a sub-title

Limited services

Lee's Summit Flight Operations...It doesn't have a "Kick" and is too general.

No services

Can't come up with any thing

Q6

What type of aircraft do you normally fly?

Other (please specify):

Flight training/Ground training

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

The name Summit should do it. I don't think the full City name of Lee's Summit should be used. This would just make it another airport named after its location. The word "Summit" should mean top service, not a place. Of course, people will also associate the word "Summit" with the City

#18

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 5:11:10 PM
Last Modified: Monday, July 15, 2024 5:13:20 PM
Time Spent: 00:02:09
IP Address: 135.26.241.234

Page 1: We Need Your Input

Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4 **Respondent skipped this question**

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Single Engine Piston**

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Premier Aviation Services

#19

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 7:08:31 PM
Last Modified: Monday, July 15, 2024 8:40:53 PM
Time Spent: 01:32:21
IP Address: 136.34.137.63

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Flight. Center. Solutions. Air. Advanced. Elite. Global. Wings. Summit.

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Elite. Air. Wings. Quick. Aviation. Summit.

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Quick turn. Jet Center. Integrity. Solutions. Elite. Premium. Advanced.
Professional.

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Line Shack. John's aviation.

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Air. Elite. Jet. Center. Solutions. Wings.
Limited services	Hangar. Flight school. Line shack.
No services	Flight school.

Q6

Turboprop

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Air.

Jet Pro.

#20

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 15, 2024 8:43:36 PM
Last Modified: Monday, July 15, 2024 8:48:35 PM
Time Spent: 00:04:59
IP Address: 136.32.112.157

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Superior
Blue Sky

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

National
Executive

Q3

Respondent skipped this question

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Blue Sky FBO

#21

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 16, 2024 9:35:14 AM
Last Modified: Tuesday, July 16, 2024 9:49:31 AM
Time Spent: 00:14:17
IP Address: 172.59.76.2

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Quick Value Safe Clean

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Friendly, Red Carpet Trust Speed gateway

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

time courteous dedicated valued

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

signature

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

Flight Line

Limited services

Flight Level

No services

Grounded

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Vx Aviation Services, Vy Aviation Services, Vr Aviation Service, Quality Aviation Services, True Air Flight Support

#22

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 16, 2024 10:34:41 AM
Last Modified: Tuesday, July 16, 2024 10:35:53 AM
Time Spent: 00:01:12
IP Address: 73.48.56.7

Page 1: We Need Your Input

Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4 **Respondent skipped this question**

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Single Engine Piston**

What type of aircraft do you normally fly?

Q7
Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Aviation Center

#23

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 16, 2024 10:44:13 AM
Last Modified: Tuesday, July 16, 2024 10:50:27 AM
Time Spent: 00:06:13
IP Address: 75.98.109.210

Page 1: We Need Your Input

Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Aviation, Jet Center, Flight Support, Flight

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Aviation, Jet Center, Flight Support, Flight

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Aviation, Jet Center, Flight Support, Flight

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

No

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Aviation, Jet Center, Flight Support, Flight
Limited services	Municipal, County,
No services	No name

Q6

Jet

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

LXT Aviation, Lee's Summit or LXT Jet Center

#24

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 16, 2024 12:11:18 PM
Last Modified: Tuesday, July 16, 2024 12:12:59 PM
Time Spent: 00:01:40
IP Address: 38.115.62.226

Page 1: We Need Your Input

Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Lowest Fuel Price Around.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Single Engine Piston**

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

You should rename one of the buildings after Bert Hall, a famous WWI aviator from the local area.

https://en.wikipedia.org/wiki/Bert_Hall

#25

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 16, 2024 12:53:28 PM
Last Modified: Tuesday, July 16, 2024 1:11:44 PM
Time Spent: 00:18:16
IP Address: 98.100.100.197

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Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Geographic location based and indicates a full range of aviation services provided.

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Regional, full range of fuel options, professionally operated.

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Passenger services, aviation maintenance regional.

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Centrally located in the metro area. Easy access and options to East- West and North - South Interstate ground transportation.

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Full service aviation provider
Limited services	Directed towards piston aircraft with some jet services
No services	Hangars only

Q6

Jet

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Jet Aviation

#26

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Tuesday, July 16, 2024 3:24:38 PM
Time Spent: 00:14:41
IP Address: 208.188.113.205

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Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Cheap fuel

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Full service FBO

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Experienced

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Broken prop.

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Full service
Limited services	Limited service
No services	Closed

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

High Summit Aviation

Based on Dr. Pleasent Lea's discovery of the highest summit in the area Lee's Summit (misspelled for Dr. Lea)

#27

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Wednesday, July 17, 2024 10:43:24 AM
Time Spent: 00:07:44
IP Address: 174.198.129.44

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Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Service, expert, excellence, speed

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Exceptional, world, global, premier

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Premier, pinnacle

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Sales

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services	Complete
Limited services	Fueling
No services	Transient

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Honestly I choose FBO's based upon their past performance and reviews more so than by name. Your facility and people are fantastic! I'd highlight the people aspect - your team is the most friendly anywhere.

#28

COMPLETE

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Time Spent: 00:01:52
IP Address: 136.32.26.132

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Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2 **Respondent skipped this question**

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3 **Respondent skipped this question**

What words or terms best convey a sense of quality and excellence in aviation services?

Q4 **Respondent skipped this question**

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5 **Respondent skipped this question**

List words or terms in an FBO name that you would associate with each service level.

Q6 **Respondent skipped this question**

What type of aircraft do you normally fly?

Q7
Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

New Heights LS Airport

#29

COMPLETE

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Time Spent: 00:04:59
IP Address: 46.248.142.194

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Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Service
Flight
Support

Q2

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Excel
Superior
Elite

Q3

What words or terms best convey a sense of quality and excellence in aviation services?

Excel
Pinnacle
Peak

Q4

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Bespoke
Million

Q5

List words or terms in an FBO name that you would associate with each service level.

Full range of services

Total

Limited services

economy

No services

Self Service

Q6

Single Engine Piston

What type of aircraft do you normally fly?

Q7

Respondent skipped this question

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

#30

COMPLETE

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Q1

What words or terms in an FBO name catch your attention when choosing an FBO?

Lees Summit Executive Flight Center and Support

Q2

Respondent skipped this question

What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Q3

Respondent skipped this question

What words or terms best convey a sense of quality and excellence in aviation services?

Q4

Respondent skipped this question

Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Q5

Respondent skipped this question

List words or terms in an FBO name that you would associate with each service level.

Q6

Respondent skipped this question

What type of aircraft do you normally fly?

Q7

Respondent skipped this question

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

#31

COMPLETE

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IP Address: 98.100.100.197

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Q1 **Respondent skipped this question**

What words or terms in an FBO name catch your attention when choosing an FBO?

Q2
What words or terms in an FBO name give you confidence that the FBO provides world-class service?

Elite, prestige, apex, pinnacle, executive

Q3
What words or terms best convey a sense of quality and excellence in aviation services?

Excellence, dependable, world-class, superior, distinct, exceptional, first-class, leading, first

Q4
Are there specific words or terms in an FBO name that would make you consider seeking services elsewhere? If so, please provide.

Signature, Atlantic, Millionaire

Q5
List words or terms in an FBO name that you would associate with each service level.

Full range of services	Executive, elite
Limited services	Service, municipal, county, airpark, city of fill-in-the-blank-here

Q6 **Single Engine Piston**

What type of aircraft do you normally fly?

Q7

Do you have any suggestions or ideas for naming the FBO that you believe would resonate well with our community?

Summit Aero Center
