

# Lee's Summit 360° Charting Tomorrow

2009 Strategic Plan

# Vision Statement

Lee's Summit is a sustainable and vibrant city with a dynamic spirit of cooperation among its diverse citizens, businesses, organizations, educational systems and governments.

Through comprehensive community planning and regional collaboration, Lee's Summit enjoys economic independence and a high quality of life as a recognized destination city.

# Key Performance Areas

- Education
- Economic Development
- Health & Human Services
- Local Government
- Transportation
- Quality of Life

# Education

*Goal 1: Create a forum for collaboration between the City of Lee's Summit and the diverse educational partners in the community to ensure a continued, coordinated and focused emphasis regarding:*

- Life-long learning and employment needs of the community*
- Ongoing pursuit of funding to address such needs*
- Attention to diversity, promotion of benefits, and understanding of education-related issues*
- Comprehensive and coordinated dissemination of education-related information throughout the community*

- ✓ Formed Education Summit
- ✓ Continuing with different educational entities taking the lead

# Economic Development

*Goal 1: The City of Lee's Summit is development and redevelopment friendly.*

- ✓ Creation of Economic Development Policy to encourage and guide new investment
- ✓ Creation of Development Center with guidance of project manager

*Goal 2: In order to improve the current strategy of increasing the office and industrial assessed valuations in Lee's Summit, the City should evaluate LS Economic Development Council's (LSEDC) relationship, structure, and reporting communications with the City.*

- ✓ The City has improved relationship with LSEDC
  - ✓ Quarterly reporting
  - ✓ Enhanced Public Service Agreement



*Goal 3: Establish a ratio of 35% commercial and 65% residential development and redevelopment mix.*

- X** Actual percentage listed determined to be unattainable
- ✓ However, the City was re-directed to continue growth of commercial developments to offset tax from individuals

*Goal 4: Aggressively pursue redevelopment projects using the appropriate tools to achieve the highest and best use of underutilized properties*

- ✓ Land Clearance for Redevelopment Authority (LCRA) established and functional on an expanded operational level

*Goal 5: Lee's Summit is perceived as a  
"progressive destination city"*

- ✓ Brand efforts implemented and supported

# Health and Human Services

*Goal 1: Identify, educate & coordinate efforts related to human service needs for the citizens of Lee's Summit*

- ✓ Human Services Advisory Board (HSAB) established and working in conjunction with Health Education Advisory Board (HEAB)

*Goal 2: Involving a collaborative group of community leaders, develop a comprehensive plan to address the healthcare needs of the under-insured and uninsured of the Lee's Summit community*

- ✓ Non-profit Summit ongoing
- ✓ HSAB creating non-profit network that better serves residents in need, including:
  - MetroCares
  - Greater Lee's Summit Healthcare Foundation

*Goal 3: Coordinate plans and education opportunities related to the emergency services response and the health and human services aspects of disaster preparedness for the Lee's Summit Community*

- ✓ Lee's Summit Fire Department conducting the National Accreditation Program to determine best management practices

# Local Government



## *Goal 1: Leadership development and community involvement*

- ✓ Lee's Summit Citizen Academy implemented and ongoing
- ✓ Enhanced City website and other forms of electronic media for government transparency
- Ongoing: Charter Commission Chair has been advised of recommended term limits for citizen boards and committees
- ✓ District optimization considered by the Charter Review Commission
- ✓ More active involvement in Mid-America Regional Council

*Goal 2: Continue to support a fully-resourced, professionally trained government workforce*

- ✓ Increased number of public safety personnel as an ongoing effort to meet public needs
- ✓ LS Fire Department accreditation in process
- ✓ ISO Rating upgraded to “2”
- ✓ Established Police Department Training Center
- ✓ Phase 1 of Radio Communication and technology upgrades complete

*Goal 3: Achieve environmentally friendly and financially sustainable infrastructure systems*

*Goal 4: Promote fiscally sustainable and environmentally sensitive development*

- Ongoing: Storm water utility under review
- ✗ Curbside Recycling; Volume-based collection
- ✗ Regional landfill
- ✗ Sustainability Plan

# Transportation

*Goal 1: Determine if expansion of the Lee's Summit Municipal Airport will provide desirable economic development and growth for Lee's Summit with net positive benefits to the community overall*

- ✓ Airport expansion is underway

*Goal 2: A “Complete Streets” system would allow safe access along and across Lee’s Summit streets for all citizens, including motorists, bicyclists, pedestrians, and transit riders*

- ✓ Livable Streets Committee has been established and is active
  - ✓ Bicycle Friendly Community Award
  - ✓ Walker Friendly Community Award
- Ongoing: Citywide connectivity for pedestrians and cyclists
- ✓ Rock Island Railroad is under local control
- Ongoing: Extension of Katy Trail to Lee’s Summit

*Goal 3: Provide the citizens of Lee's Summit a safe, cost-effective, accessible, environmentally responsible regional mass transit system that connects people to work, educational institutions, medical institutions, and entertainment destinations within LS and with connections to other transit routes within the Kansas City metropolitan areas. This goal is to be accomplished as it is deemed feasible and fiscally sustainable for the City.*

- Ongoing: KCATA planning public transportation system for Rock Island Railroad Corridor

# Quality of Life



*Goal 1: Establish strategies & action steps that support arts and culture in Lee's Summit*

- ✓ Created Cultural Arts Master Plan
- ✓ Established Cultural Arts Council
- ✓ Adopted Cultural Arts Bond issue
  - ✓ Amphitheater
  - ✓ History Museum
  - Ongoing: Downtown Performance Venue

*Goal 2: Establish strategies & action steps that support a positive brand & consistent community image*

- ✓ Branding fully implemented and targeting various audiences
  - Tourism
  - Community Pride
  - Economic Development

*Goal 3: Establish strategies & action steps that support a diverse community*

- ✓ Human Relations Commission (HRC)  
reenergized with new leadership and strategic plan

*Goal 4: Establish strategies and action steps that support healthy lifestyles*

- ✓ Expansion of green space and greenways has occurred and is planned to continue with the Lee's Summit Parks and Recreation tax extension

# Summary

- Six Key Performance Areas
- 19 goals addressed
- Over 100 action steps identified
- 90+ completed
- Long-range planning is always ongoing, never completed!

# Next Steps

2016: Evaluate prior process and refine for future

2017: Establish Initiation Committee

2018: Conduct long-range strategic planning process

2019: Present to Council for adoption

2019-2029: Implementation

