

2019 Special Events



Year End Review

Sgt. Michael Murray

2019 Special Events – Year end review

Overview

The Department coordinated **36** special events, defined as those event requiring permits as well as operational and after-action reports. This total was up from the 29 events managed in 2018 but comparable to the 37 events in 2016. The increase was due to the re-opening of the downtown race route as well as new events that were held in 2019.

Not only is it anticipated that there will be an increase in the number of events occurring in 2020 (permit requests already being submitted), several of the new events from last year were successful and are requesting to increase in their size for calendar year 2020.

These events spanned across 33 days, 40 of which were weekends (Fri-Sun.). There were no special events in the months of January or April. On 3 occasions, there were multiple events on the same day:

2 events occurred on June 8th, 3 events occurred on July 4th (holiday), and 2 events occurred on October 4th.

Total numbers for 2019 were as follows:

Total Events	36
Total Man-Hours	1,701.25
Total monies spent	\$78,780.17
Total monies billed	\$16,922.77
Total cost	\$61,857.40

Cost of event type(s) are as follows:

Parades		
Sponsor	Man Hours	Total Cost
Emerald Isle Parade	67	\$2,948.95
BunnyHop Parade	32	\$1,462.75
Raintree 4 th of July Parade	26	\$1,943.98
LSNHS Homecoming Parade	48	\$2,300.94
LSWHS Homecoming Parade	18	\$645.81
LSHS Homecoming Parade	45	\$1,936.62
Boos and Barks Halloween Parade	41	\$1,744.09
VFW Parade	51	\$2,297.08
TOTALS	328	\$15,280.22
Billed to Organizer (Recuperated Monies)		\$0.00
+ / -		(-) \$15,280.22

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Downtown Festivals		
Sponsor	Man Hours	Total Cost
Downtown Days “Street Alive”	413.25	\$18,258.87
Oktoberfest	254.75	\$11,557.01
TOTALS	668	\$29,815.88
Billed to Organizer (Recuperated Monies)		\$3,000.00
+ / -		(-) \$26,815.88

Runs		
Sponsor	Man Hours	Total Cost
Eagle Egg 5K	30	\$1,391.51
Easter Escapade 5K	46	\$2,033.23
Gusto 5K	15	\$748.41
Heart of the Summit 5K	46	\$2,085.92
Race for the Future	12	\$621.36
CandyCane 5K	52.5	\$2,444.34
TOTALS	201.5	\$9,324.77
Billed to Organizer (Recuperated Monies)		\$4,748.41
+ / -		(-) \$4,576.36

LSPR Concerts / Events		
Sponsor	Man Hours	Total Cost
Celebration of the Arts – Legacy Amphitheater	10	\$390.70
Concert – Flashback to Folk	9	\$370.04
Tour De Lakes	49.25	\$2,290.50
Concert – Jamaican Jam	10	\$485.00
Legacy Amphitheater	11	\$533.50
Concert – Blues and Jazz	10	\$464.35
Legacy Amphitheater Concert	22	\$950.35
Legacy Amphitheater Concert	8.5	\$454.92
TOTALS	129.75	\$
Billed to Organizer (Recuperated Monies)		\$5,939.36
+ / -		\$0.00

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City Events		
Sponsor	Man Hours	Total Cost
Legacy Blast	175.5	\$8,097.19
Mayors Christmas Tree	12	\$577.16
TOTALS	1187.5	\$8,674.35
Billed to Organizer (Recuperated Monies)		\$0.00
+ / -		(-) \$8,097.19

Miscellaneous Events		
Sponsor	Man Hours	Total Cost
Freezing for a Reason	15.75	\$690.24
Blarney Brew Off	12	\$462.66
Strother Libation Festival	27.5	\$1,327.31
Vets for Pets Escort	15	\$682.26
Raintree Fireworks	9	\$782.75
Lakewood Fireworks	6	\$589.00
Wings For Water BBQ Contest	16	\$814.52
Gin and Jazz	13.5	\$725.76
Summit Art Festival	49.5	\$2,357.98
Trip the Lights Fantastic	15.25	\$828.11
TOTALS	179.5	\$9,260.59
Billed to Organizer (Recuperated Monies)		\$2,750.00
+ / -		(-) \$6,510.59

Conclusion:

Recommendations have not been included with this year's annual report. City staff is currently reviewing process and procedures as they relate to special events and will be making recommendations for future changes.